

The ICE Forward Conference with Rail Transportation Symposium 2025

SPONSOR PROSPECTUS

October 19-21, 2025
Milwaukee, Wisconsin, USA
The Sheraton Milwaukee Brookfield Hotel


SETTING THE STANDARD
INTERNAL
COMBUSTION ENGINE
DIVISION

<https://event.asme.org/ICEF>



ICEF / RTS 2025



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CONFERENCE

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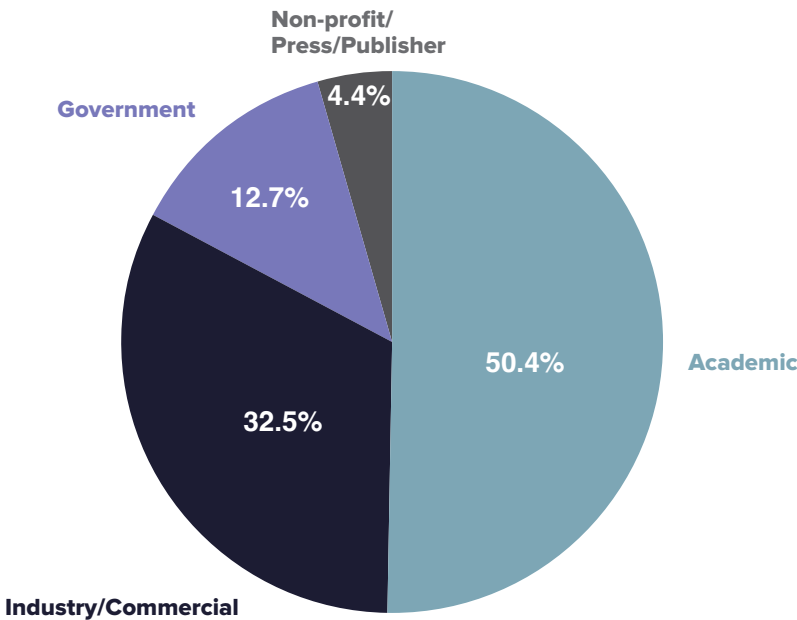
Milwaukee, Wisconsin, U.S.

ASME's ICE Forward is the premier internal combustion engine focused conference that brings together internal combustion engine researchers from industry, academia, and government agencies to discuss technical advancements in engines for all applications, including automotive, on-road and off-road, rail, marine, aviation, and stationary power. ICE Forward provides you with the opportunity to connect with them.

The technical program is designed to showcase the latest research and encourage meaningful dialogue in a comfortable setting. **Sponsor ICE Forward to:**

- **Promote your company.** Our attendees are motivated industry professionals who communicate what they learn back to their organizations. Take this opportunity to network with your target audience and stay ahead of your competition.
- **Facilitate product advancement:** Unlock new ways to test, simulate, and develop ICE technologies with original equipment manufacturers (OEMs) and suppliers.
- **Recruit the best and brightest students and postdocs** to grow your team in today's competitive job market.
- **New to 2025** - Rail Transportation Symposium co-located with ICEF. Expand your reach by engaging with the Rail Transportation Symposium attendees.

ICEF 2024 Attendee Demographics



If you would like to sponsor or have questions about sponsoring, contact:

Colleen Seaver, ASME,
Seaverc@asme.org

Sibendu Som, Sponsorship Program Chair
ssom@anl.gov

Learn more at:
<https://event.asme.org/ICEF>

Platinum Sponsor



Gold Sponsors





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Make sure that your company is noticed and remembered by leading researchers of internal combustion engines by sponsoring the ASME 2025 ICE Forward Conference in Milwaukee, Wisconsin.

	Awards Banquet, Exclusive Sponsor	Lunch (two spots available)	Welcome Reception, Exclusive Sponsor	Platinum	Gold	Silver
Sponsorship Amount	\$15,000	\$12,000	\$9,000	\$6,000	\$4,000	\$2,500
Two-minute presentation slot or 30 second video of your company, produce or service, during the sponsored event.	✓	✓				
Full-page advertisement in final digital program.	✓	✓	✓			
Half-page advertisement in final digital program.				✓	✓	
Logo included in final digital program.	✓	✓	✓	✓	✓	✓
Acknowledgement on the conference website with a link to your website.	✓	✓	✓	✓	✓	✓
One complimentary 6 ft. table-top exhibit at the conference.*	✓	✓	✓	✓	✓	✓
Signage at the event acknowledging sponsorship level (where permitted).	✓	✓	✓	✓	✓	✓
Sponsor logo recognition in ICEF 2025 conference emails.	✓	✓	✓	✓	✓	✓
Number of complimentary Full Conference registrations.**	3	3	2	1		
Conference Coffee Break	Sponsorship Amount: \$2,000		For great conference visibility, sponsor the session coffee breaks. Select the day of your choice. You may place literature or giveaways on the break stations. Up to 4 available.			
Conference Name Badge Lanyards <i>Limit one sponsor</i>	Sponsorship Amount: \$2,500 Company provided lanyards (ASME to approve) OR \$3,000 ASME will produce the custom lanyard for you.		Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo. Lanyards given to all attendees during registration.			

Contact ASME today to discuss the sponsorship that works best for you. ASME will work with you to customize the sponsorship that allows you the best visibility and return on your investment.

Colleen Seaver, ASME,
Seaverc@asme.org

Sibendu Som, Sponsorship Program Chair
ssom@anl.gov

*Table-top exhibits include (1) Table Staff Registration, includes meals & social functions. Access to sessions is not included. Additional Table Staff Registration available upon request.

** Includes: Access to all Keynote/Panel and Technical Sessions, Access to the opening reception, offered meals, networking events and coffee breaks, Access to conference proceedings.

Learn more at:
<https://event.asme.org/ICEF>

