



ASME® 2021 FEDSM
Fluids Engineering Division
Summer Meeting

CONFERENCE
Aug 10–12, 2021
Online, Virtual

2021 SPONSORSHIP OPPORTUNITIES

About ASME

ASME is a not-for-profit membership organization that enables collaboration, knowledge sharing, career enrichment, and skills development across all engineering disciplines, toward a goal of helping the global engineering community develop solutions to benefit lives and livelihoods. Founded in 1880 by a small group of leading industrialists, ASME has grown through the decades to include more than 140,000 members in 151 countries.

For more than 100 years, ASME has successfully enhanced performance and safety worldwide through its renowned codes and standards, conformity assessment programs, training courses, and journals.

GOLD SPONSOR - \$5,000 (daily exclusive benefit) *

Benefits include:

- Upload a pre-recorded video that is played in the virtual conference lobby all day on your selected day. This is a highly brandable and customizable asset. The maximum video length is 5 minutes and the file for this video is 25MB and may contain sound.
- Corporate logo and profile on the main Conference website (<https://event.asme.org/FEDSM>)
- Corporate logo, profile, social media contacts and PDF downloadable collateral on a personalized page in the virtual Sponsors Gallery. *Information to be available to attendees for up to 30 days after the conference conclusion.*
- Opportunity to address conference attendees LIVE on a selected day in a special Sponsorship Corner Session
- Two (2) complimentary registrations
- Company name and logo listed in final program e-booklet
- Lead retrieval post conference

**Only (3) available, one sponsor per day on a first come, first served basis.*

SILVER (TRACK) SPONSOR - \$2,500

Benefits include:

- Corporate logo and profile on the main Conference website (<https://event.asme.org/FEDSM>)
- Corporate logo, profile, social media contacts and PDF downloadable collateral on a personalized page in the virtual Sponsors Gallery. *Information to be available to attendees for up to 30 days after the conference conclusion.*
- Live announcement of sponsorship before the session begins.

- One (1) complimentary registration
- Company name and logo listed in final program e-booklet
- Lead retrieval post conference

Special Note: Sponsor can select one of nine tracks listed here -

<https://event.asme.org/FEDSM/Program>. Track selection is based on a first come, first served basis.

BRONZE SPONSOR - \$1500

Benefits include:

- Corporate logo and profile on the main Conference website (<https://event.asme.org/FEDSM>)
- Corporate logo, profile, social media contacts and PDF downloadable collateral on a personalized page in the virtual Sponsors Gallery. *Information to be available to attendees for up to 30 days after the conference conclusion.*
- One (1) complimentary registration
- Company name and logo listed in final program e-booklet

SUPPORTING SPONSOR - \$500

Benefits include:

- Corporate logo and profile on the main Conference website (<https://event.asme.org/FEDSM>)
- Company name and logo listed in final program e-booklet

Please fill out & return pages 3-4 to:

Ms. Jessica L. Barnes

FEDSM 2021 Conference Manager

The American Society of Mechanical Engineers

Email: barnesj@asme.org

Phone: +1 212.591.8393

<https://event.asme.org/FEDSM>



SPONSOR CONTACT INFORMATION

Please complete and return pages 3 & 4 via email to barnesj@asme.org.

Institution/Company Name:	
Website:	
Main Contact:	
Title:	
Email:	
Telephone:	
Institution Address:	
Package Selection:	
	<input type="checkbox"/> GOLD SPONSOR - \$5000
	<input type="checkbox"/> SILVER (TRACK) SPONSOR - \$2500
	<input type="checkbox"/> BRONZE SPONSOR - \$1500
	<input type="checkbox"/> SUPPORTING SPONSOR - \$500
I have read the Terms & Conditions	<input type="checkbox"/> - Initials: _____ Date: _____

TERMS & CONDITIONS

Management and Sponsor

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Sponsor" shall define the company and its personnel and agents selecting to participate in the Sponsor. Once Sponsor has executed this agreement by means of a signature, all terms shall become binding.

Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its conference. Sponsor may display or advertise only goods and services normally manufactured or offered during its business.

Exhibit Space Rules and Contractor Services

Management shall have the right to establish rules for the virtual conference. Management shall have

full discretion regarding items to be displayed during the virtual conference.

Fees and Deposits

Should Sponsor delay payments, Management shall have the right to repossess any assigned space after notifying Sponsor in writing of the intent to do so. In the event of default by the Sponsor, Sponsor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

Sponsor Cancellation or Nonpayment

Sponsor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Sponsor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Sponsor decide to cancel after 10 days and prior to 90 days before the start of the event, the Sponsor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Sponsor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Sponsor.

Liability and Insurance

Sponsor shall indemnify and hold harmless Management from all liability which might ensue from any cause whatsoever, including attorney's fees.

Use of Logo(s) and Mark(s)

Management will provide Sponsor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

Cancellation or Termination of the Sponsor

In the event that the conference is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire, or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone, or terminate the conference. In the event of such cancellation, postponement or termination, the Sponsor waives any and all claims the Sponsor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Sponsor's pro rata share of the total amount paid by all Sponsor, excluding deposits, less all costs and expenses incurred by management in the connection with the Sponsor.

Miscellaneous

This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Sponsor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself.

STAY CONNECTED WITH ASME

