



**ICEM<sup>®</sup>**

International Conference  
on Environmental Remediation and  
Radioactive Waste Management<sup>®</sup>

CONFERENCE

October 10 – 13, 2021

International Conference Centre Stuttgart,  
Stuttgart, Germany

[EVENT.ASME.ORG/ICEM](http://EVENT.ASME.ORG/ICEM)

# 2021 PROSPECTUS

*The American Society of Mechanical Engineers*<sup>®</sup>  
**ASME**<sup>®</sup>

  
**ASME**<sup>®</sup>  
SETTING THE STANDARD

**The Conference Organizing Committee of the 16th ASME International Conference on Environmental Remediation and Radioactive Waste Management (ICEM 2021)** is pleased to invite you to participate in the sponsoring program for ICEM 2021, which will take place in Stuttgart, Germany from October 10-13, 2021.

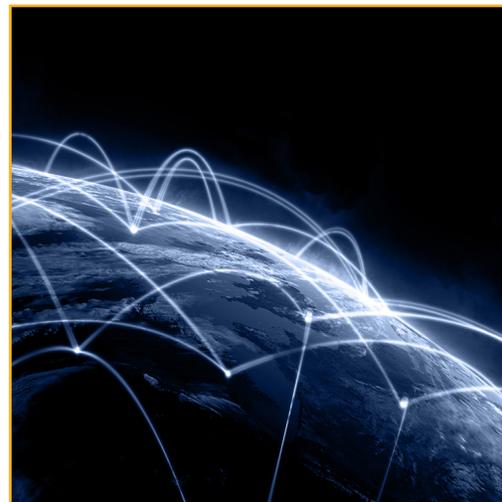
ICEM 2021 promotes a broad global exchange of information on technologies, operations, management approaches, economics, and public policies in the critical areas of decontamination/ decommissioning & dismantling (D/D&D), environmental remediation and radioactive waste management. We are expecting 200+ industry and government professionals and practitioner experts in the fields of Environmental Engineering, nuclear energy, and Nuclear Engineering from around the world.

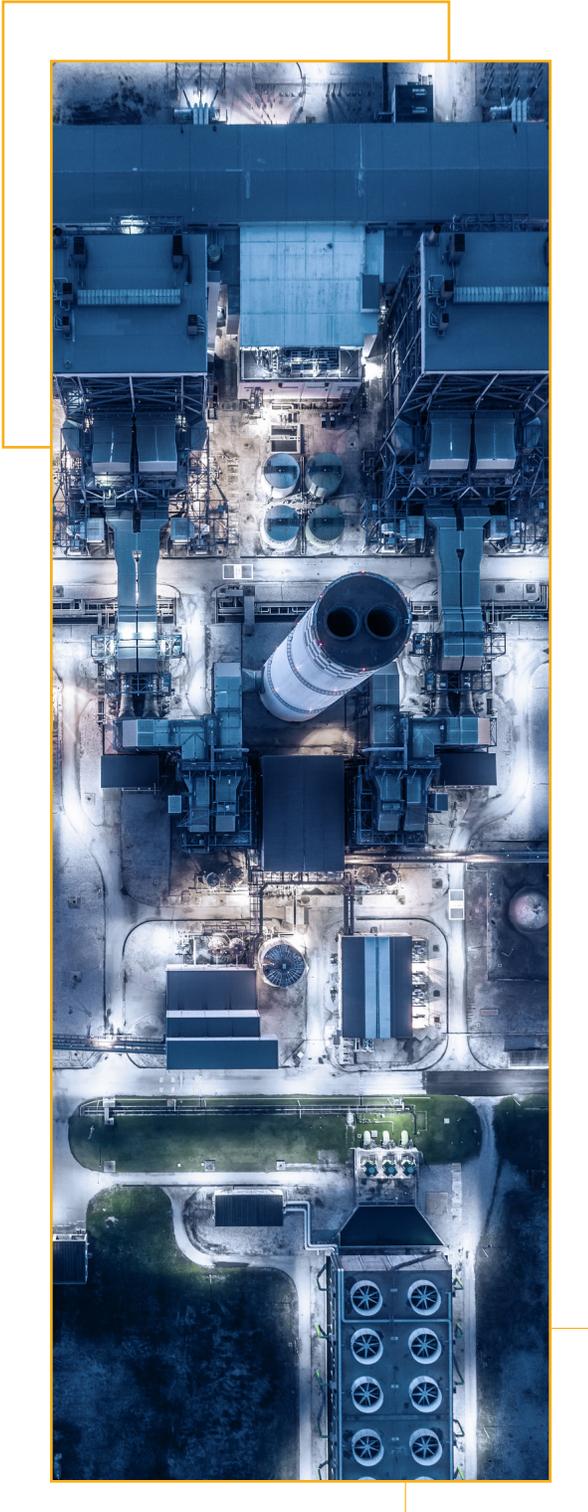
The conference provides a unique opportunity to foster cooperation among specialists from countries with mature environmental management programs and those from countries with emerging programs. ICEM is a forum for managers, scientists, engineers, hygienists, technology developers, equipment suppliers, government officials, utility representatives and owners of nuclear environmental issues from around the world to:

- meet and present advances in technologies
- exchange ideas and experiences while promoting technological progress and its application in industry
- promote international cooperation in environmental remediation and radioactive waste management

The ICEM conference has been on hiatus since 2013, and ASME and the organizing committee are excited and ready to bring it back in 2021. With major regulation changes and events in Europe and Asia since the last conference, we expect a strong attendance as well as demand for exhibit and sponsorship opportunities.

The conference is hosted by ASME's Nuclear Engineering Division (NED) and Environmental Systems Division (ESD). NED focuses on the design, analysis, development, testing, operation and maintenance of reactor systems and components, nuclear fusion, heat transport, nuclear fuels technology and radioactive waste. ESD promotes the art, science and practice of engineering in all issues pertaining to the environment, fostering developments and applications in air, ground, and water pollution technologies and is breaking ground into many multi-disciplinary areas of the environment.





## YOUR OPPORTUNITY

ICEM 2021 welcomes all kinds of sponsorship from interested organizations and companies. You will find a wide variety of Sponsor and Exhibitor opportunities listed in this prospectus, and we encourage you to consider sponsoring/exhibiting a range of activities to provide maximum exposure for your company. Some opportunities are limited and are available on a first come, first serve basis.

If you do not see a sponsorship or exhibiting opportunity that interests you, please inquire about a customized partnership.

If you wish to purchase a sponsorship or a booth, or have any questions regarding the opportunities, please contact us by email at [icem@seatoskymeetings.com](mailto:icem@seatoskymeetings.com).

Join us as a Sponsor to or Exhibitor to interact with the world's leading specialists in the Environmental Systems and Nuclear Engineering Fields, maximize your presence in the industry and promote your services and products.

Kind regards,

*Conference Chairs*

**Arnold Feldman** and **Bob Stakenborghs**

## TOP 10 REASONS TO SPONSOR OR EXHIBIT

1. 200+ researchers, engineers, and managers expected from over 30 countries
2. ASME peer reviewed presentations in 20+ technical sessions
3. Multiple panel sessions with technical experts
4. Keynote and plenary sessions from industry backgrounds
5. Visibility and client interaction throughout the conference through sponsor recognition and social events within the exhibit hall
6. Plant yourself firmly into the minds of key decision makers
7. Place your company brand throughout the conference venue and in electronic messaging to registered and potential attendees
8. Cross many markets; broaden your international appeal
9. Be associated with industry-wide publicity
10. Enjoy well-targeted networking opportunities

## CONFERENCE PROGRAM

### Social Events

- Welcome Reception (amongst Exhibits)
- Networking lunches with exhibitors
- AM and PM Refreshment Breaks (amongst Exhibits)
- Banquet Dinner (optional event)
- Facility Tours

### Plenary Lectures

- Opening Ceremony with Keynote
- Luncheon Speakers
- Plenary sessions with industry professionals

### Technical Program

The ICEM 2021 technical program will include the following tracks:

**Track 1:** Robotics and Remote Handling and Viewing Technologies

**Track 2:** Facility Decommissioning, Decontamination & Demolition (D/D&D) Overall

**Track 3:** Major facilities experience in handling accidents and D/D&D

**Track 4:** Spent Fuel, Fissile Material, TRU and HLW Management:

**Track 5:** L/ILW Radioactive Waste Management:

**Track 6:** Environmental Remediation (ER)

**Track 7:** Special Topics 1 - Public Involvement/ Crosscutting Issues/Global Partnering/Human Resource Development

**Track 8:** Special Topics 2 – New Facility Planning/ Environmental Management (EM)/ Health & Safety

**Track 9:** Student/Young Engineers Program

**Track 10:** D/D&D Research and Development Activities

## SPONSORSHIP/EXHIBITOR PACKAGES

Companies and Organizations can choose from the sponsorship packages below, or individual sponsorship opportunities on the next page.

Summary of Levels and Benefits	Diamond 25,000 EUR One Available	Platinum 20,000 EUR One available	Gold 15,000 EUR Three available	Silver 10,000 EUR Five available	Bronze 5,000 EUR Unlimited
Sponsorship of the Conference app	●	●	-	-	-
Booth space in the exhibit hall	6 x 6 meters	6 x 6 meters	6 x 3 meters	3 x 3 meters	3 x 3 meters
Exclusive sponsorship of a Social Event, including recognition (non-speaking) during the event. Choice of events is by level, then by date payment received.	Welcome Reception	One Lunch & Presentation or Cocktails at Banquet	One Lunch & Presentation	Lanyard	One Refreshment Break
Complimentary conference registrations	7	5	4	3	1
Conference App Push notification(s)	3	2	1	-	-
Logo on Conference bag	●	-	-	-	-
Splash Advert in the Conference App	●	●	●	●	●
Company description and logo recognition in the conference app.	200 Words	150 Words	150 Words	100 Words	50 Words
Recognition on the conference website with a hyperlink to the company's website.	●	●	●	●	●
Recognition in all promotional materials and eblasts, including sponsor signage at the event.	●	●	●	●	●
Employees of sponsoring company can register for the conference at ASME member rates.	●	●	●	●	●

Companies can choose from the sponsorship packages above or individual sponsorship opportunities on the next page.

## INDIVIDUAL SPONSOR OPPORTUNITIES

### NAME BADGE SPONSOR

**COST: 5,000 EUR**

- Sponsor logo on lanyard (lanyard to be provided by Sponsor).
- Recognition in conference app and on the ICEM 2021 website.

### ADVERTISEMENT IN FINAL ICEM 2021 PROGRAM BOOK (PDF VERSION ONLY)

Full Page	1,500 EUR
Half Page	800 EUR
Quarter Page	500 EUR

### CONFERENCE BAG SPONSOR

**COST: 5,000 EUR**

- Sponsor logo on conference bag (bag to be provided by Sponsor).
- Recognition in conference app and on the ICEM 2021 website.

### CONFERENCE APP

**COST: 5,000 EUR**

- Organization logo on splash screen that displays when entering the app
- One sponsor recognition push notification in app

### WI-FI

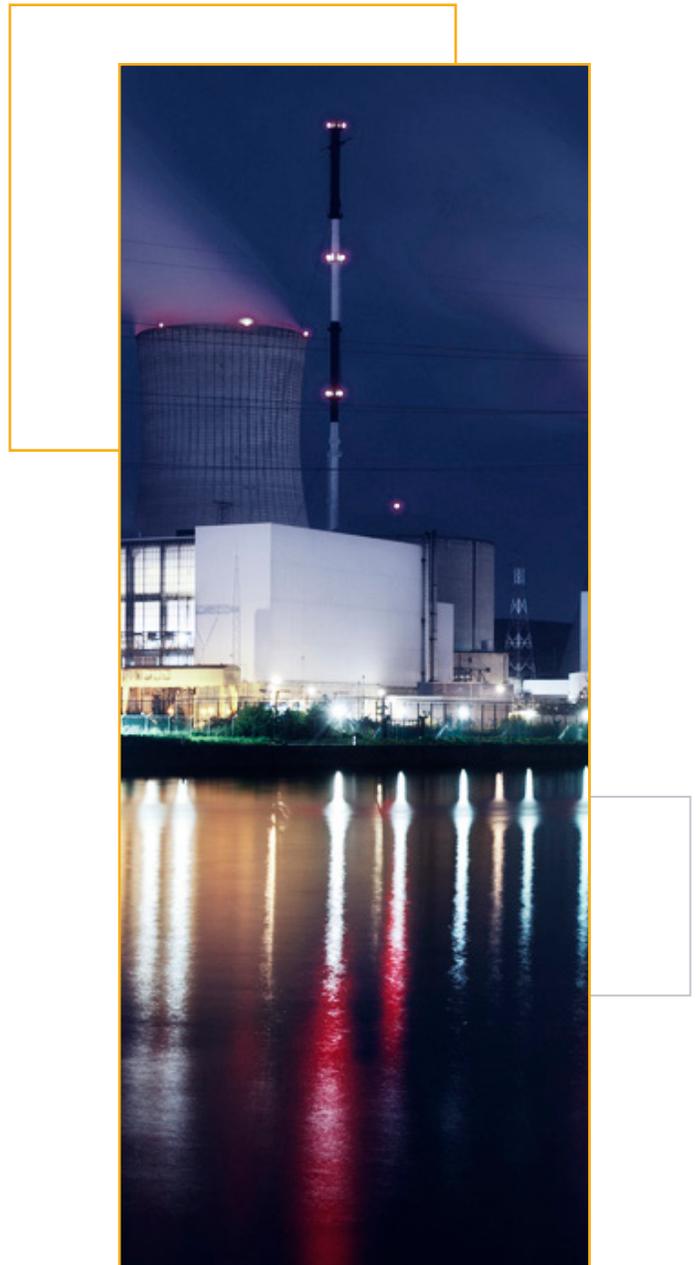
**COST: 4,500 EUR**

- Organization logo on Wi-Fi login screen
- One sponsor recognition push notification in app

### INDIVIDUAL TRACK SPONSOR

**COST: 2,500 EUR**

- Organization name to be associated with a Track (10 available) with recognition also within the ICEM 2021 conference app and on the official ICEM 2021 website.
- Sponsor recognition in the meeting room where the applicable symposium takes place.



## CUSTOM EXHIBIT FLOOR SPACE

**COST: 390 EUR PER M<sup>2</sup> (MIN 9M<sup>2</sup>)**

Exhibiting at ICEM 2021 is a fantastic opportunity for your business to promote itself among the preeminent professionals and academics in the Environmental and Nuclear engineering fields. The exhibits will be located in a part of the conference that receives the maximum traffic. Custom Exhibit Floor Space provides flexibility for you to bring your own equipment, including semi-trailers.

### Benefits include:

- Custom size exhibition space in the main conference area (booth structure not included)
- 100 word company description and logo recognition in the conference app.
- Company logo and link on the official ICEM 2021 Conference website.
- Each 9m<sup>2</sup> exhibit space includes admission for one exhibit staff to three Conference lunches, refreshment breaks and the Welcome Reception, as well as admission to the technical sessions.

All custom booths brought in by exhibitors require approval by ICEM 2021 and are subject to minimum requirements.

## ALL-IN EXHIBIT BOOTH PACKAGE

**COST: 4,000 EUR PER 9 M<sup>2</sup>**

We offer you an “all-in booth package” that includes all benefits of a regular exhibit floor space as well as:

- Shell scheme booth structure (white)
- Carpet
- Company Name and stand number per open side
- Lighting package
- One electrical socket
- Cleaning before the opening and during the three days of exhibition
- Furniture set: 1 table, 2 chairs and 1 paper waste basket

**ALL PRICES LISTED FOR SPONSORSHIPS AND EXHIBITS ARE EXCLUSIVE OF VAT.**



Stuttgart Castle



International Conference Centre Stuttgart



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## Contact Information

For questions related to sponsorship and exhibit opportunities as well as the conference, please contact the ICEM 2021 Conference Secretariat:

**ICEM 2021 c/o Sea to Sky Meeting and Association Management Inc.**

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BC, Canada V7M 3M7

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