



IMECE[®]

ONE GREAT LEARNING EXPERIENCE.
INTERNATIONAL MECHANICAL ENGINEERING
CONGRESS & EXPOSITION[®]

TECHNICAL
CONFERENCE
NOV 16–19, 2020

Virtual Conference

EVENT.ASME.ORG/IMECE

2020 PROSPECTUS

The American Society of Mechanical Engineers[®]
ASME[®]


ASME[®]
SETTING THE STANDARD

Unlike events that focus on one topic or discipline, IMECE has 14+ disciplines to broaden your reach and bottom line.

IT'S ALL ABOUT THE INTERDISCIPLINARY MIX

ASME's International Mechanical Engineering Congress and Exposition (IMECE) is the largest interdisciplinary mechanical engineering conference in the world. IMECE plays a significant role in stimulating innovation from basic discovery to translational application.

It fosters new collaborations that engage stakeholders and partners not only from academia, but also from national laboratories, industry, research settings, and funding bodies. Among the 3,000 attendees from 53+ countries are mechanical engineers in acoustics, vibration, and photonics; advanced manufacturing; advances in aerospace technology; biomedical

& biotechnology engineering; design, reliability, safety, and risk; dynamics, vibration, and control, engineering education; energy; fluids engineering; heat transfer and thermal engineering; materials: genetics to structures; mechanics of solids, structures and fluids; and micro- and nano-systems engineering and packaging; and more.

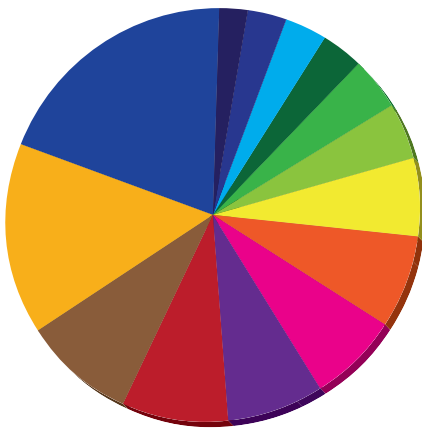
With over 1000 student registrations, IMECE provides an excellent opportunity to find your next engineer through dedicated networking events:

- Poster Sessions
- Opening Reception
- Early career networking events
- Interview opportunities





IMECE PAPERS & PRESENTATIONS SUBMITTED BY TOPIC



Mechanics of Solids, Structures and Fluids - (19%)
Heat Transfer and Thermal Engineering - (15%)
Energy - 209 (9%)
Advanced Manufacturing - (8%)
Dynamics, Vibration, and Control - (7%)
Biomedical & Biotechnology Engineering - (7%)
Materials: Genetics to Structures - (7%)
Fluids Engineering - (6%)
Design, Reliability, Safety, and Risk - (5%)
Advances in Aerospace Technology - (4%)
Engineering Education - (3%)
ASME International Undergraduate Research and Design Expo (Posters Only) - (3%)
Acoustics, Vibration, and Phononics - (3%)
Micro- and Nano-Systems Engineering and Packaging - (2%)

**PLATINUM****\$10,000 (Limit 3)**

- Sponsor Virtual booth in Exhibition Hall
- 4 complimentary virtual event badges
- Company logo in event emails
- Branding on the Lobby landing page where all attendees check in
- Sponsor (1) Keynote Session- Deliver 2-minute pre-recorded opening remarks, have your company logo on the Keynote opening; and thank you slides
- Event push notification encouraging attendees to visit your booth
- 20 content pieces available for download in your booth
- Approximately 200 Estimated Data Rich Leads within a detailed report showing the number of visitors

**GOLD****\$7,500 (Limit 15)**

- Sponsor Virtual booth in Exhibition Hall
- 3 complimentary virtual event badges
- Company logo in event emails
- Branding on the Lobby landing page where all attendees check in
- Sponsor 1 Track Plenary – Deliver 1-minute pre-recorded opening remarks, have your company logo and description on the opening slide prior to the start of the Track Plenary presentation with recognition during the plenary
- Event push notification encouraging attendees to visit your booth
- 15 content pieces available for download in your booth
- Approximately 100 Estimated Data Rich Leads within a detailed report showing the number of visitors

**SILVER CLUB****\$5,000 (Limit 1)**

- Sponsor Virtual booth in Exhibition Hall
- 2 complimentary virtual event badges
- Company logo in event emails
- Branding on the Lobby landing page where all attendees check in
- Sponsor Student Poster Session - Opportunity to sponsor the student poster session – a 1-minute video will play on the poster landing page
- 10 content pieces available for download in your booth
- Approximately 50 Estimated Data Rich Leads within a detailed report showing the number of visitors

**BRONZE****\$3,000 (Limit 5)**

- Sponsor Virtual booth in Exhibition Hall
- 1 complimentary virtual event badges
- Company logo in event emails
- 6 content pieces available for download in your booth
- Branding on the Lobby landing page where all attendees check in

GAIN BRAND
VISIBILITY
WITH IMECE
SPONSORSHIP



ADDITIONAL SPONSORSHIP OPPORTUNITIES

TRACK SPONSOR:

For logo placement, prior to technical presentations in a particular track during the Virtual event.

(\$1,000 - \$5,000) *Limit 14 sponsors.*

Listing of potential tracks to sponsor

<https://event.asme.org/IMECE/Program/Track-Topics-STAGE>

- 1-3 Sessions: \$1,000
- 4-6 Sessions: \$3,000
- 7 or more Sessions: \$5,000

COFFEE BREAKS:

For great conference visibility, sponsor the conference breaks. Select the day of your choice. You may have a 60-second video presentation loop during the breaks of the day.
\$3,000

CHAT ROOM:

Host and moderate a 30-minute topic-based discussion on an approved topic in a breakout room. The breakout room can accommodate up to 20 people to promote discussion.
(\$3,000) *Limit 5 sponsors.*

VIRTUAL EVENT SUPPORTER:

For logo placement, join us as a virtual event supporter and have your logo on the IMECE Webpage.
(\$2,000) *Limit 10 sponsors.*

NETWORKING:

Select the day of your choice. You may have a 60-second video presentation play at the beginning of a networking session.
(\$3,000) *Limit 5 sponsors.*

Want a more uniquely focused sponsorship opportunity?
Contact us with your needs!

All sponsors receive the following recognition:

- Company logo on event website, hyperlinked to company site
- Recognition on virtual conference software
- Company logo displayed in the event program



STAND OUT AND EXHIBIT AT IMECE

EXHIBITION

The exhibition will run alongside the conference, providing you with an opportunity to network with delegates, demonstrate your products, generate new sales leads, and raise your profile across 14+ mechanical engineering disciplines.

\$1,500 VIRTUAL BOOTH

Load images, videos, presentations, and up to 5 downloadable content documents in your virtual booth. Includes lead generation and one technical conference badge. Attendees can start conversations with exhibitors using email and/or video chat, in a one to one chat or group chat setting. Your logo with a Web link and 75-word description will be on the exhibitor page of the ASME IMECE Virtual Website in addition to the platform virtual booth. During the event, your logo will be visible for attendees to encourage visiting you in the exhibition. After the event, you will be provided a detailed report showing how many people visited, the content that was reviewed, and more. Includes 1 virtual event badge.





BOOTH ENTITLEMENTS

ADVERTISEMENT

- Acknowledgment on the conference website with a link to company's website.
- Acknowledgment in the conference program.

CONTACTS:

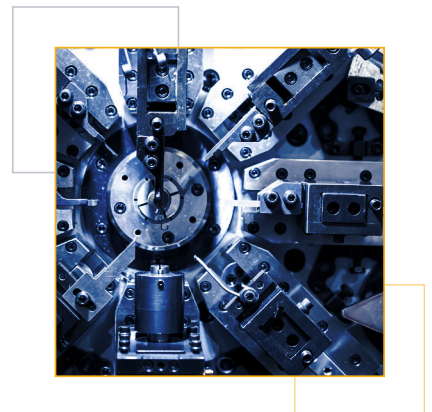
ASME Sponsor and Exhibitor Sales

Joyce J. Ginsburg
Tel: 773.456.2153
jgins@msn.com

Christina Condos
Kentwood Partners
Tel: 1.772.324.8664
christina@kentwoodpartners.com

ASME Sponsor and Exhibitor Sales Coordinator

Jovita Frederick
Tel: 212.591.8234
frederickj@asme.org



CONTRACT FOR SPONSORS & EXHIBITORS

1. Company Information

Company Name _____

Contact _____

Title _____

Address _____

City/State/Zip/Country _____

Phone _____

Fax _____

E-mail _____

Website _____

Signature _____

Date _____

2. Sponsorship

☐ Platinum (\$10,000) ☐ Gold (\$7,500) ☐ Silver (\$5,000) ☐ Bronze (\$3,000) ☐ Custom Sponsorship _____

Preferred Sponsorship Option: _____

3. Exhibition

☐ \$1,500 Booth

4. Total Amount this Order: _____

Authorized Signature: _____ Date: _____

Name (please print): _____ Title: _____



5. Payment

☐ Invoice - Upon receipt of this signed agreement you will be invoiced. Payment is due 10 days from receipt of invoice.

☐ Credit Card - If paying by credit card please fax this signed agreement to ASME Headquarters: FAX: 1.212.591.7856
ATTN: Jovita Frederick

☐ AMEX ☐ MasterCard ☐ Visa ☐ Discover

Credit Card No: _____ Exp ____/____

Signature _____

Print Name _____

☐ Check - If paying by check, make check payable to ASME in U.S. dollars and drawn on a U.S. bank.

Send check along with this form to:

ASME

Attn: Jovita Frederick

Two Park Avenue, New York, NY 10016

Please provide a contact for Exhibit-Related Correspondence, if different from the contact on previous page:

Name _____

Title _____

E-mail Address _____

Phone Number _____

CONTACTS:**ASME Sponsor
and Exhibitor Sales**

Joyce J. Ginsburg
Tel: 773.456.2153
jgins@msn.com

Christina Condos
Kentwood Partners
Tel: 1.772.324.8664
christina@kentwoodpartners.com

**ASME Sponsor and Exhibitor
Sales Coordinator**

Jovita Frederick
Tel: 212.591.8234
frederickj@asme.org

Please email a company logo in high resolution format and your company's description (75 words or less) to Jovita Frederick (frederickj@asme.org).

TERMS & CONDITIONS

1. Management and Exhibitor

The term “Management” as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term “Exhibitor” shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibitor has executed this agreement by means of a signature, all terms shall become binding.

2. Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its exposition. Management shall have the right to change the location of assigned space for an Exhibitor. Exhibitor agrees not to assign or sublet its space allotted. Exhibitor may display or advertise only goods and services normally manufactured or offered in the course of its business.

3. Attendance

Management shall have the sole control over attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours.

4. Fees and Deposits

Should exhibitor delay payments, Management shall have the right to repossess any assigned space after notifying Exhibitor in writing of the intent to do so. In the event of default by the Exhibitor, Exhibitor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

5. Exhibitor Cancellation or Nonpayment

Exhibitor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Exhibitor may cancel upon written notification with full refund within 30 days of this agreement. Should Exhibitor decide to cancel after 30 days and prior to 90 days before the start of the event, the Exhibitor is liable for 100% of the contracted amount.

6. Exposition

Management shall have the authority to set event hours, which may change upon notice to the Exhibitors.



7. Music Licensing

Exhibitors are solely responsible to obtain the necessary licenses for all usage of music or video and all costs for such licenses are the responsibility of the Exhibitor. Exhibitor may be prohibited from certain activities without proof of required licenses.

8. Use of Logo(s) and Mark(s)

Management will provide Exhibitor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

9. Compliance

Exhibitor assumes all responsibility for compliance with Federal and local codes and all laws related to public safety.

10. Cancellation or Termination of the Exposition

In the event that the Exhibition is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the exposition. In the event of such cancellation, postponement or termination, the Exhibitor waives any and all claims the Exhibitor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Exhibitor's pro rata share of the total amount paid by all Exhibitor, excluding deposits, less all costs and expenses incurred by management in the connection with the exposition.

11. Miscellaneous

This Agreement shall be governed as a whole in accordance with the laws of the State of New York. Any actions arising out of enforcement of this Agreement must be initiated in the State of New York. This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Exhibitor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself. Management shall not be held liable for late installation or power or services interruptions that may occur.



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