



NUCLEAR2020
ASME's Nuclear Engineering
Conference powered by ICONE



ASME® POWER 2020
Power Conference

CONFERENCE
AUGUST 4 – 5, 2020

Virtual Conference, Online

[HTTPS://EVENT.ASME.ORG/ICONE](https://event.asme.org/icone)
[HTTPS://EVENT.ASME.ORG/POWER](https://event.asme.org/power)

2020 PROSPECTUS

The American Society of Mechanical Engineers®
ASME®



Raise your company profile and awareness at ASME's **POWER 2020 Conference** and **NUCLEAR2020** (ASME's Nuclear Engineering Conference powered by ICONE)

WHY EXHIBIT?

To gain access to professionals in nuclear and power generation from academia, government, industry and R&D over two days while showcasing your products and services and building your customer base.

ASME's Nuclear Engineering Conference powered by ICONE, hosted by ASME's Nuclear Engineering division, the Japanese Society of Mechanical Engineers, and the Chinese Nuclear Society is the premier global conference on nuclear reactor technology.

This conference is a "must-attend" for anyone who wants to stay technologically current and on top of industry trends and developments. It features industry forums, technical presentations, keynote and plenaries, and poster sessions, plus workshops where international subject matter experts and future professionals present their views and expertise on current topics of importance to the world-wide nuclear community.

The Power Conference, hosted by ASME's Power Division, is a technical event that brings together a blend of attendees from industry, research, and academia to discuss current power industry issues, applications, and emerging technologies.

This is a place for power professionals to network with colleagues, discuss diverse experiences and lessons learned in generation facilities, get training and exposure to vendors and suppliers as well as promote existing and emerging technologies.

ASME's Power Division is celebrating its 100th anniversary. During the POWER2020 conference we will be hosting a series of events to celebrate, learn, and enjoy what is going on in the power industry and where it is headed.



VIRTUAL EXHIBITS – \$1,200

Virtual Exhibit space includes:

- Digital booth with logo, video presentation area, branding, live chat and visitor reporting.
- 2 hours of dedicated exhibit time
- 2 free registrations
- Company message and logo on POWER and ICONE websites
- Lead retrieval
- Exhibitor booths available on demand until December 31, 2020

SPONSORSHIP ADD-ONS

Education Track Sponsor – \$1,000

Session moderator's announcement read aloud at the beginning of each session for the track, which will include 1-2 sentences about the company and a note to visit the company's booth.

Awards Show – \$2,000

Sponsor and assist in moderating the Awards presentation.

Opening Reception – \$2,000

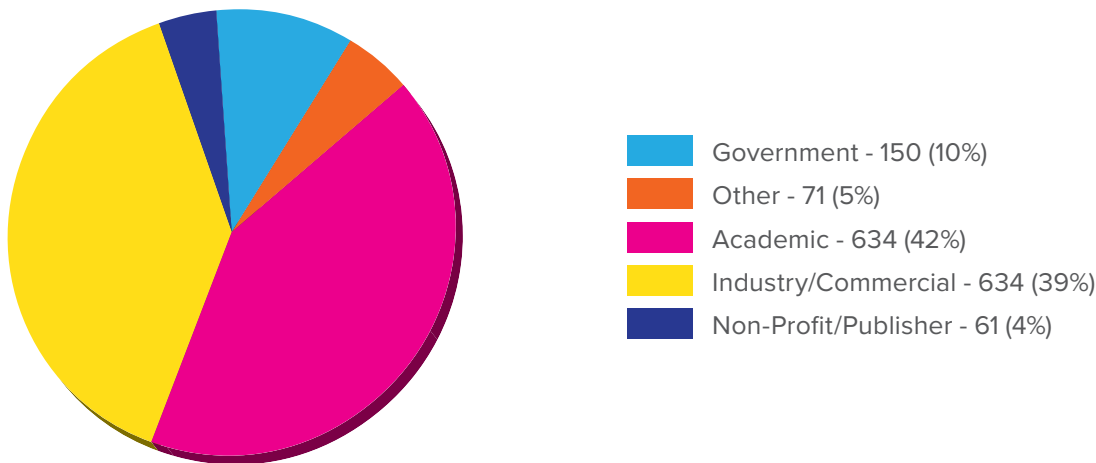
Sponsor and assist in moderating the Virtual opening reception.

Commercial Break – \$500

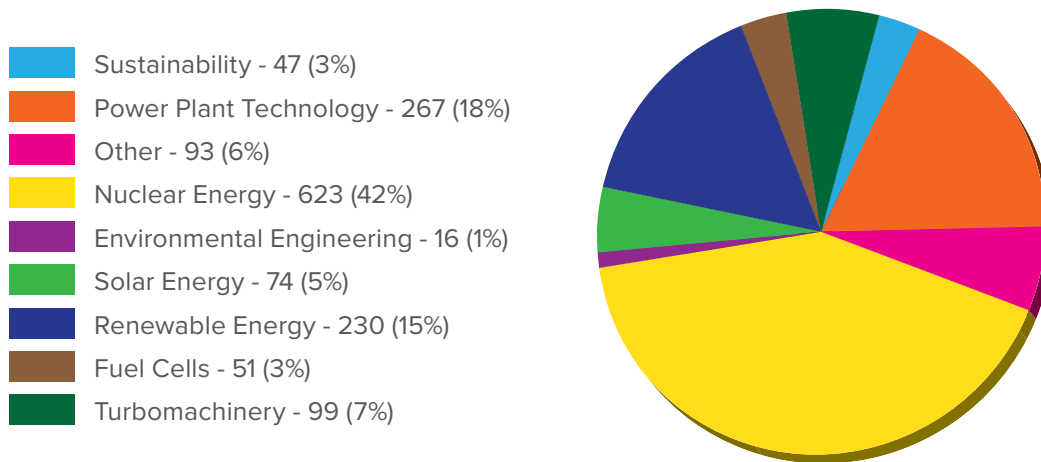
Play a one-minute video during a conference break.



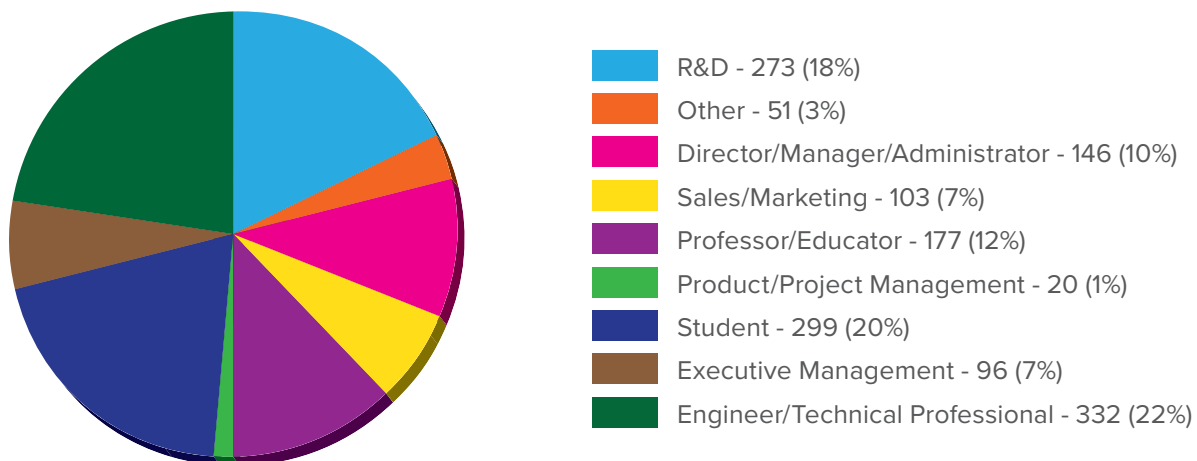
PRIMARY ORGANIZATION CATEGORY—ORGANIZATION PROFILE



PRIMARY CONFERENCE TOPIC—ATTENDEE INTEREST PROFILE



PRIMARY JOB FUNCTION—ATTENDEE PROFILE



CONTRACT FOR SPONSORS & EXHIBITORS

1. Company Information

Company Name _____

Contact _____

Title _____

Address _____

City/State/Zip/Country _____

Phone _____

Fax _____

E-mail _____

Website _____

Signature _____

Date _____

2. Sponsorship

Exhibit (\$1,200) Education Track Sponsor (\$1,000) Awards Show (\$2,000) Opening Reception (\$2,000)

Preferred Sponsorship Option: _____

3. Exhibition

*Contact ASME for discounts that may apply based on first time exhibitors, early commitment, and multiple conference exhibition.

Booth Number: _____ First Preference _____ Second Preference

4. Total Amount this Order: _____

Authorized Signature: _____ Date: _____

Name (please print): _____ Title: _____

5. Payment

Invoice - Upon receipt of this signed agreement you will be invoiced. Payment is due 10 days from receipt of invoice.

Credit Card - If paying by credit card please fax this signed agreement to ASME Headquarters: FAX: 1.212.591.7856
ATTN: Jovita Frederick

AMEX MasterCard Visa Discover

Credit Card No: _____ Exp ____ / ____

Signature _____

Print Name _____

Check - If paying by check, make check payable to ASME in U.S. dollars and drawn on a U.S. bank.

Send check along with this form to:

ASME

Attn: Jovita Frederick

Two Park Avenue, New York, NY 10016

Please provide a contact for Exhibit-Related Correspondence, if different from the contact on previous page:

Name _____

Title _____

E-mail Address _____

Phone Number _____

CONTACTS:

Sponsorship and Exhibitor Sales

Keli Bell-Cole
Tel: 1.212.591.8013
bellcolek@asme.org

ASME Event Customer Service

Jovita Frederick
Tel: 212.591.8234
frederickj@asme.org

Please email a company logo in high resolution format to Jovita Frederick (frederickj@asme.org).



TERMS & CONDITIONS

1. Management and Exhibitor

The term “Management” as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term “Exhibitor” shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibitor has executed this agreement by means of a signature, all terms shall become binding.

2. Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its exposition. Management shall have the right to change the location of assigned space for an Exhibitor. Exhibitor agrees not to assign or sublet its space allotted. Exhibitor may display or advertise only goods and services normally manufactured or offered in the course of its business.

3. Attendance

Management shall have the sole control over attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours.

4. Fees and Deposits

Should exhibitor delay payments, Management shall have the right to repossess any assigned space after notifying Exhibitor in writing of the intent to do so. In the event of default by the Exhibitor, Exhibitor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

5. Exhibitor Cancellation or Nonpayment

Exhibitor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Exhibitor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Exhibitor decide to cancel after 30 days and prior to 90 days before the start of the event, the Exhibitor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Exhibitor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Exhibitor.

6. Exposition Hours and Exhibitor Activities

Management shall have the authority to set event hours, which may change upon notice to the Exhibitors. Exhibitors agree not to schedule or conduct any activities which conflict with exposition hours, including but not limited to: seminars, luncheons, receptions, and hospitality suites, except those approved by show management on the show floor. Distribution of Exhibitor literature and materials is limited to the confines of Exhibitor booth space.

7. Music Licensing

Exhibitors are solely responsible to obtain the necessary licenses for all usage of music or video and all costs for such licenses are the responsibility of the Exhibitor. Exhibitor may be prohibited from certain activities without proof of required licenses.

8. Use of Logo(s) and Mark(s)

Management will provide Exhibitor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.



9. Compliance

Exhibitor assumes all responsibility for compliance with Federal and local codes and all laws related to public safety, as well as facility regulations wiring and decorating materials must all conform to local codes and fire regulations. Exhibitor assumes the responsibility to ascertain that all codes and laws have been met, including issues related to facility services.

10. Cancellation or Termination of the Exposition

In the event that the Exhibition is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the exposition. In the event of such cancellation, postponement or termination, the Exhibitor waives any and all claims the Exhibitor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Exhibitor's pro rata share of the total amount paid by all Exhibitor, excluding deposits, less all costs and expenses incurred by management in the connection with the exposition.

11. Miscellaneous

Management makes no representations or warranties as to the condition of the Exposition Facility, Contractors or Subcontractors involved or the success of the Exhibitor's efforts for which the exhibit space is to be used. This Agreement shall be governed as a whole in accordance with the laws of the State of New York. Any actions arising out of enforcement of this Agreement must be initiated in the State of New York. This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Exhibitor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself. Management shall not be held liable for late installation or power or services interruptions that may occur.





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