



ASME

IDETC-CIE 2026

INTERNATIONAL DESIGN ENGINEERING
TECHNICAL CONFERENCES &
COMPUTERS AND INFORMATION IN
ENGINEERING CONFERENCE

HILTON AMERICAS HOUSTON | HOUSTON, TX, USA



AUDIENCE SNAPSHOT

Who attends IDETC-CIE?

A global engineering community where research, design, computation and applied technology converge.

**939**

registrants

**82.5%**

academic

**67.0%**

authors

**93.4%**

active participants

THE IDETC-CIE AUDIENCE



Research-driven

Authors, faculty and R&D professionals form the core.



Talent-rich

Students are the single largest job-function segment.



Globally connected

Strong U.S. base with meaningful international reach.



Highly engaged

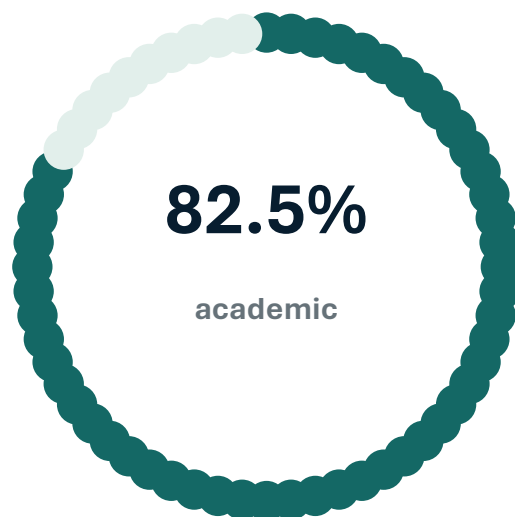
Most register for the full conference and actively participate.

This is a high-intent audience centered on sharing research, building expertise and forming technical connections.



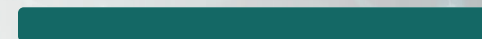
WHERE ATTENDEES WORK

An academically anchored audience



775 academic attendees

Academic



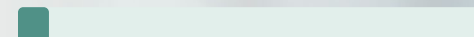
82.5%

Industry / Commercial



10.3%

Government



5.4%

Nonprofit / Media / Other



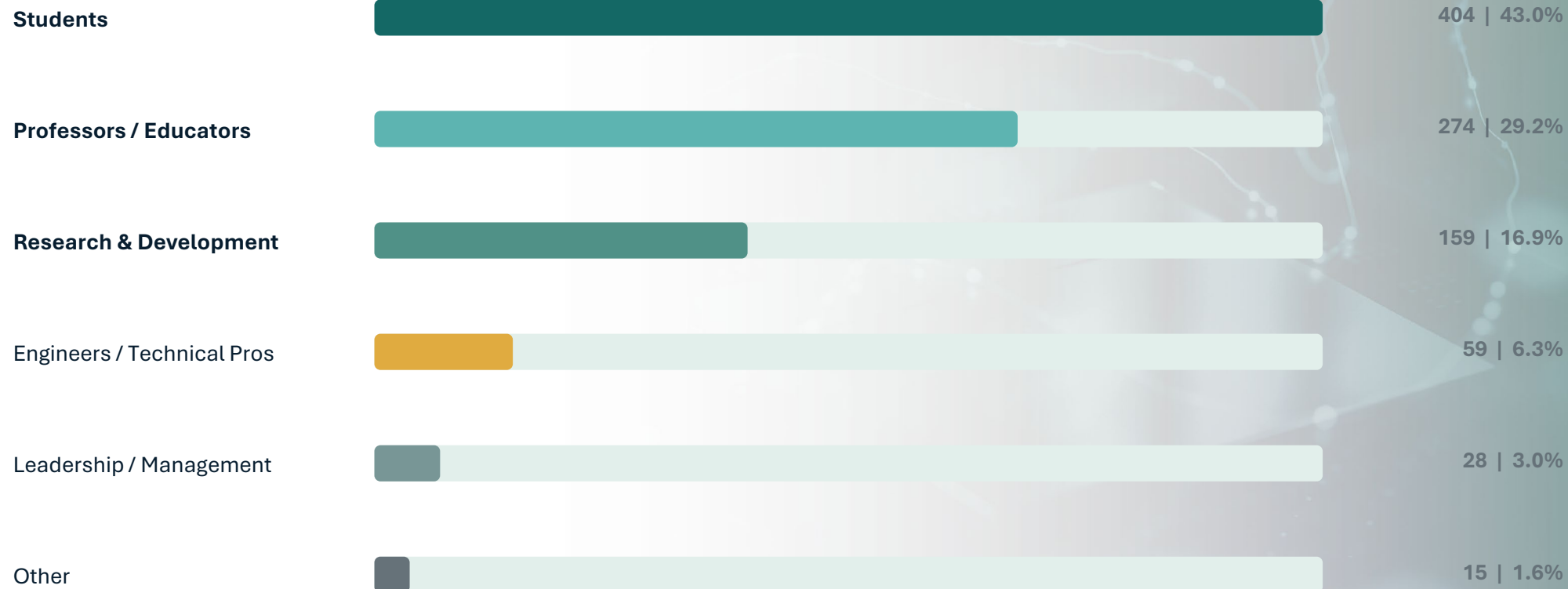
1.8%

Industry + government still contribute 148 attendees, creating a bridge from research to real-world application.



WHAT ATTENDEES DO

The audience spans the engineering talent pipeline

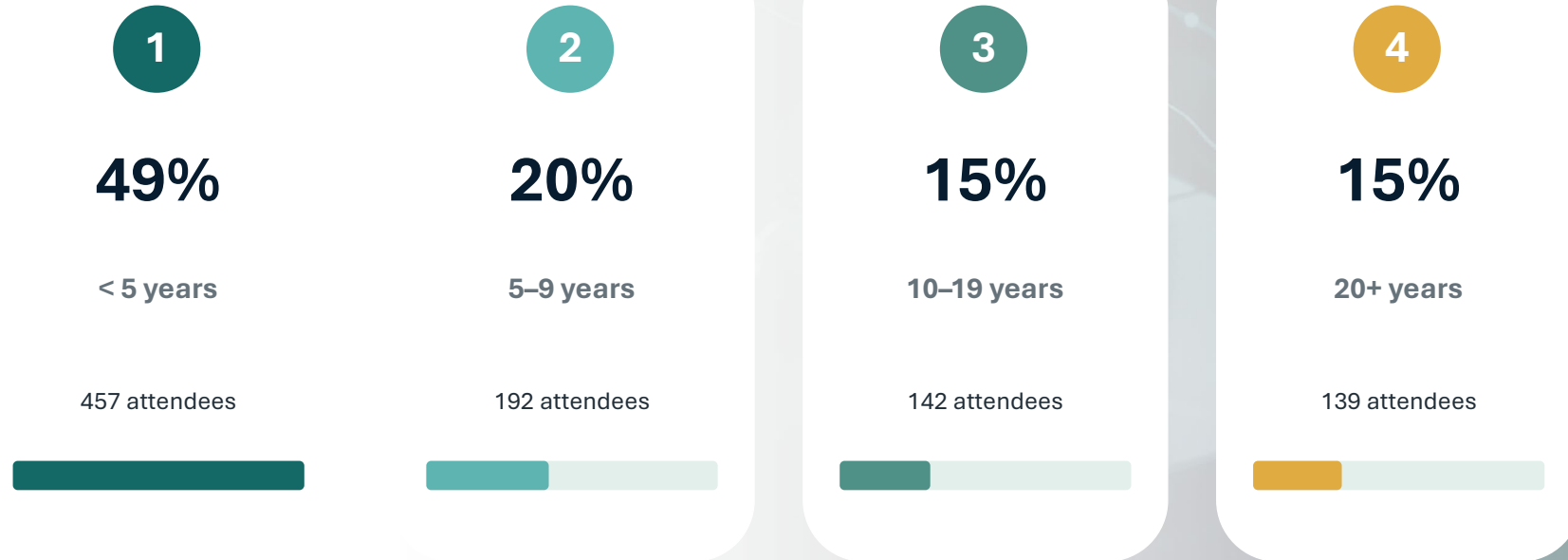


72% are students or professors/educators, while R&D and technical professionals add a strong applied-research layer.



EXPERIENCE MIX

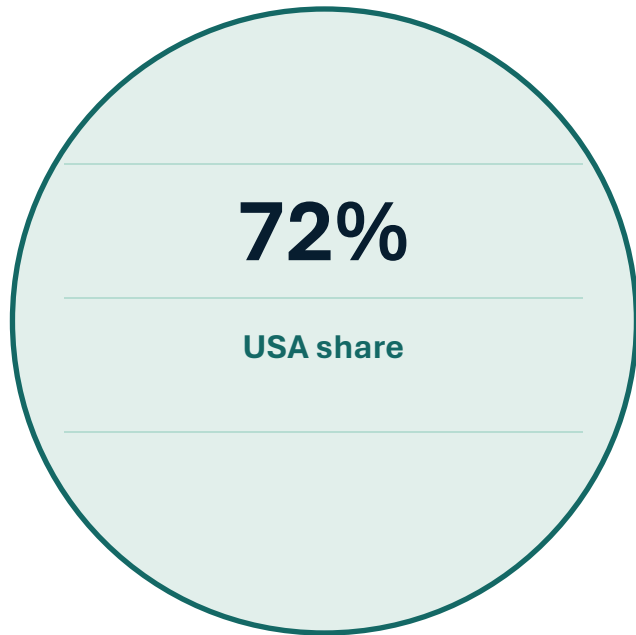
Early-career energy, with senior expertise in the room

**69%****have fewer than 10 years of experience, balanced by nearly 30% with 10+ years.**

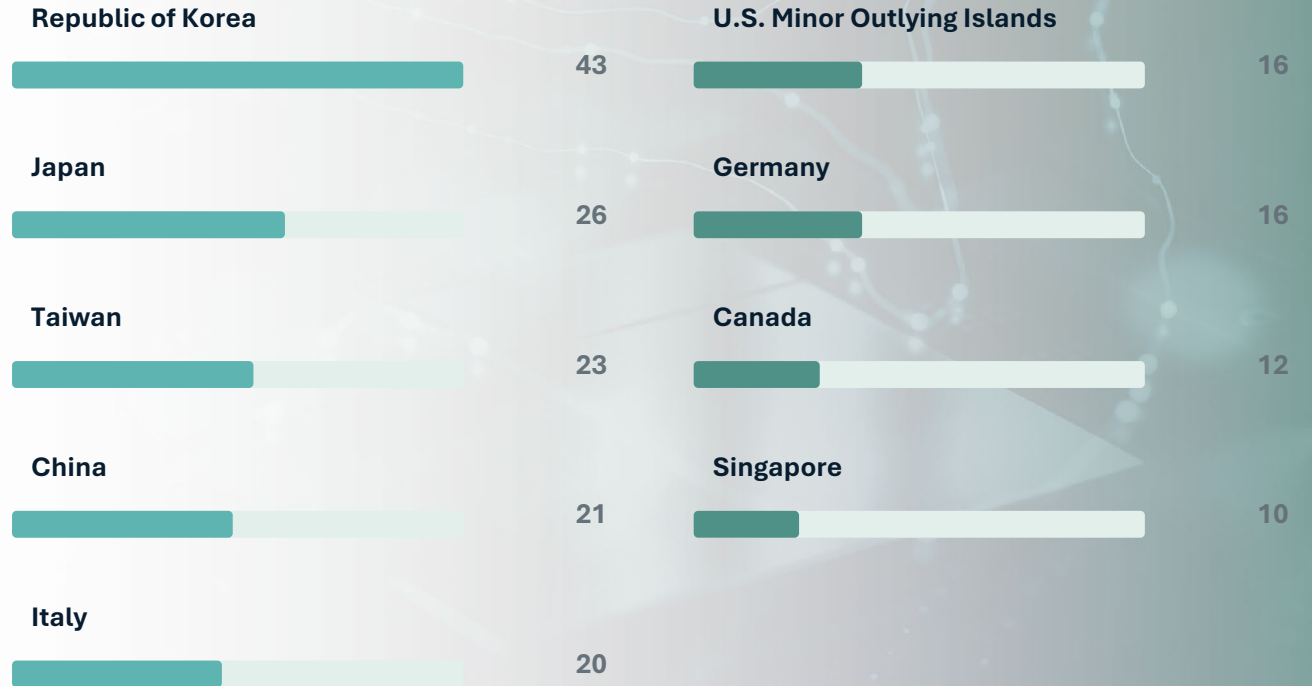


WHERE ATTENDEES COME FROM

Global reach, anchored in the United States



675 U.S.-based registrants



The top international markets are led by Korea, Japan, Taiwan, China and Italy.



EXHIBITORS & SPONSORS

What this audience means for exhibitors and sponsors

Build relationships with academia

82.5% of attendees work in academic settings. Focus on research applications and educational value.

Engage emerging engineers

Students represent 43% of attendees. Offer hands-on demos and career conversations.

Connect with experienced technical audiences

R&D and engineering professionals also attend. Make room for deeper discussions of tools and applications.

Let's discuss how your organization can participate at IDETC-CIE.



ASME IDETC-CIE 2027

**INTERNATIONAL DESIGN ENGINEERING TECHNICAL
CONFERENCES & COMPUTERS AND INFORMATION
IN ENGINEERING CONFERENCE**

CONFERENCE: AUGUST 1-4, 2027

PHILADELPHIA MARRIOTT DOWNTOWN | PHILADELPHIA, PA, USA



See You in Philadelphia!

<https://event.asme.org/IDETC-CIE>

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