



We are very happy to have you join us as a Sponsor for the IMECE® International Mechanical Engineering Congress & Exposition® November 16-20, 2025 at the Renaissance Convention Center in Memphis, Tennessee.

Contact Name: _____

Company: _____

Billing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Country: _____

Contact Email: _____

Requested Sponsorship: _____

Return completed form to ASME Exhibit Sales at exhibits@asme.org to secure the sponsorship.



2025 IMECE Sponsorship Opportunities

PLATINUM: \$20,000 USD

- 10x20 furnished booth space (includes a 6ft draped table, 1 locking counter, 2 chairs, 1 stool, carpeting, waste bin, lead retrieval, 1 technical conference badge, 2 booth personnel badges)
- 4 technical conference badges
- 2-minute or less video for the sponsor page, featured on the Announcements in October
- Full page ad in online final program
- Logo and Ad on Show App
- Special sign for booth
- Complimentary booth cleaning
- Water Stations – Company logo will be displayed on water stations placed throughout the venue.
- Pre-Show email to registered attendees
- Company provided banner placed near the lunch area

GOLD: \$15,000 USD

- 10x10 furnished booth space (includes a 6ft draped table, 1 locking counter, 2 chairs, 1 stool, carpeting, waste bin, lead retrieval, 1 technical conference badge, 2 booth personnel badges)
- 3 technical conference badges
- 2-minute or less video for the sponsor page
- 1/2 page ad in online final program
- Special sign for booth
- Logo on Show App
- Coffee Break - sign with logo at stations throughout week
- Complimentary booth cleaning
- Pre-Show email to registered attendees

SILVER: \$10,000 USD

- 10x10 furnished booth space (includes a 6ft draped table, 1 locking counter, 2 chairs, 1 stool, carpeting, waste bin, lead retrieval, 1 technical conference badge, 2 booth personnel badges)
- 2 technical conference badges
- 2-minute or less video for the sponsor page
- 1/4 page ad in the online final program
- Special sign for booth
- Logo on Show App
- Logo on Splash page for Conference wi-fi connecting attendees
- Complimentary booth cleaning

BRONZE: \$5,000 USD

- 10x10 furnished booth space (includes a 6ft draped table, 1 locking counter, 2 chairs, 1 stool, carpeting, waste bin, lead retrieval, 1 technical conference badge, 2 booth personnel badges)
- 1 technical conference badge
- 1/4 page ad in the online final program
- Special sign for booth
- Logo on Show App

ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$2,000 First Time Attendee Event: Logo on screen, representative at the event to offer a welcome to IMECE, table for literature/handouts.

\$3,500 Opening Reception: Company logo will be displayed prominently at reception area and the company name will be announced as the sponsor during the reception.

\$3,000 Poster Session Sponsorship: Company logo will be displayed at the poster sessions in the exhibit hall.

\$3,000 Keynote: Company logo will be prominently displayed at the keynote session room and the company name will be announced as a sponsor during the morning breakfast and keynote sessions. *(Limit 3 sponsors)*

\$3,500 Name Badge Insert: Have your company logo on the bottom of every attendee's name badge.

Excellent visibility opportunity on everyone's conference badge. *(Limit one sponsor)*

\$4,000 Networking Pods: Logo visibility on the new networking pods in the Hall.

\$6,000 Conference Lanyards: Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo. Your neck cords are available during registration. Company to supply the lanyards. **SOLD**

\$5,500 Headshot Booth: Have staff and/or literature in a highly visited space. Everyone likes a complimentary headshot for social media and business. Have your materials to read and/or a staff team member there to visit with attendees while waiting in line.

\$7,000 Recharge Lounge: Company logo will be displayed in the lounge where attendees can charge their devices, play games, and relax. A table provided for company literature and a monitor available for looping content shown during exhibit hall open hours.

\$2,000 Elevate Me! Program for Students and Early Career Professionals: Company logo on slides for the sessions and recognized by announcement at each session. Opportunity for up to two company representatives to attend the social events at no charge.

\$4,500 Women in Engineering Panel and Reception: The ASME your Career Path! features female engineers throughout their career phases from newly graduated through the professional and highlights ASME opportunities at each stage based on experiences of the panelists. Following the panel will be a networking reception. Sponsor will receive recognition as the event sponsor at the event, in the conference app and Conference Website. Sponsor can have a small table for literature and a pop-up banner.

\$8,000 Rising Stars: Honoring early-career researchers who have received recognition through NSF CAREER, ONR YIP, AFOSR YIP, DARPA YFA, and NIH New Innovator Awards, the sponsor will have the opportunity to have a 3-minute presentation during the Rising Stars Event. Be in front of the Rising Stars of Mechanical Engineering.

CUSTOM SPONSORSHIPS: Contact [ASME](https://www.asme.org) to discuss the sponsorship that works best for you. ASME will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

Reserve today: exhibits@asme.org