



# ICONE 31

31ST INTERNATIONAL CONFERENCE  
ON NUCLEAR ENGINEERING

CONFERENCE  
August 4–8, 2024

EXHIBITION  
August 5–8,

Hilton Prague  
Prague, Czech Republic

# 2024 Prospectus

[event.asme.org/ICONE](https://event.asme.org/ICONE)

*The American Society of Mechanical Engineers*®  
ASME®

ASME®  
SETTING THE STANDARD

# Raise Your Company Profile and Awareness at ASME's ICONONE 31 (31st International Conference on Nuclear Engineering).

## WHY EXHIBIT?

To gain access to professionals in nuclear power generation from academia, government, industry and R&D while showcasing your products and services and building your customer base.

The exposition will be held August 5-8, 2024 at the Hilton Prague in Prague, Czech Republic.

**The International Conference on Nuclear Engineering (ICONONE)** hosted by ASME's Nuclear Engineering division, the Japan Society of Mechanical Engineers, and the Chinese Nuclear Society is the premier global conference on nuclear reactor technology.

This conference is a "must-attend" for anyone who wants to stay technologically current and on top of industry trends and developments. It features industry forums, technical presentations, keynote and plenaries, and poster sessions, plus workshops where international subject matter experts and future professionals present their views and expertise on current topics of importance to the world-wide nuclear community.

# SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship opportunities designed to maximize your company’s visibility. The sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

## All Sponsors receive recognition:

- On the official Show Web site and on the conference app
- On signage posted during the Show and in announcements made during the Show



**PLATINUM**  
**\$20,000 (3 AVAILABLE)**



**GOLD**  
**\$15,000 (3 AVAILABLE)**

### RECOGNITION

- Recognition as the sponsor of 1 (one) of the following conference activities/promotions:
  - o Opening Exhibitor Reception
  - o Opening Session Welcome
  - o Conference Banquet

### ADVERTISEMENT

- 1 Full-page color ad in the Final Program
- 1 promotional item to be distributed with registration materials
- Acknowledgement on the conference Website with a link to the company’s website.

### REGISTRATION

- 3 Complimentary registrations for sponsoring company staff

### SIGNAGE

- Company logo included on sponsorship signage

### BOOTH SPACE

- Tabletop space in the Exhibit Hall

### RECOGNITION

- Recognition as the sponsor of 1 (one) of the following conference activities/promotions:
  - o Plenary Sessions
    - topics to be announced

### ADVERTISEMENT

- 1 Full-page color ad in the Final Program
- 1 promotional item to be distributed with registration materials
- Acknowledgement on the conference Website with a link to the company’s website.

### REGISTRATION

- 2 Complimentary registrations for sponsoring company staff

### SIGNAGE

- Company logo included on sponsorship signage

### BOOTH SPACE

- Tabletop space in the Exhibit Hall



**SILVER**  
**\$10,000**

**RECOGNITION**

- Recognition as the sponsor of 1 (one) of the following conference activities/promotions:
  - Conference Lanyard

**ADVERTISEMENT**

- ½ Full-page color ad in the Final Program
- 1 promotional item to be distributed with registration materials
- Acknowledgement on the conference Website with a link to the company's website.

**REGISTRATION**

- 1 Complimentary registration for sponsoring company staff

**SIGNAGE**

- Company logo included on sponsorship signage

**BOOTH SPACE**

- Tabletop space in the Exhibit Hall



**BRONZE**  
**\$6,000**

**RECOGNITION**

- Recognition as the sponsor of 1 (one) of the following conference activities/promotions:
  - 1 Coffee Break (8 available)

**ADVERTISEMENT**

- ¼ Full-page color ad in the Final Program
- 1 promotional item to be distributed with registration materials
- Acknowledgement on the conference Website with a link to the company's website.

**REGISTRATION**

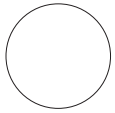
- 1 Complimentary registration for sponsoring company staff

**SIGNAGE**

- Company logo included on sponsorship signage

**BOOTH SPACE**

- Tabletop space in the Exhibit Hall



## **EXHIBITS** **\$3,000**

### **RECOGNITION**

- Recognition as an exhibitor

### **ADVERTISEMENT**

- Acknowledgement on the conference Website with a link to the company's website.

### **REGISTRATION**

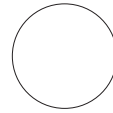
- 1 Complimentary registration for exhibit company staff

### **BOOTH SPACE**

- Tabletop space in the Exhibit area

Become a sponsor today by completing and returning the Sponsorship Form today. VAT will be added to the invoice, when applicable. The invoice for your participation shall be issued by VMC, 1 Rond-point de l'Europe, 92250 La Garenne-Colombes/ France; FR VAT number: FR75523098614; Czech VAT Number: CZ682761770 Invoice pricing will be in Euro.

***STAY AHEAD OF THE COMPETITION AND MEET YOUR CUSTOMERS FACE TO FACE.***



## **CUSTOM SPONSORSHIPS**

Contact Keli Bell-Cole today to discuss the sponsorship that works best for you. ASME will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

**[bellcolek@asme.org](mailto:bellcolek@asme.org)**

Stay ahead of the competition and meet your customers face to face.

## **ALL EXHIBITORS RECEIVE:**

- (1) 8' skirted table with 2 chairs
- Opening reception and Conference meals
- (1) Full conference badge  
(2) additional conference badges at a 10% discount per exhibit space
- 70-word company listing, website link and logo on conference website

Check - If paying by check, make check payable to ASME in U.S. dollars and drawn on a U.S. bank.

Send check along with this form to:

ASME

Attn: Jane Safina

Two Park Avenue, New York, NY 10016

Please provide a contact for Exhibit-Related Correspondence, if different from the contact on previous page:

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Please email a company logo in high resolution format to Josalind Mercado ([mercadoj@asme.org](mailto:mercadoj@asme.org)).

Your logo will be published on the conference website as well as in the conference program.

## CONTACTS:

Sponsorship and Exhibitor Sales  
Christina Condos  
Kentwood Partners  
Tel: 1.772.324.8664  
[christina@kentwoodpartners.com](mailto:christina@kentwoodpartners.com)

ASME Event Customer Service  
Jane Safina  
Tel: 212.591.7371  
[mercadoj@asme.org](mailto:mercadoj@asme.org)

# TERMS & CONDITIONS

## 1. Management and Exhibitor

The term “Management” as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term “Exhibitor” shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibitor has executed this agreement by means of a signature, all terms shall become binding.

## 2. Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its exposition. Management shall have the right to change the location of assigned space for an Exhibitor. Exhibitor agrees not to assign or sublet its space allotted. Exhibitor may display or advertise only goods and services normally manufactured or offered in the course of its business.

## 3. Exhibit Space Rules and Contractor Services

Management shall have the right to establish rules for the show and the use of exhibit space covered by this agreement, including but not limited to the rules in the Exhibitor Service Manual. Management shall have full discretion and authority as to the placement of all decorations, signage, and display items. Management may require the replacement or redecorating of an item, display, or booth and no costs shall accrue to management because of such necessity. Exhibitors are responsible to cover or fix all areas Management may consider unsightly, at Exhibitor’s expense. Should an Exhibitor be unfinished with installation as specified in the show rules, Management may take steps to finish said installation at the Exhibitor’s expense. Should the Exhibitor fail to follow exposition deadlines for installation in terms of occupying the agreed upon booth space, Management shall repossess said space and Exhibitor forfeits all claims to it and all monies paid. No Exhibitor shall have the right to dismantle, unpack or vacate a booth prior to the end of the official show hours without the express written permission of Management. Management reserves the right to amend and enforce exposition regulations as it deems proper to assure the success of the event. Management has selected an “Authorized Contractor” and the use of their services by Exhibitors is highly encouraged.

## 4. Exhibitor Booth Selections

If later downsized, may be moved by the show management to an available booth in the smaller size.

## 5. Attendance

Management shall have the sole control over attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours.

## 6. Enjoyment of Reasonable Business Environment

Management reserves the right to restrict booth size, noise, characters, lights, entertainment and methods of operation which it deems objectionable. Any behavior or equipment which Management finds to detract from the general appearance and intention of the Exposition may be grounds for eviction. Neon lights, gas signs, helium balloons, taping items on facility walls or columns are expressly prohibited. Exhibitors are encouraged to seek approval in advance of the show from Management for questionable items so as to eliminate additional removal costs on behalf of the Exhibitor at the show. If the Exhibitor fails to comply with respect to show rules and this Agreement, Management may retake possession of the Exhibitor’s assigned space, notwithstanding Exhibitor’s continued responsibility for all payments due. If the Exhibitor fails to comply with respect to show rules and this Agreement, Management may retake possession of the Exhibitor’s assigned space, notwithstanding Exhibitor’s continued responsibility for all payments due. Exhibitor is responsible for timely submittal of fees noted on the front side of this agreement.

## 7. Fees and Deposits

Should exhibitor delay payments, Management shall have the right to repossess any assigned space after notifying Exhibitor in writing of the intent to do so. In the event of default by the Exhibitor, Exhibitor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

## 8. Exhibitor Cancellation or Nonpayment

Exhibitor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Exhibitor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Exhibitor decide to cancel after 30 days and prior to 90 days before the start of the event, the Exhibitor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Exhibitor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Exhibitor.

**9. Use of Logo(s) and Mark(s)**

Management will provide Exhibitor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

**10. Compliance**

Exhibitor assumes all responsibility for compliance with Federal and local codes and all laws related to public safety, as well as facility regulations wiring and decorating materials must all conform to local codes and fire regulations. Exhibitor assumes the responsibility to ascertain that all codes and laws have been met, including issues related to facility services.

**11. Cancellation or Termination of the Exposition**

In the event that the Exhibition is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the exposition. In the event of such cancellation, postponement or termination, the Exhibitor waives any and all claims the Exhibitor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Exhibitor's pro rata share of the total amount paid by all Exhibitor, excluding deposits, less all costs and expenses incurred by management in the connection with the exposition.

**12. Miscellaneous**

Management makes no representations or warranties as to the condition of the Exposition Facility, Contractors or Subcontractors involved or the success of the Exhibitor's efforts for which the exhibit space is to be used. This Agreement shall be governed as a whole in accordance with the laws of the State of California. Any actions arising out of enforcement of this Agreement must be initiated in the State of California. This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Exhibitor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself. Management shall not be held liable for late installation or power or services interruptions that may occur.





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