



Increase Your Company Profile at the 2024 ASME Mechanical Engineering Education Summit at The Renaissance Atlanta Waverly Hotel & Conference Center!

Why Exhibit

Get the word out about your products and services while gaining access to mechanical engineering and related Chairs/Deans/Department Heads and other leaders that address issues affecting the current and future state of engineering education. Share insights and learn more about your customers' needs with two days to showcase your company's assets and expand your customer base.

The ASME Mechanical Engineering Education Conference (MEEd), which launched in 1989, is the only conference specifically for mechanical engineering and related Chairs/Deans/Department Heads and other leaders that address emerging topics and trends in engineering education.

EXHIBIT SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship opportunities designed to maximize your company’s visibility. The sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

Platinum and Gold Exhibit Sponsors receive:

- Recognition on the official conference website and on the conference app
- Recognition on signage posted during the Show and in announcements made during the Show
- Opening Reception, plenary lunches, and networking coffee breaks. ****If additional meal functions are added to the conference, exhibitors are entitled to participate as well.**
- (1) 6 ft skirted table with (2) chairs

	Platinum	Gold	Silver	Bronze
PACKAGE BENEFITS	\$7,500	\$6,000	\$4,000	\$2,500
Logo on welcome slides played prior to Keynote Address	✓			
Company-provided banner stand displayed in conference registration area	✓	✓		
Company-provided give away distributed at registration	✓	✓	✓	
Complimentary table top exhibit at the conference	✓	✓	✓	✓
Company-provided promo video, logo, and link to website featured on the conference website	✓	✓	✓	✓
Company name and logo listed on the conference app	✓	✓	✓	✓
Complimentary full conference registrations	2	1	1/2 price on 1	

PLEASE NOTE: Exhibit tables are no longer available at the 2024 MEEEd Summit. Please look at a ala carte sponsorship opportunities on the next page. Thank you.

Exhibit Hours - Table top exhibits will be in the pre-function area outside of the General Session and close to the registration area. See the exhibit hours, set up and breakdown listed below. Once programming begins feel free to participate in the sessions.

Pre-Conference

Conference

Sunday, March 17: Setup: afternoon
Monday, March 18: Exhibit: 8:00AM – 5:00PM

Tuesday, March 19: Exhibit: 8:00AM – 5:00PM

Wednesday, March 20: Exhibit: 7:00AM – 5:00PM

****Times subject to change as the program is finalized.**

A LA CARTE SPONSORSHIP OPPORTUNITIES

Receive a 20% discount on items below when purchased in conjunction with a Platinum, Gold, Silver, or Bronze level sponsorship. A La Carte opportunities do not include tabletops.

Name Badge Insert

Company name/log printed on attendee badge inserts

(black and white only)

(\$1,500) *Limit one sponsor.*

Name Badge Lanyards

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo on attendee lanyards.

(\$2,500) *Limit one sponsor.*

Conference Coffee Break

For great conference visibility, sponsor the session coffee breaks. Select the day of your choice.

(\$3,500.) *3 available.*

Conference Lunch or Networking Reception

For great conference visibility, 3 minutes to speak during the lunch or reception when you sponsor the session lunch or reception. Select the day of your choice.

(\$10,500.) *3 available.*

Conference Audio-Visual

For maximum visibility in the session rooms, your logo will be posted on the audio-visual screens in the General Session room prior to presentations. Don't miss this opportunity!

(\$5,500) *Limit one sponsor.*

Custom Sponsorships

Contact us today to discuss the sponsorship that works best for you. ASME will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

Contact:

ASME Event Customer Service

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