

DEMONSTRATE YOUR COMPANY'S INDUSTRY LEADERSHIP AT THE INTERNATIONAL PIPELINE CONFERENCE.

Since 1996 the International Pipeline Conference (IPC), administered jointly by the **Canadian Energy Pipeline Association** and the **American Society of Mechanical Engineers**, has been internationally renowned as the world's premier pipeline conference. In September 2020, it is returning to Calgary, Alberta – right in the heart of Canada's energy sector. With more than 1,300 attendees (a sell-out crowd) expected again, this is a great opportunity to profile your company to the most influential people in the international pipeline community.

DEMONSTRATE COMMITMENT TO STAFF AND FUTURE EMPLOYEES

IPC features many networking and professional development opportunities. Special events are planned for young professionals. Take advantage of this opportunity to demonstrate your support for the industry to your current and the next generation of pipeline professionals.

SPONSORSHIP OPTIONS FOR EVERY BUDGET

There are sponsorship opportunities that fit every budget. Contact us to learn more!

Benefits of Sponsorship:

- Logo on conference website, signage at conference registration area, tent cards on every table at social events.
- Company name and logo in online conference program, abstract book pdf and conference mobile app.
- Opportunity to display one piece of printed information to media and sponsors at event.
- Other opportunities based on sponsorship package selected.
- Exposure to delegates from over 40 countries.
- Conference proceeds directly benefit the pipeline industry with a focus on recognition, education, research, and outreach.

PROFILE YOUR LEADERSHIP IN THE INDUSTRY

IPC attendees are leaders in the pipeline industry. With sponsorship of IPC, your company will be recognized as a leader and profiled to decision-makers in the pipeline industry through advertising, logo placement, and networking opportunities throughout the conference.

IPC 2020 – WHAT YOU CAN EXPECT*

Take advantage of this opportunity to demonstrate your support and contribute to sharing of ideas and technology that will help revolutionize the pipeline industry.

- 5 day conference
- Over 1,300 attendees, including representatives from over 80 pipeline operating companies
- Executive-level participation from the largest pipeline operating companies in North America
- 41 countries represented
- 8 conference tracks
- 300 peer-reviewed papers presented
- 19 tutorial sessions
- Endless opportunities for networking and demonstration of your company's industry leadership

** Based on the latest conference*

SECURE YOUR SPONSORSHIP TODAY!

Contact **Kim Miceli**, IPC Conference Manager, to secure your sponsorship package today.

Kim Miceli | 281-810-5455 | info@ipcyyc.com



canadian energy pipeline association
association canadienne de pipelines d'énergie



The IPC Organizing Committee is delighted to invite you to support your industry.

Sponsorship Package

CONFERENCE
Sept. 28-Oct. 2, 2020

Hyatt Regency
TELUS Convention Centre

CALGARY
Alberta, Canada

<http://www.ipcyy.com>



canadian
energy
pipeline
association | association
canadienne
de pipelines
d'énergie



General Information

LOCATIONS

The Hyatt Regency Hotel
700 Centre Street SE
Calgary
Alberta, Canada T2G 5P6
Ph. +1 403-717-1234
calgary.regency.hyatt.com

**The Calgary TELUS
Convention Centre**
120 Ninth Ave SE
Calgary, Alberta
Canada AB T2G 0P3
Ph. +1 403-261-8500
calgary-convention.com



ABOUT THE IPC

In September 2020, leaders throughout the global energy pipeline industry will gather in Calgary for the 13th International Pipeline Conference (IPC2020). The IPC has become internationally renowned as the world's premier energy pipeline conference, advancing and promoting the technical expertise and operational excellence of the energy pipeline industry. IPC is managed by 2 non-profit organizations – the Canadian Energy Pipeline Association (CEPA) and ASME, and is organized by volunteers representing international energy pipeline operators, research organizations, equipment and service providers, energy and pipeline associations, and regulatory agencies.

The International Pipeline Conference is designed to inform, enlighten and motivate. A portion of the Conference proceeds continues to support educational initiatives and research in the pipeline industry. The IPC offers Technical Tracks with over 300 peer-reviewed papers, Tutorials, Panel Sessions, and an Executive Leadership Forum. Along with these technical offerings, the conference provides a number of social networking opportunities and world class guest speakers. IPC 2018 welcomed over 1,300 delegates from around the world.

The conference is strongly supported by the pipeline industry in the form of sponsorships.

WHY SPONSOR?

The IPC is an ideal opportunity for your company to show its support of the pipeline industry, while at the same time raising your profile as an industry leader and increasing your visibility with other key stake holders within the pipeline industry. The IPC has a number of sponsorship options available, designed to assist you in finding the right level of exposure to fit your budget.

BENEFITS OF SPONSORSHIP

- **Demonstrate** to your own staff, your clients and to the marketplace that **your company is committed to the pipeline industry** and the pursuit of continuous improvements to the industry.
- **Position your company as an innovator, leader and supporter** of the pipeline industry.
- **Raise the profile** of your organization and contribute to the industry's top issues, research and opportunities.
- Help **bring together top executives and thought leaders** to collaborate, define and debate.
- A cost effective way to reinforce and build **awareness** amongst a relevant audience of your organisation's involvement. IPC publicity and promotion of the conference lasts a comprehensive 18 months and includes both online and offline multi-media communications.

IPC 2020 SPONSORS RECEIVE:

- *Your corporate logo in electronic format on our conference website + mobile application with a link to your company website*
- *Your company name and logo in the online conference final program*
- *Your company logo on signage in the conference registration area*
- *Your company logo on tent cards which list all the sponsors and are placed on the tables at every social event*
- *If you are sponsoring a meal function or reception in the Imperial Ballroom, you will have the opportunity to project your corporate logo on large overhead screens*
- *The opportunity to display 200 copies of one key piece of your corporation's printed information at a special sponsors' media publication site at the conference*
- *Signage at your sponsored event*
- *Public acknowledgment at your sponsored event*
- *NEW FOR 2020! A banner ad on the mobile application for all Sponsors \$15,000 and higher. One banner per sponsor. Banners to rotate within the app*



IPC 2020 Sponsorship Program

IPC 2020 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	DATE	PRICE*	#	SPONSORED
Conference App <i>Take advantage of the high level of exposure with the NEW Conference App sponsorship! Conference delegates reference the app all day, each day of the conference. Each time an attendee looks at the app, they will see your company logo.</i>	All Week	\$15,000	1	<input checked="" type="checkbox"/>
Conference Registration Sponsor <i>All attendees will see your logo in the registration area! Your logo to be placed on registration desks and on floor stickers. Great exposure for your company for the entire week in the heart of the technical program session area.</i>	All Week	\$15,000	2	<input type="checkbox"/>
Conference Plenary Session <i>Conference delegates will participate in the conference opening remarks and key note speaker setting the stage for the week's events.</i>	Tues. Sept. 29	\$15,000	3	<input checked="" type="checkbox"/>
Conference Luncheon – Tuesday	Tues. Sept. 29	\$15,000	4	<input type="checkbox"/>
Conference Luncheon – Wednesday	Wed. Sept. 30	\$15,000	5	<input checked="" type="checkbox"/>
Executive Leadership Forum – Wednesday	Wed. Sept. 30	\$5,000	6	<input checked="" type="checkbox"/>
Conference Luncheon – Thursday	Thurs. Oct. 01	\$15,000	7	<input checked="" type="checkbox"/>
			8	
Conference IPC Awards Luncheon – Friday	Fri. Oct. 02	\$15,000	9	<input checked="" type="checkbox"/>
Online Conference Papers <i>To sponsor the Conference papers. Your company name and logo will be placed prominently on the conference paper** webpage and/or conference mobile app.</i>	All Week	\$15,000	10	<input type="checkbox"/>
Lanyards <i>Every delegate wears a badge; therefore every delegate wears your company name/logo around their neck on the lanyard. 1,500 walking sign boards for the full duration of the conference.</i>	All Week	\$15,000	11	<input checked="" type="checkbox"/>
Poster Session <i>Author's presentations in a poster session one on one conversations with the delegates.</i>	All Week	\$5,000	12	<input type="checkbox"/>
Conference Wifi <i>Gain exposure for your brand when delegates log into the complimentary wifi throughout the Hyatt and Telus Centre. Wifi access is an essential service provided by the conference. Be a part of this NEW sponsorship opportunity!</i>	All Week	\$10,000	13	<input checked="" type="checkbox"/>

IPC 2020 Sponsorship Program

IPC 2020 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	DATE	PRICE*	#	SPONSORED
Conference Evening Reception (2-way co-sponsorship) <i>The Conference Ice Breaker, a reception from 6pm to 8pm, will give delegates a chance to meet their peers in a casual, relaxing atmosphere for a few hours before "getting down to business!" The cost is based on 400 people and includes hors d'oeuvres and one complimentary drink ticket for each guest.</i>	Mon. Sept 28	\$7,500 \$7,500	14a 14b	<input checked="" type="checkbox"/> <input type="checkbox"/>
Delegate Bags (2-way co-sponsorship) <i>Delegate bags with your logo and the IPC logo imprinted on them. Conference management will arrange this for you.</i>	All Week	\$7,500 \$7,500	15a 15b	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Conference Networking Session (3-way co-sponsorship) <i>Conference delegates will participate in a Networking Reception from 5:30pm 7:30pm giving them an excellent opportunity to meet with their peers from around the world in a relaxed atmosphere.</i>	Wed. Sept. 30	\$5,000 \$5,000 \$5,000	16a 16b 16c	<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Delegate Restaurant Guide – Online, website + Conference Mobile App.	All Week	\$5,000	17	<input checked="" type="checkbox"/>
Tutorial Luncheon (only 1 available) <i>Based on the huge success of our Tutorials, we anticipate over 300 participants for this event.</i>	Mon. Sept. 28	\$3,500	18	<input type="checkbox"/>
Tuesday Authors' Breakfast (only 1 available) <i>Breakfast provided for all presenting authors to meet track chairs.</i>	Tues. Sept. 29	\$3,500	19	<input type="checkbox"/>
Wednesday Authors' Breakfast (only 1 available) <i>Breakfast provided for all presenting authors to meet track chairs.</i>	Wed. Sept. 30	\$3,500	20	<input checked="" type="checkbox"/>
Thursday Authors' Breakfast (only 1 available) <i>Breakfast provided for all presenting authors to meet track chairs.</i>	Thurs. Oct. 01	\$3,500	21	<input checked="" type="checkbox"/>
Friday Authors' Breakfast (only 1 available) <i>Breakfast provided for all presenting authors to meet track chairs.</i>	Fri. Oct. 02	\$3,500	22	<input type="checkbox"/>
Conference Final Program Pocket Guide (only 1 available) <i>Your company name on each Pocket Guide means you reach every delegate on a daily basis.</i>	All Week	\$3,500	23	<input checked="" type="checkbox"/>
Identification Tags (only 1 available) <i>Laminated "tags" with your company name and logo on one side.</i>	All Week	\$3,500	24	<input checked="" type="checkbox"/>
Delegates' Computer Stations (only 1 available) <i>Two computer centers will be available for delegates to check the schedules and design their own itinerary. Your corporate logo will be very visible on both the signage and on the screen savers.</i>	All Week	\$3,500	25	<input type="checkbox"/>

* Pricing is listed in Canadian funds

IPC 2020 Sponsorship Program

IPC 2020 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	DATE	PRICE*	#	SPONSORED
Sponsor Student Best Paper Candidates (2-way co-sponsorship) <i>IPC features an ASME Pipeline Systems Division Student Paper Award where post graduate students in the field of Pipeline Engineering are invited to submit the results of their work. Six papers will be selected for presentation at the Conference. Your sponsorship of three of the students will cover their registration fee and conference expenses. Sponsor three students (\$3,500) or all six students (\$7,000). This is an excellent opportunity to assist the engineers of the future. If you work with the youth of today, they may work with you tomorrow.</i>	All Week	\$3,500 \$3,500	27a 27b	<input type="checkbox"/> <input type="checkbox"/>
Conference Pens <i>Pens with your logo and the IPC logo imprinted on them.</i>	All Week	\$3,500	28	<input checked="" type="checkbox"/>
Conference Daily Newsletter <i>Be a part of the daily reporting on both the Conference and the Exposition by sponsoring the Daily Newsletter. Each day of the conference, this newsletter will contain information on what's happened and what's about to happen and will be filled with pictures of the various events on-site at both IPC and IPE. Your name and logo in front of all conference delegates and exposition attendees every day!</i>	All Week	\$3,500	29	<input checked="" type="checkbox"/>
Technical Tracks Recognition (2 available per track) <i>Your company/association name attached to one of the eight tracks within our Technical Program. We will do our best to provide you with the track of your choice from the following:</i>				
Track 1 Pipeline Safety Management Systems	All Week	\$2,000 \$2,000	30a 30b	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Track 2 Project Management, Design, Construction & Environmental Issues	All Week	\$2,000 \$2,000	31a 31b	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Track 3 Pipelines & Facilities Integrity	All Week	\$2,000 \$2,000	32a 32b	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Track 4 Operations, Monitoring & Maintenance	All Week	\$2,000 \$2,000	33a 33b	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

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IPC 2020 Sponsorship Program

IPC 2020 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	DATE	PRICE*	#	SPONSORED
Track 5 Materials & Joining	All Week	\$2,000 \$2,000	34a 34b	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Track 6 Strain Based Design	All Week	\$2,000 \$2,000	35a 35b	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Track 7 Risk & Reliability	All Week	\$2,000 \$2,000	36a 36b	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Track 8 Northern Offshore & Production Pipelines	All Week	\$2,000 \$2,000	37a 37b	<input type="checkbox"/> <input type="checkbox"/>
Presenter's Incentive Draw <i>As an incentive to our potential presenters to meet the deadline dates for both abstracts and final papers, the Technical Committee will hold a draw for the chance to win an iPad. There will also be a draw prize for our delegates' survey. Along with having your organization's name and logo imprinted on the five iPads, your logo will appear on the promotional material for this incentive program.</i>	All Week	\$3,500	38	<input checked="" type="checkbox"/>
Hotel Cards Keys <i>For all delegates staying in our conference partnered hotels (Hyatt & Marriot), the room key will be customized with the IPC information and your corporate logo.</i>	All Week	\$3,500	39	<input checked="" type="checkbox"/>

Refreshment Breaks (18 Sponsorship Opportunities)

Beverage only

NOTE: Refreshment break sponsors will choose (as available) a dedicated day/time to sponsor. 2 slots will be available during each break time. During that break the 2 sponsor logos only will be featured on signage at each break location in the Hyatt Regency and Telus Convention Centre. In addition each sponsor will be able to display company materials during this time at break locations.

Refreshment break sponsorships are available:

Monday AM x 2 | Monday PM x 2 | Tuesday AM x 2 | Tuesday PM x 2 | Wednesday AM x 2 | Wednesday PM x 2 | Thursday AM x 2 | Thursday PM x 2 | Friday AM x 2

Refreshment Break	All Week	\$2,000 each	40 - 58	
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* Pricing is listed in Canadian funds



SPONSORSHIP STATUS (as of 3/6/2020)

	OPPORTUNITY	PRICE	SPONSOR
Status			
FILLED	Conference App	\$15,000	RCP, Inc.
FILLED	Conference Plenary	\$15,000	PRCI
FILLED	Conference Evening Reception	\$7,500 each	Northern Crescent
OPEN	Conference Evening Reception	\$7,500 each	
FILLED	Conference Networking Session	\$5,000 each	Bantrel
Open	Conference Networking Session	\$5,000 each	
Open	Conference Networking Session	\$5,000 each	
Open	Conference Luncheon – Tuesday	\$15,000	
FILLED	Conference Luncheon – Wednesday	\$15,000	TC Energy
FILLED	Conference Luncheon – Thursday	\$15,000	Enbridge Pipelines
FILLED	Conference Luncheon – Friday – Awards	\$15,000	API
Open	Online Conference Papers	\$15,000	
FILLED	Conference Wifi Co-sponsorship	\$5,000	CNRL
FILLED	Conference Wifi Co-sponsorship	\$5,000	Onstream
FILLED	Delegate Bags	\$7,500 each	TC Energy and DNVGL
FILLED	Lanyards	\$15,000	Rosen Canada
open	Poster Session (only 1 available)	\$5,000	
FILLED	Delegate Restaurant Guide	\$5,000	NDT Global
FILLED	Executive Leadership Forum	\$5,000	EXP Energy Services
OPEN	Tutorial Luncheon	\$3,500	
OPEN	Tuesday Authors' Breakfast	\$3,500	
FILLED	Wednesday Authors' Breakfast	\$3,500	Inter Pipeline
FILLED	Thursday Authors' Breakfast	\$3,500	Fortis BC
OPEN	Friday Authors' Breakfast	\$3,500	
FILLED	Conference Final Program Pocket Guide	\$3,500	TD Williamson
FILLED	Identification Tags	\$3,500	Stress Engineering Services, Inc.

Open	Delegates' Computer Stations	\$3,500	
Open	Sponsor A Student	\$3,500	
Open	Sponsor A Student	\$3,500	
FILLED	Conference Pens	\$3,500	TD Williamson
FILLED	Conference Daily Newsletter	\$3,500	Great Southern Press
FILLED	Track 1 Pipeline Safety Management Systems	\$2,000	The US Pipeline and Hazardous Materials Safety Administration (PHMSA)
FILLED	Track 1 Pipeline Safety Management Systems	\$2,000	Canada Energy Regulator
FILLED	Track 2 Project Management, Design, Construction & Environmental Issues	\$2,000	ATCO
FILLED	Track 2 Project Management, Design, Construction & Environmental Issues	\$2,000	Wood Group LLC
FILLED	Track 3 Pipelines & Facilities Integrity	\$2,000	Enbridge Pipelines
FILLED	Track 3 Pipelines & Facilities Integrity	\$2,000	Acuren
FILLED	Track 4 Operations, Monitoring, & Maintenance	\$2,000	Pipe Spring LLC
FILLED	Track 4 Operations, Monitoring, & Maintenance	\$2,000	Thurber Engineering Ltd.
FILLED	Track 5 Materials & Joining	\$2,000	MMT
FILLED	Track 5 Materials & Joining	\$2,000	BMT Fleet Technology Ltd.
FILLED	Track 6 Strain Based Design	\$2,000	CRES (Center for Reliable Energy Systems)
FILLED	Track 6 Strain Based Design	\$2,000	Baker Hughes
FILLED	Track 7 Risk & Reliability	\$2,000	Dynamic Risk
FILLED	Track 7 Risk & Reliability	\$2,000	Stantec
Open	Track 8 Northern Offshore & Production Pipelines	\$2,000	
Open	Track 8 Northern Offshore & Production Pipelines	\$2,000	
FILLED	Presenter's Incentive Draw	\$3,500	PetroSleeve
FILLED	Hotel Cards Keys	\$3,500	INGU Solutions
Open	Refreshment Break Sponsors: 10 still available BMT FLEET TECHNOLOGY INTER PIPELINE LTD X2 NACE International CFER Technologies PetroSleeve	\$2000 each	