

The IPC Organizing Committee is delighted to invite you to support your industry.

Sponsorship Package

CONFERENCE
Sept 26 - 30, 2022

Hyatt Regency
TELUS Convention Centre

CALGARY
Alberta, Canada

<http://www.ipcyyc.com>

General Information

LOCATIONS

The Hyatt Regency Hotel
700 Centre Street SE
Calgary
Alberta, Canada T2G 5P6
calgary.regency.hyatt.com

**The Calgary TELUS
Convention Centre**
120 Ninth Ave SE
Calgary, Alberta
Canada AB T2G 0P3
calgary-convention.com



ABOUT THE IPC

In September 2022, leaders throughout the global energy pipeline industry will gather in Calgary for the 14th International Pipeline Conference (IPC2022). The IPC has become internationally renowned as the world's premier energy pipeline conference, advancing and promoting the technical expertise and operational excellence of the energy pipeline industry. IPC is managed by the American Society of Mechanical Engineers, and is organized by volunteers representing international energy pipeline operators, research organizations, equipment and service providers, energy and pipeline associations, and regulatory agencies.

The International Pipeline Conference is designed to inform, enlighten and motivate. A portion of the Conference proceeds continues to support educational initiatives and research in the pipeline industry. The IPC offers Technical Tracks with over 300 peer-reviewed papers, Tutorials, Panel Sessions, and an Executive Leadership Forum. Along with these technical offerings, the conference provides a number of social networking opportunities and world class guest speakers. IPC 2018, the last in person conference, welcomed over 1300 attendees from around the world. The 2020 virtual conference included over 1,200 delegates.

WHY SPONSOR?

The IPC is an ideal opportunity for your company to show its support of the pipeline industry, while at the same time raising your profile as an industry leader and increasing your visibility with other key stake holders within the pipeline industry. The IPC has a number of sponsorship options available, designed to assist you in finding the right level of exposure to fit your budget.

BENEFITS OF SPONSORSHIP

- **Demonstrate** to your own staff, your clients and to the marketplace that **your company is committed to the pipeline industry** and the pursuit of continuous improvements to the industry.
- **Position your company as an innovator, leader and supporter** of the pipeline industry.
- **Raise the profile** of your organization and contribute to the industry's top issues, research and opportunities.
- Help **bring together top executives and thought leaders** to collaborate, define and debate.
- A cost effective way to reinforce and build **awareness** amongst a relevant audience of your organisation's involvement. IPC publicity and promotion of the conference lasts a comprehensive 18 months and includes both online and offline multi-media communications.

IPC 2022 SPONSORS RECEIVE:

- Your corporate logo in electronic format on our conference website + mobile application with a link to your company website
- Your company name and logo in the online conference final program
- Your company logo on signage in the conference registration area
- Your company logo on tent cards which list all the sponsors and are placed on the tables at every social event
- If you are sponsoring a meal function or reception in the Imperial Ballroom, you will have the opportunity to project your corporate logo on large overhead screens
- The opportunity to display 200 copies of one key piece of your corporation's printed information at a special sponsors' media publication site at the conference
- Signage at your sponsored event
- Public acknowledgment at your sponsored event
- **NEW FOR 2022!** A banner ad on the mobile application for all Sponsors \$15,000 and higher. One banner per sponsor. Banners to rotate within the app



IPC 2022 Sponsorship Program

IPC 2022 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	PRICE*
Conference App <i>Take advantage of the high level of exposure with the NEW Conference App sponsorship! Conference delegates reference the app all day, each day of the conference. Each time an attendee looks at the app, they will see your company logo.</i>	\$15,000
Conference Registration Sponsor <i>All attendees will see your logo in the registration area! Your logo to be placed on registration desks and on floor stickers. Great exposure for your company for the entire week in the heart of the technical program session area.</i>	\$15,000
Conference Plenary Session <i>Conference delegates will participate in the conference opening remarks and key note speaker setting the stage for the week's events.</i>	\$15,000
Conference Luncheon – Tuesday	\$15,000
Conference Luncheon – Wednesday	\$15,000
Executive Leadership Forum – Wednesday	\$5,000
Conference Luncheon – Thursday	\$15,000
Distinguished Lecture Series – Thursday	\$5,000
Conference IPC Awards Luncheon – Friday	\$15,000
Online Conference Papers <i>To sponsor the Conference papers. Your company name and logo will be placed prominently on the conference paper** webpage and/or conference mobile app.</i>	\$15,000
Lanyards <i>Every delegate wears a badge; therefore every delegate wears your company name/logo around their neck on the lanyard. 1,500 walking sign boards for the full duration of the conference.</i>	\$15,000
Poster Session <i>Author's presentations in a poster session one on one conversations with the delegates.</i>	\$5,000
Conference Wifi <i>Gain exposure for your brand when delegates log into the complimentary wifi throughout the Hyatt and Telus Centre. Wifi access is an essential service provided by the conference.</i>	\$10,000

* Pricing is listed in Canadian funds

**Subject to change

IPC 2022 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	PRICE*
Conference Evening Reception (2-way co-sponsorship) <i>The Conference Ice Breaker, a reception from 6pm to 8pm, will give delegates a chance to meet their peers in a casual, relaxing atmosphere for a few hours before "getting down to business!" The cost is based on 400 people and includes hors d'oeuvres and one complimentary drink ticket for each guest.</i>	\$7,500 \$7,500
Delegate Bags (2-way co-sponsorship) <i>Delegate bags with your logo and the IPC logo imprinted on them. Conference management will arrange this for you.</i>	\$7,500 \$7,500
Conference Networking Session (3-way co-sponsorship) <i>Conference delegates will participate in a Networking Reception from 5:30pm 7:30pm giving them an excellent opportunity to meet with their peers from around the world in a relaxed atmosphere.</i>	\$5,000 \$5,000 \$5,000
Delegate Restaurant Guide – Online, website + Conference Mobile App.	\$5,000
Tutorial Luncheon (only 1 available) <i>Based on the huge success of our Tutorials, we anticipate over 300 participants for this event.</i>	\$3,500
Tuesday Authors' Breakfast (only 1 available) <i>Breakfast provided for all presenting authors to meet track chairs.</i>	\$3,500
Wednesday Authors' Breakfast (only 1 available) <i>Breakfast provided for all presenting authors to meet track chairs.</i>	\$3,500
Thursday Authors' Breakfast(only 1 available) <i>Breakfast provided for all presenting authors to meet track chairs.</i>	\$3,500
Friday Authors' Breakfast (only 1 available) <i>Breakfast provided for all presenting authors to meet track chairs.</i>	\$3,500
Conference Final Program Pocket Guide (only 1 available) <i>Your company name on each Pocket Guide means you reach every delegate on a daily basis.</i>	\$3,500
Identification Tags (only 1 available) <i>Laminated "tags" with your company name and logo on one side and the delegate's name on the other.</i>	\$3,500
<i>* Pricing is listed in Canadian funds</i>	\$3,500

IPC 2022 Sponsorship Program

IPC 2022 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY

PRICE*

Sponsor Student Best Paper Candidates (2-way co-sponsorship)

IPC features an ASME Pipeline Systems Division Student Paper Award where post graduate students in the field of Pipeline Engineering are invited to submit the results of their work. Six papers will be selected for presentation at the Conference. Your sponsorship of three of the students will cover their registration fee and conference expenses. Sponsor three students (\$3,500) or all six students (\$7,000). This is an excellent opportunity to assist the engineers of the future. If you work with the youth of today, they may work with you tomorrow.

\$3,500
\$3,500

Conference Pens

Pens with your logo and the IPC logo imprinted on them.

\$3,500

Technical Tracks Recognition (2 available per track)

Your company/association name attached to one of the eight tracks within our Technical Program. We will do our best to provide you with the track of your choice from the following:

Track 1 Pipeline Safety Management Systems

\$2,000
\$2,000

Track 2 Project Management, Design, Construction & Environmental Issues

\$2,000
\$2,000

Track 3 Pipelines & Facilities Integrity

\$2,000
\$2,000

Track 4 Operations, Monitoring & Maintenance

\$2,000
\$2,000

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IPC 2022 SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	PRICE*
Track 5 Materials & Joining	\$2,000 \$2,000
Track 6 Strain Based Design	\$2,000 \$2,000
Track 7 Risk & Reliability	\$2,000 \$2,000
Track 8 Emerging Fuels and Greenhouse Gas Emissions	\$2,000
Presenter's Incentive Draw <i>As an incentive to our potential presenters to meet the deadline dates for both abstracts and final papers, the Technical Committee will hold a draw for the chance to win an iPad. There will also be a draw prize for our delegates' survey. Along with having your organization's name and logo imprinted on the iPads, your logo will appear on the promotional material for this incentive program.</i>	\$3,500
Hotel Cards Keys <i>For all delegates staying in our conference partnered hotel (Hyatt Regency Downtown), the room key will be customized with the IPC information and your corporate logo.</i>	\$3,500
Refreshment Breaks (10 Sponsorship Opportunities) Beverage only NOTE: Refreshment break sponsors will choose (as available) a dedicated day/time to sponsor. 2 slots will be available during each break time. During that break the 2 sponsor logos only will be featured on signage at each break location in the Hyatt Regency and Telus Convention Centre. In addition each sponsor will be able to display company materials during this time at break locations. Refreshment break sponsorships are available: Monday AM x 1 Monday PM x 1 Tuesday AM x 2 Tuesday PM x 2 Wednesday AM x 2 Wednesday PM x 2 Thursday AM x 2 Thursday PM x 2 Friday AM x 2	
Refreshment Break	\$2,000 each

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