



# ADVANCED CLEAN ENERGY SUMMIT

“Driving the Future of  
Advanced Clean Energy”

December 3–4, 2020  
Virtual Conference

**2020 SPONSORSHIP GUIDE**

**[event.asme.org/ACES](https://event.asme.org/ACES)**

# THE CONVERSATION OF CHANGE IS HERE!

TRENDS. EMERGING TECHNOLOGIES. YOUR BUSINESS.

Today's changing energy landscape and technological advancement represent an opportunity to bolster the U.S. energy ecosystem, ignite transformational change, and help meet key policy goals. The ASME Advanced Clean Energy Summit is a 2-day executive conference designed to accelerate innovation, enable transformative technologies, and provide crucial insights that will help the energy sector move forward.

Sign up to sponsor at  
[event.asme.org/ACES](http://event.asme.org/ACES)

## WHO WILL YOU MEET?

- Senior Industry Executives
- Corporate Teams
- Project Developers
- Product Development Managers
- Small Business Owners
- State and Federal Representatives
- Researchers
- Financiers
- Design Engineers
- And More...

## KEY TECHNOLOGIES

- Bioenergy
- Clean Transportation
- Energy Storage
- Fossil Resources
- Gas Turbines
- Geothermal
- Hydrogen and Fuel Cells
- Hydropower, Waves, and Tides
- Internal Combustion Engines
- Nuclear
- Solar
- Waste to Energy
- Wind

## WHY SPONSOR?



### BUILD YOUR CUSTOMER BASE

Find new prospects, meet potential partners and uncover ways to grow your business.



### REACH DECISION MAKERS

Meet the people who can say 'yes'. Gain valuable face time with decision makers and increase potential sales.



### INCREASE BRAND AWARENESS

Connect with your target market, create valuable visibility and promote your unique benefits.



### STRENGTHEN RELATIONSHIPS

Solidify current customer relationships with face-to-face conversations. Meet new companies in person and present your unique products and services.

## HOW IT WORKS

### BECOME A SPONSOR

Position your company as a market leader in this dynamic and growing field. We will tailor a sponsorship for the unique goals of your organization. Sponsorships present your company as a valued partner to your customers and prospects. Customize your package with added features to provide maximum ROI.

Sponsorship includes a virtual exhibit space where you can meet with attendees and share promotional materials.

Visit [event.asme.org/ACES](http://event.asme.org/ACES)  
or contact [cruzalfonzoc@asme.org](mailto:cruzalfonzoc@asme.org) with questions.

# ACES 2020 SPONSORSHIPS










| SPONSORSHIP BENEFITS  | GOLD \$3,000   | SILVER \$2,000  |
|---|--|---|
| # OF FREE PASSES  | 2  | 1   |
| VIRTUAL RECOGNITION   |  |   |
| EXHIBIT SPACE   |   |  |
| COMPANY MESSAGE AND LOGO ON WEBSITE                           |   |  |
| LOGO ON CONFERENCE PLATFORM HEADER                            |   |  |
| LOGO INCLUDED IN EVENT EMAILS                                 |   |  |
| PRE-RECORDED OPENING REMARKS UP TO 5 MINUTES AT KEYNOTE       |  |   |
| SPONSORSHIP ADD-ON  |  |   |
| GROUP REGISTRATION FOR 50 ATTENDEES.                          | \$5,000  |   |
| 5-MINUTE PRE-RECORDED VIDEO OPENING THE NETWORKING RECEPTION. | \$1,000  |   |

Exhibit space includes lead retrieval and the ability to upload a video and (5) downloadable PDF's.

Don't see what you were looking for? We can customize a sponsorship for your needs.

SPONSOR TODAY AT [EVENT.ASME.ORG/ACES](https://event.asme.org/aces)

# CONTRACT FOR SPONSORS & EXHIBITORS

## 1. Company Information

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip/Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## 2. Sponsorship

☐ Gold (\$3,000)    ☐ Silver (\$2,000)

Preferred Sponsorship Option: \_\_\_\_\_

4. Total Amount this Order: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_ Title: \_\_\_\_\_

Visit [event.asme.org/ACES](http://event.asme.org/ACES)  
or contact [cruzalfonzoc@asme.org](mailto:cruzalfonzoc@asme.org) with questions.



## 5. Payment

☐ Invoice - Upon receipt of this signed agreement you will be invoiced. Payment is due 10 days from receipt of invoice.

☐ Credit Card - If paying by credit card please fax this signed agreement to ASME Headquarters: FAX: 1.212.591.7856  
ATTN: Jovita Frederick

☐ AMEX   ☐ MasterCard   ☐ Visa   ☐ Discover

Credit Card No: \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

☐ Check - If paying by check, make check payable to ASME in U.S. dollars and drawn on a U.S. bank.

*Send check along with this form to:*

ASME

Attn: Jovita Frederick

Two Park Avenue, New York, NY 10016

Please provide a contact for Exhibit-Related Correspondence, if different from the contact on previous page:

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone Number \_\_\_\_\_

## CONTACTS:

### ASME Event Customer Service

Jovita Frederick

Tel: 212.591.8234

frederickj@asme.org

### Manager, Segment Operations

Camille Cruz Alfonzo

Tel: +1.646.952.1110

cruzalfonzoc@asme.org

Please email a company logo in high resolution format to  
Jovita Frederick ([frederickj@asme.org](mailto:frederickj@asme.org)).

SPONSOR TODAY AT **EVENT.ASME.ORG/ACES**

# TERMS & CONDITIONS

## **1. Management and Exhibitor**

The term “Management” as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term “Exhibitor” shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibitor has executed this agreement by means of a signature, all terms shall become binding.

## **2. Exhibiting Companies and Products**

Management has the sole right to determine eligibility for a product or a company in its exposition. Management shall have the right to change the location of assigned space for an Exhibitor. Exhibitor agrees not to assign or sublet its space allotted. Exhibitor may display or advertise only goods and services normally manufactured or offered in the course of its business.

## **3. Attendance**

Management shall have the sole control over attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours.

## **4. Fees and Deposits**

Should exhibitor delay payments, Management shall have the right to repossess any assigned space after notifying Exhibitor in writing of the intent to do so. In the event of default by the Exhibitor, Exhibitor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

## **5. Exhibitor Cancellation or Nonpayment**

Exhibitor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Exhibitor may cancel upon written notification with full refund within 30 days of this agreement. Should Exhibitor decide to cancel after 30 days and prior to 90 days before the start of the event, the Exhibitor is liable for 100% of the contracted amount.

## **6. Exposition**

Management shall have the authority to set event hours, which may change upon notice to the Exhibitors.

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or contact [cruzalfonzoc@asme.org](mailto:cruzalfonzoc@asme.org) with questions.

## **7. Music Licensing**

Exhibitors are solely responsible to obtain the necessary licenses for all usage of music or video and all costs for such licenses are the responsibility of the Exhibitor. Exhibitor may be prohibited from certain activities without proof of required licenses.

## **8. Use of Logo(s) and Mark(s)**

Management will provide Exhibitor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

## **9. Compliance**

Exhibitor assumes all responsibility for compliance with Federal and local codes and all laws related to public safety.

## **10. Cancellation or Termination of the Exposition**

In the event that the Exhibition is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the exposition. In the event of such cancellation, postponement or termination, the Exhibitor waives any and all claims the Exhibitor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Exhibitor's pro rata share of the total amount paid by all Exhibitor, excluding deposits, less all costs and expenses incurred by management in the connection with the exposition.

## **11. Miscellaneous**

This Agreement shall be governed as a whole in accordance with the laws of the State of New York. Any actions arising out of enforcement of this Agreement must be initiated in the State of New York. This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Exhibitor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself. Management shall not be held liable for late installation or power or services interruptions that may occur.

## 2019 EXHIBITORS

Engie

Lectrodryer

Siemens

VRC Metal Systems

Women's Energy Network- Colorado

## 2019 PARTICIPATING COMPANIES

Achates Power, Inc.  
Advance Products and Systems  
Advanced Resources International, Inc.  
Aerotek  
AeroVironment  
AFGRI Uganda Ltd  
Agence De Development Participatif Et De La Technologie  
American Electric Power  
Anaergia  
Applied Flow Technology  
ARPA-E  
AW-Energy Oy  
Awty International School  
BP Energy Co.  
Brigham Young University  
Burns & McDonnell  
City of Las Cruces  
Colorado School of Mines  
Constellation  
CSU Energy Institute  
Czero  
Deloitte  
Delta Montrose Electric Association  
DoD  
Eaton  
eco(n)law LLC  
ECOTEK Investments Inc.  
Emrgy Inc.  
Energy Impact Center  
Energy Projects International Co., LLC  
Energy Should Be  
Engineering Specialist, Unisont Engineering

FEMA Region VIII  
First Solar  
FuelCell Energy  
General Electric  
Greenblum & Bernstein, PLC  
Grid Storage Consulting  
Guzman Energy  
Huafeng Weiye Company  
Idaho National Laboratory  
ILD  
Japan  
KAJEUHSKAK  
KAUST  
Kiewit Engineering Group, Inc.  
Korean Reinsurance Company  
Lectrodryer, LLC  
Malta Inc.  
MARTECH International Inc.  
Mitsubishi Hitachi Power Systems, Ltd.  
Modec International, Inc.  
National Energy Technology Laboratory  
National Institute of Standards and Technology  
National Renewable Energy Laboratory  
Natural Resources Canada  
Nhu Energy  
NICE  
NIST  
NREL  
Ohio Facilities Construction Commission  
Oklahoma State University

Pennsylvania State University  
PETROLEX OIL & GAS  
Pintail Power LLC  
Plug Power  
POWER Engineers Inc.  
PURDUE UNIVERSITY  
RMF Engineering  
Rutgers Energy Systems  
Siemens  
SkySpecs, Inc.  
Southwest Research Institute  
Standard Offshore Equipment and Supply Limited  
Stress Engineering Services  
The Leighty Foundation  
Two Degrees Consultancy LLC  
U.S. DEPARTMENT OF ENERGY, NETL  
U.S. Energy Information Administration  
UNCC  
United States Department of Energy  
United Technologies Research Center  
University of Alabama in Huntsville  
University of Minnesota  
US DOE Office of Fossil Energy  
Vista Engineering Group  
Vista Engineering Group, Ltd.  
VRC Metal Systems, LLC  
Westinghouse Electric Company LLC  
Westside H. S. HISD  
World Air League  
Yunka Energy

**Reserve your  
sponsorship early  
for maximum  
impact**

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**Manager, Segment Operations**  
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**Email: [cruzalfonzoc@asme.org](mailto:cruzalfonzoc@asme.org)**

**For more information, visit us!**  
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