



# ASME IMECE Ad Insertion Order Form

To increase the impact of your presence at IMECE, consider an ad in the online final program. The deadline for submission is September 15, 2023.

Return form to [ahmade@asme.org](mailto:ahmade@asme.org).

- ◇ Inside Front Cover (2<sup>nd</sup> page) Full Page Color: \$1,500
- ◇ Run of Publication Full Page Color: \$1,250
- ◇ Run of Publication Half-Page (1/2) Color: \$750
- ◇ Run of Publication Quarter-Page (1/4) Color: \$500
- ◇ Flyers/Brochures in the ASME Lounge in the Hall: \$2,000

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Country/Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

**Total Cost:** \_\_\_\_\_ (Add \$1000.00 to total for non-exhibiting companies.)

The following ad sizes are based on a standard 8.5" W x 11" H, letter-sized document. All include a 1/2" margin except for the full page with a bleed. All dimensions are listed by Width x Height.

**FULL PAGE**  
(1/8" BLEED)  
8.625" x 11.25"

**VERTICAL**  
**1/2 PAGE**  
3.75" x 10"

**HORIZONTAL**  
**1/2 PAGE**  
7.5" x 5"

**1/4 PAGE**  
3.75 x 5"