



**ASME ICEF 2020**

**The Internal Combustion Engine Fall Conference**

The Brown Palace, Denver, CO

Conference: November 1 – 4, 2020

Exhibition: November 2 – 3, 2020

**SPONSORSHIP/EXHIBITOR PROSPECTUS**

***Make sure that your company is noticed and remembered by leading researchers of internal combustion engines by sponsoring the 2020 ASME Internal Combustion Engine Fall Technical Conference in Denver, CO!***

	<b>Awards Banquet</b>	<b>Lunch</b>	<b>Welcome Reception</b>	<b>Gold</b>	<b>Silver</b>
<b>Sponsorship Amount</b>	<b>\$13,000</b>	<b>\$10,500</b>	<b>\$9,000</b>	<b>\$5,000</b>	<b>\$3,000</b>
Exclusive Sponsor for Honors and Awards Banquet	✓				
One full-page acknowledgement as a sponsor in the final digital program, noting sponsorship level	✓	✓			
Company Logo imprint (one color) on the giveaway bags	✓				
Customized hotel key cards with your company's logo imprint		✓			
Exclusive Sponsor for Opening Reception			✓		
Lunch Sponsor (Choose Monday or Tuesday) (2 spots available)		✓			
One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs	✓	✓	✓	✓	✓
Acknowledgement on the conference website with a link to your website	✓	✓	✓	✓	✓
Two complimentary full-conference registrations to attend all conference events	✓				
Signage throughout the conference venue acknowledging sponsorship level (Hotel Lobby, Registration, General Session, and all Food Functions and Special Events)	✓	✓	✓	✓	✓
One complimentary full-conference registrations to attend all conference events		✓	✓	✓	

# ***Additional Sponsorship Opportunities***

## ***Exhibit Only: \$1,200***

- One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs.
- Acknowledgement on the conference website with a link to your website.
- Listing in the digital program.
- Exhibitor registration, which includes meals for one individual, but does not include entrance to technical presentations.

\* Additional Exhibitor Badges registration will be \$300 each.

## ***Conference Wi-Fi Access Sponsor: \$1,500***

- Wi-Fi access point "ICEF2020" with Name of Sponsor as Passkey
- Signage or Printed Flyers with Wi-Fi Access Name and Sponsor Passkey distributed to Attendees

## ***Conference Mobile App Sponsor: \$2,000***

- Rotating and clickable banner ads appear at the top of the mobile event app's screen

## ***Location***

**The Brown Palace Hotel and Spa, Autograph Collection**

321 17th St, Denver, CO 80202

Phone: (303) 297-3111

Principle products to be displayed:

Publications | Instruments | Equipment | Other: \_\_\_\_\_

**Exhibitor Description:**

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Name badges – please list the name of the individuals who will be running your exhibit on-site:

1. \_\_\_\_\_
2. \_\_\_\_\_

Note: Conference Pass will be provided for one exhibit booth attendant (does not include conference functions/activities). The registration fee for an extra attendant is \$300 USD.

***Please register my company for:***

\_\_\_\_\_ Awards Banquet, \$13,000

\_\_\_\_\_ Lunch, \$10,500

\_\_\_\_\_ Welcome Reception, \$9,000

\_\_\_\_\_ Gold Sponsor, \$5,000

\_\_\_\_\_ Silver Sponsor, \$3,000

***Additional Sponsorship Options:***

\_\_\_\_\_ Mobile App Sponsor, \$3,500

\_\_\_\_\_ Conference Wi-Fi access sponsor, \$1,500

\_\_\_\_\_ Exhibit only, \$1,200

***Shipping***

Exhibit materials can be shipped directly to the Rosen Shingle Creek. **PLEASE NOTE:** Due to storage constraints, shipments should arrive NO earlier than **three days** prior to the event, or **by Thursday, October 28, 2020**. Exhibits are ALL 6' x 3' table-tops. 8' x 10' booths are not permitted. Should your organization cancel your exhibit table after **July 31, 2020** there will be no refunds.

***Electrical and Audio Visual Charges***

- An Electrical Order Form and/or AV Request form will be sent to you along with shipping labels 1-2 months before the conference.
- Power is NOT included with your exhibitor table. You will be responsible for the charges for any power needed. Any audio visual equipment needs can be ordered directly from the hotel.

A detailed confirmation email will be sent to you 2 weeks prior to the program or you can contact, Kanupriya Parasher, Conference Manager with ASME at: [ParasherK@asme.org](mailto:ParasherK@asme.org)

***Payment & Contact Information:***

Make check payable to ASME International, provide credit card information, or indicate if you prefer to be invoiced.

\_\_\_\_\_ Please invoice my company

\_\_\_\_\_ AMEX

\_\_\_\_\_ MasterCard

\_\_\_\_\_ Discover

\_\_\_\_\_ VISA

**Total amount due:**

**Sponsorship/Exhibit Fee:** \$ \_\_\_\_\_

**Extra Exhibit Attendant USD \$300:** \$ \_\_\_\_\_

**Total Amount due:** \$ \_\_\_\_\_

\*Please call ASME with your credit card information.

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Contact Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Address (of credit card holder) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Return this completed application with payment to:  
ASME, 2 Park Avenue,  
Attn: ASME 2020 Fall Internal Combustion Engine Conference (ICEF2020)  
**Ms. Kanupriya Parasher**  
New York, NY 10016-5990  
Phone: 212-591-7711; Email: [Parasher@asme.org](mailto:Parasher@asme.org)

### ***Exhibitor Set-Up & Timetable (subject to change)***

**Set-Up**

Sunday, November 1, 2020  
12:00 pm – 5:00 pm

**Exhibits Open**

Monday, November 2, 2020  
9:30 am

**Breakdown**

Tuesday, November 3, 2020  
3:30 pm – 5:30 pm

**Monday, November 2, 2020**

9:30 am – 10:00 am (Exhibits/Refreshment Break)

12:00 pm- 1:30 pm (Exhibits/Lunch Break)

3:00 pm – 3:30 pm (Exhibits/Refreshment Break)

**Tuesday, November 3, 2020**

9:30 am – 10:00 am (Exhibits/Refreshment Break)

12:00 pm- 1:30 pm (Exhibits/Lunch Break)

3:00 pm – 3:30 pm (Exhibits/Refreshment Break)

**\*Times subject to change. All other times, conference is in session.**