

ASME IMECE Ad Insertion Order

To increase the impact of your presence at IMECE, consider an ad in the online final program. The deadline for submission is September 15, 2022. Return form to frederickj@asme.org.

- ♦ Inside Front Cover (2nd page) Full Page Color: \$1,500
- Run of Publication Full Page Color: \$1,250
- ♦ Run of Publication Half-Page (1/2) Color: \$750
- ♦ Run of Publication Quarter-Page (1/4) Color: \$500

Additional opportunity to place an ad in the December/January 2023 edition of the ASME Mechanical Engineering Magazine. (*In homes around 11/21/22.*) Deadline to reserve the ad space is October 17, 2022. Ad copy due no later than October 22, 2022.

- ♦ Run of Publication Full Page Color: \$3,000
- ♦ Run of Publication Half Page (1/2) Color: \$2,000

Company:	
Contact:	
Address:	
Email:	
Total Cost:	(Add \$1000.00 to total for non-exhibiting companies.)

Full page ad size:

Trim size: 8.375" x 10.875" Bleed Size: 8.625" x 11.125" Live Area: 7.375" x 9.875" Half page ad size:

Live Area: 7.375" wide by 4.812"

tall

Bleed: 8.625" wide by 5.625" tall

Quarter page ad size:

3.687" wide by 4.812" tall