

ICE Forward 2023

SPONSOR PROSPECTUS

ASME
SETTING THE STANDARD
INTERNAL
COMBUSTION ENGINE
DIVISION

THE ICE FORWARD CONFERENCE

October 8–11, 2023
Pittsburgh, Pennsylvania U.S.
Pittsburgh Marriott City Center

<https://event.asme.org/ICEF>



ASME ICEF 2023

The ICE Forward Conference
ASME Internal Combustion Engine

CONFERENCE
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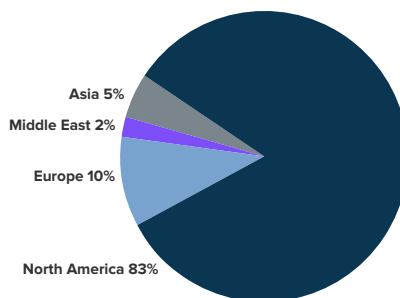
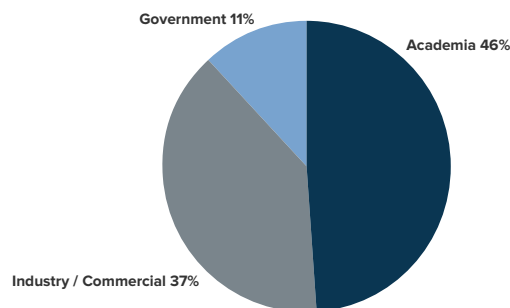
ASME's ICE Forward conference brings together internal combustion engine researchers from industry, academia, and government agencies to discuss technical advancements in engines for all applications, including automotive, on-road and off-road, rail, marine, and stationary power. ICE Forward provides you with the opportunity to connect with them.

The technical program is designed to showcase the latest research and encourage meaningful dialogue in a comfortable setting. **Sponsor ICE Forward to:**

- **Promote your company.** Our attendees are motivated industry professionals who communicate what they learn back to their organizations. Take this opportunity to network with your target audience and stay ahead of your competition.
- **Facilitate product advancement:** Unlock new ways to test, simulate, and develop ICE technologies.
- **Recruit the best and brightest students** to grow your team in today's competitive job market.

2022 ICEF Demographics

220+ Attendees



If you would like to sponsor or have questions about sponsoring, contact:

Colleen Seaver, ASME,
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Kelly Senecal, Sponsorship Program Chair
senecal@convergecf.com

Learn more at:

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Make sure that your company is noticed and remembered by leading researchers of internal combustion engines by sponsoring the 2023 ASME ICE Forward Conference in Pittsburgh.

	Awards Banquet, Exclusive Sponsor	Lunch (two spots available)	Welcome Reception, Exclusive Sponsor	Platinum	Gold	Silver
Sponsorship Amount	\$15,000	\$11,000	\$9,000	\$5,000	\$3,000	\$1,500
Your two-minute video played during your sponsored event promoting your product or service.	✓					
Full-page acknowledgement in final digital program.	✓	✓	✓			
Half-page acknowledgement in final digital program.				✓	✓	
Logo included in final digital program.	✓	✓	✓	✓	✓	✓
Acknowledgement on the conference website with a link to your website.	✓	✓	✓	✓	✓	✓
One 6' x 3' draped table-top with two chairs (8' x 10' booths are not permitted).	✓	✓	✓	✓	✓	✓
Signage at the event acknowledging sponsorship level (where permitted).	✓	✓	✓	✓	✓	✓
Sponsor logo recognition in ICEF 2023 conference emails.	✓	✓	✓	✓	✓	✓
Number of complimentary Full Conference registrations (includes conference proceedings).	2	1	1	1		

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