

ASME DRIVN 2027

ASME'S GLOBAL TRANSPORTATION AND POWER SYSTEMS SUMMIT

CONFERENCE
SEPTEMBER 27 -29, 2027

TECHNICAL TOURS
SEPTEMBER 30, 2027

THE WESTIN SOUTHFIELD DETROIT
DETROIT, MICHIGAN, USA

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The American Society of Mechanical Engineers®
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ASME
TRANSPORTATION SYSTEMS DIVISION

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TRANSPORTATION RESEARCH & DIALOGUE

Connect with the engineers shaping the future of mobility and power systems.

Position your organization alongside researchers, OEMs, suppliers, government representatives, and technology leaders advancing transportation across land and sea.

Attendees represent OEMs, suppliers, universities, government agencies, and research organizations

WHY SPONSOR ASME DRIVN

Promote your company

Connect with industry professionals who share what they learn with their organizations.

Advance your products

Explore testing, simulation and development with OEMs and suppliers.

Recruit emerging talent

Meet students and postdocs to grow your team.

2026 CONFERENCE ATTENDEE PROFILE



- 40.7% Industry / Commercial
- 36.8% Academic
- 13.1% Government
- 6.5% Non-profit / Press / Publisher
- 3.0% Other

12	14	337
SPONSORS	COUNTRIES REPRESENTED	REGISTRANTS

SPONSORSHIP INQUIRIES

exhibits@asme.org

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2026 sponsors and exhibitors

UL Solutions · Cummins · Cambustion · CRC · Formula Hybrid + Electric 20 Years · Gamma Technologies · Converge CFD Software · Kyowa · The Ohio State University College of Engineering · Realis · I-Street · USCAR United States Council for Automotive Research

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ASME® SETTING THE STANDARD

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SPONSOR PROSPECTUS

Reach leading researchers by sponsoring ASME DRIVN in Detroit, Michigan

Benefits	Awards banquet Exclusive	Lunch 2 available	Welcome reception Exclusive	Platinum	Gold	Silver
Sponsorship amount	**$15,000**	**$12,000**	**$9,000**	**$6,000**	**$4,000**	**$2,500**
2-minute presentation or 30-second video at your sponsored event	✓	✓				
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Logo in the final digital program	✓	✓	✓	✓	✓	✓
Conference website recognition and link	✓	✓	✓	✓	✓	✓
One complimentary 6-foot. table-top exhibit with lead retrieval*	✓	✓	✓	✓	✓	✓
Sponsor logo recognition in the pre-keynote slideshow.	✓	✓	✓	✓	✓	✓
Logo in ASME DRIVN 2027 conference emails	✓	✓	✓	✓	✓	✓
Complimentary full conference registrations**	3	3	2	1		
Conference coffee break **Up to 4 sponsors**	**$2,000**		Choose a day to sponsor session coffee breaks. Place literature or giveaways at the break station.			
Conference badge lanyards **One exclusive sponsor**	$2,500: you supply* $3,000: ASME supplies *ASME approval required		Your company name and/or logo on colorful lanyards, distributed to every attendee at registration.			

Custom sponsorships

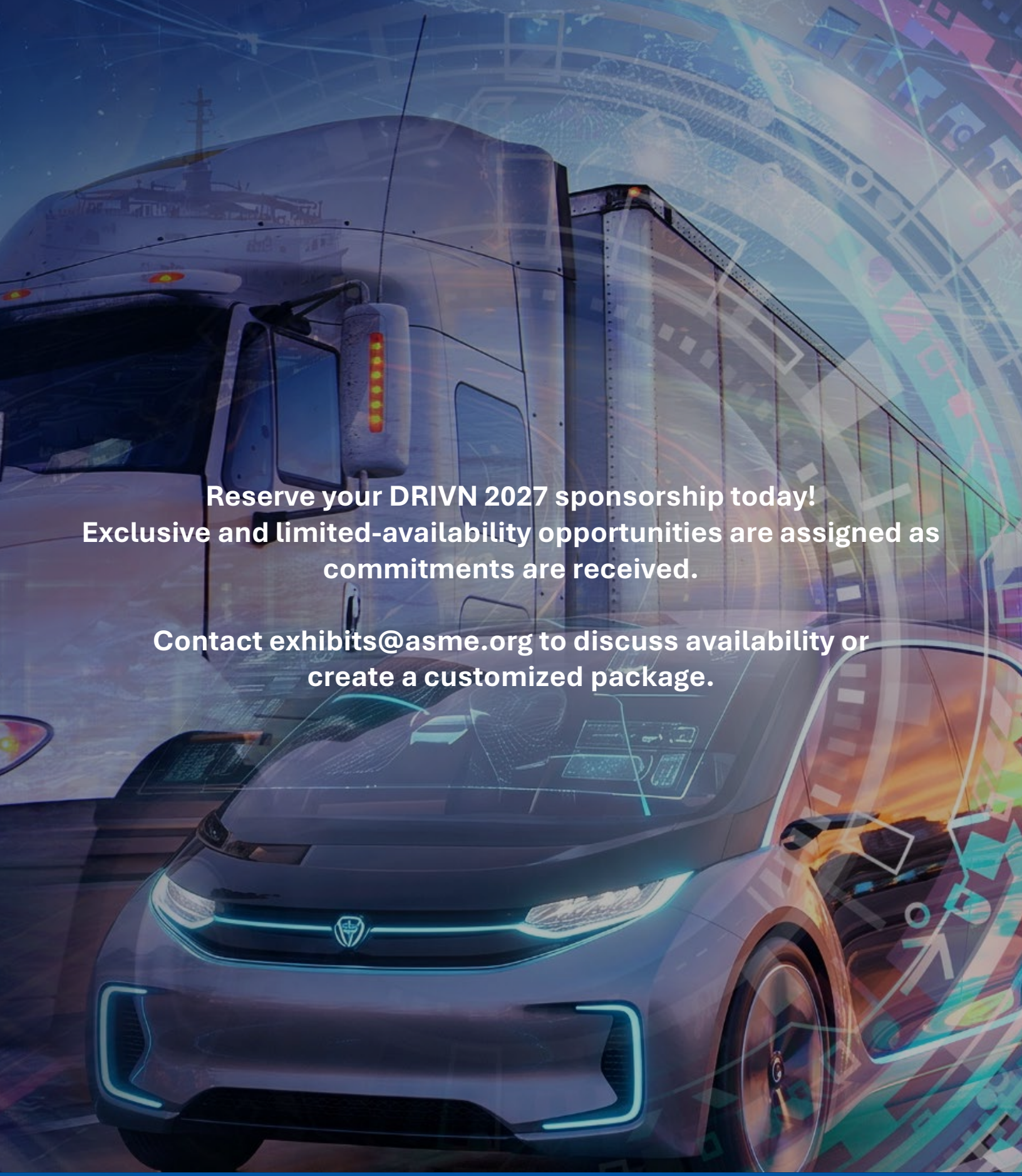
Work with ASME on a package that supports your visibility and return on investment.

Contact exhibits@asme.org

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* Exhibit includes 1 table staff registration with meals and social functions, but no session access. Buy additional table staff registrations during registration.

** Full registration includes keynote, panel and technical sessions, opening reception, offered meals, networking events, coffee breaks and proceedings.



Reserve your DRIVN 2027 sponsorship today!
Exclusive and limited-availability opportunities are assigned as commitments are received.

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