



# ASME® 2021 IDETC-CIE

International Design Engineering Technical Conferences  
& Computers and Information in Engineering Conference

CONFERENCE  
Aug 17–20, 2021

Online, Virtual

## SPONSORSHIP OPPORTUNITIES

### About ASME

ASME is a not-for-profit membership organization that enables collaboration, knowledge sharing, career enrichment, and skills development across all engineering disciplines, toward a goal of helping the global engineering community develop solutions to benefit lives and livelihoods. Founded in 1880 by a small group of leading industrialists, ASME has grown through the decades to include more than 90,000 members in 135+ countries.

For more than 100 years, ASME has successfully enhanced performance and safety worldwide through its renowned codes and standards, conformity assessment programs, training courses, and journals.

### GOLD SPONSOR - \$5,000 (daily exclusive benefit) \*

*Benefits include:*

- Upload a pre-recorded video that is played in the virtual conference lobby as part of the looped all day video on your selected day. This is a highly brandable and customizable asset. The maximum video length is 5 minutes and the file for this video is 25MB and may contain sound.
- Corporate logo and profile on the main conference website (<https://event.asme.org/IDETC-CIE>)
- Corporate logo or recognition on the virtual site:
  - Login page for the entire conference
  - Lobby banner for the entire conference
  - Top header bar next to the conference name all day on your selected day
  - Part of a “thank you to our sponsors” post in the main lobby welcome sponsors lobby on day one
  - Pop up notifications during conference
- Virtual Exhibit Page: Corporate logo, profile, social media contacts and PDF downloadable collateral on a personalized page. *Information to be available to attendees for up to 30 days after the conference conclusion.*
- Two (2) complimentary registrations
- Company name and logo listed in final program e-booklet
- Lead retrieval post conference

*\*Only (3) available, one sponsor per day on a first come, first served basis.*

### SILVER (TRACK) SPONSOR - \$2,500

*Benefits include:*

- Corporate logo and profile on the main Conference website (<https://event.asme.org/IDETC-CIE>)
- Virtual Exhibit Page: Corporate logo, profile, social media contacts and PDF downloadable collateral on a personalized page. *Information to be available to attendees for up to 30 days after the conference conclusion.*

- Corporate logo or recognition on the virtual site:
  - Part of the rotating top header bar all conference
  - Part of the session listings and pages within the selected track
  - Part of a “thank you to our sponsors” post in the main lobby welcome sponsors lobby on day one
  - Pop up notifications during conference
- One (1) complimentary registration
- Company name and logo listed in final program-booklet
- Lead retrieval post conference

**Special Note:** Sponsor can select one of 11 tracks listed here - <https://event.asme.org/IDETC-CIE/Program>. Track selection is based on a first come, first served basis, and will vary in number of sessions.

## BRONZE SPONSOR - \$1,500

*Benefits include:*

- Corporate logo and profile on the main conference website (<https://event.asme.org/IDETC-CIE>)
- Virtual Exhibit Page: Corporate logo, profile, social media contacts and PDF downloadable collateral on a personalized page. *Information to be available to attendees for up to 30 days after the conference conclusion.*
- Corporate logo or recognition on the virtual site:
  - Part of the rotating top header bar all conference
  - Part of a “thank you to our sponsors” post in the main lobby welcome sponsors lobby on day one
- One (1) complimentary registration
- Company name and logo listed in final program-booklet

## EXHIBIT BOOTH - \$1,500

*Benefits include:*

- Live exhibitor booth features along with corporate logo, profile, social media contacts and PDF downloadable collateral on a personalized page in the Virtual Exhibit Page. *Information to be available to attendees for up to 30 days after the conference conclusion.*
  - Interact in real time and host a live meeting at your booth for up to 25 people, demo videos and more.
- Corporate logo and profile on the main conference website (<https://event.asme.org/IDETC-CIE>)
- One (1) complimentary registration
- Company name and logo listed in final program-booklet

## STUDENT SPONSOR - \$250 - \$1,000

*Benefits include: Funds from these sponsorships will go toward selected student fee discounts*

- Corporate logo and profile on the main conference website (<https://event.asme.org/IDETC-CIE>)
- Company name and logo listed in final program-booklet
- Corporate logo on the virtual site at \$750 and above:
  - Part of the rotating top header bar all conference
  - Part of a “thank you to our sponsors” post in the main lobby welcome sponsors lobby on day one



# SPONSORSHIP OPPORTUNITIES

## SPONSOR CONTACT INFORMATION

Please complete and return pages 3 & 4 via email to [kolebaa@asme.org](mailto:kolebaa@asme.org)

<b>Institution/Company Name:</b>	
<b>Website:</b>	
<b>Main Contact:</b>	
<b>Title:</b>	
<b>Email:</b>	
<b>Telephone:</b>	
<b>Institution Address:</b>	
<b>Package Selection:</b>	<input type="checkbox"/> GOLD SPONSOR - \$5,000
	<input type="checkbox"/> SILVER (TRACK) SPONSOR - \$2,500
	<input type="checkbox"/> BRONZE SPONSOR - \$1,500 <input type="checkbox"/> Exhibit Booth - \$1,500
	<input type="checkbox"/> STUDENT SPONSOR - \$250 - \$1,000 (Actual Amount \$_____)
<b>I have read the Terms &amp; Conditions</b>	<input type="checkbox"/> - Initials: _____ Date: _____

### TERMS & CONDITIONS

#### Management and Sponsor

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Sponsor" shall define the company and its personnel and agents selecting to participate in the Sponsor. Once Sponsor has executed this agreement by means of a signature, all terms shall become binding.

#### Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its conference. Sponsor may display or advertise only goods and services normally manufactured or offered during its business.

#### Exhibit Space Rules and Contractor Services

Management shall have the right to establish rules for the virtual conference. Management shall have

full discretion regarding items to be displayed during the virtual conference.

### **Fees and Deposits**

Should Sponsor delay payments, Management shall have the right to repossess any assigned space after notifying Sponsor in writing of the intent to do so. In the event of default by the Sponsor, Sponsor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

### **Sponsor Cancellation or Nonpayment**

Sponsor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Sponsor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Sponsor decide to cancel after 10 days and prior to 90 days before the start of the event, the Sponsor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Sponsor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Sponsor.

### **Liability and Insurance**

Sponsor shall indemnify and hold harmless Management from all liability which might ensue from any cause whatsoever, including attorney's fees.

### **Use of Logo(s) and Mark(s)**

Management will provide Sponsor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

### **Cancellation or Termination of the Sponsor**

In the event that the conference is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire, or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone, or terminate the conference. In the event of such cancellation, postponement or termination, the Sponsor waives any and all claims the Sponsor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Sponsor's pro rata share of the total amount paid by all Sponsor, excluding deposits, less all costs and expenses incurred by management in the connection with the Sponsor.

### **Miscellaneous**

This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Sponsor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself.

**STAY CONNECTED WITH ASME**

