



Joint Rail Conference

RTD and JRC 100 Years of Tracking and Promoting Railroading Progress

CONFERENCE
April 20-21, 2021

Online, Virtual



Exhibit and Sponsorship Virtual Opportunities

	Platinum	Gold	Silver	Bronze/ Exhibit
SPONSORSHIP AMOUNT	\$6,000	\$3,000	\$2,000	\$1,500
Conference award named after sponsor and widely advertised during and after conference.	✓			
One full-page acknowledgement as a sponsor on the conference website/virtual platform and in the pdf of the schedule-at-a-glance noting sponsorship level as well as on the conference website sponsor page. Lead-in to Keynote Speaker on the first day of the conference. Fifteen-minute live presentation during the conference. Your Company information (flyers, brochures, etc.) posted on the Virtual Platform and available for 3 months after the conference. Lead Generation.	✓	✓		
One half-page acknowledgement as a sponsor on the conference website/virtual platform and in the pdf of the schedule-at-a-glance noting sponsorship level as well as on the conference website sponsor page. Ten-minute live presentation during the conference. Your Company information (flyers, brochures, etc.) posted on the Virtual Platform and available for 3 months after the conference. Lead Generation.			✓	✓
One Virtual Booth. Ten-minute live presentation during the conference. Your Company information (flyers, brochures, etc.) posted on the Virtual.	✓	✓	✓	✓

	Platinum	Gold	Silver	Bronze/ Exhibit
SPONSORSHIP AMOUNT	\$6,000	\$3,000	\$2,000	\$1,500
Acknowledgement on the conference website with your company logo and link to your website	✓	✓	✓	✓
Pop-ups of your company logo acknowledging sponsorship level for all 3 days of the conference and leading the audience to your virtual booth.	✓	✓	✓	✓
If Industry: Three complimentary full-conference registrations to attend Virtual Conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 1-year ASME Membership. Group Memberships from one company will receive a 25% discount.	✓			
If Industry: Two complimentary full-conference registration to attend Virtual Conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 1-year ASME Membership. Group Memberships from one company will receive a 25% discount.		✓	✓	
If Academic Research Center/University: Five complimentary student registrations* to attend Virtual conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 1-year ASME Membership. Group Memberships from one company will receive a 25% discount.	✓	✓		
If Academic Research Center/University: Four complimentary student registrations* to attend Virtual conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 1-year ASME Membership. Group Memberships from one company will receive a 25% discount.			✓	
Exhibitor registration for three individuals to attend Virtual conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 1-year ASME Membership. Group Memberships from one company will receive a 25% discount.				✓

*For companies under 10 employees, Gold tier is reduced to \$2,000.

**Two student registrations may be converted to one full-conference registration

Other Sponsorship Opportunities

Conference General Sponsor: \$1,500

- Pop-ups of your logo acknowledging sponsorship level all 2 days of the virtual conference
- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance until the 2021 conference
- If Academic Research Center/University: Two complimentary student or one full-conference registration to attend Virtual conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings.

Cover Page Advertisement: \$1,000

- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance
- Electronic Copy of the AD

Session Sponsor: \$500

- Corporate logo and or profile on symposium Web site
- Corporate logo on introductory slide in Zoom meeting room
- Recognition of your sponsorship by Workshop Moderator

Grand Challenge Sponsorship - \$500*

- Sponsorship of JRC 2021 Grand Challenge competition cash prize.
- Web site logo posting, profile & link
- Corporate logo on: promotional material, welcome slide, pdf of final program available to all registered attendees
- Recognition during the Grand Challenge sessions and in JRC 2021 newsletter
- Includes one conference registration fee discount of 25%

****Please Note: In order to foster the advancement of new ideas and creative solutions to railroad safety, the JRC Grand Challenge Competition will be held for the fourth time in 2021.***

Full Page Advertisement: \$500

- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance
- Electronic Copy of the AD

Half Page Advertisement: \$250

- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance
- Electronic Version of the AD

Student Sponsorship - \$250 - \$1,000**

- Web site logo posting, profile & link
- Corporate logo on: promotional materials, welcome slide, pdf of final program available to all registered attendees
- Recognition on welcome slide
- Additional concessions may be available depending on the sponsorship contribution

*****Please Note: In order to foster the involvement of young researchers, we are trying to keep the registration for students as low as possible and welcome any support for this.***

JRC 2021 Sponsor/Exhibitor Application Form

SPONSORSHIP CONTACT:			
Institution: _____			
Contact Name: _____	Title: _____		
Street: _____	State: _____	Zip: _____	
Phone: _____	Fax: _____		
Email: _____	URL: _____		

Please choose one of the following options:

- Platinum Sponsorship, \$6,000
- Gold Sponsorship, \$3,000
- Silver Sponsorship, \$2,000
- Bronze/Exhibit Sponsorship, \$1,500
- Additional Sponsorship Opportunities (Please check one below)

Conference General Sponsor: \$1,500

- Pop-ups of your logo acknowledging sponsorship level all 3 days of the virtual conference
- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance until the 2021 conference
- If Academic Research Center/University: Two complimentary student or one full-conference registration to attend Virtual conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings.

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PLEASE NOTE: The Corporate logo along with your ad (in pdf format) will be included in final pdf of the program and posted on the conference website. Please submit your AD to Mary Jakubowski of ASME at jakubowskim@asme.org on/by **March 1, 2021**.

Payment & Contact Information: Payments can be made by credit card through the conference registration portal or you can choose to be invoiced. All payments must be received by **March 1, 2021**.

For our records, please email or fax the last 2 pages to:

Mary Jakubowski
Email: jakubowskim@asme.org

Company Name: _____

Company Address: _____

Address (of credit card holder): _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Principle products to be displayed at the virtual booth:

- Publications
- Instruments
- Equipment
- Other: _____

Exhibitor Description:

Registration: You will be able to register for your exhibit table or sponsorship through the conference registration portal. For Exhibits, register with the person's name and email that will be the contact person for the virtual booth. For Sponsors with complimentary registrations, you will receive a code to register yourself or someone else from your company for the conference based on the sponsorship guidelines under the respective tier. Registration will be available by January 31, 2021. A link will be provided to you to make your purchase after this date.

To customize your own sponsorship package, OR if you have any questions about exhibits and sponsorships please contact:

**Ron Golembiewski
Exhibits & Sponsor Coordinator
Phone: + 847-268-2362
RGolembiewski@Wabtec.com**