

ASME MED Centennial Celebrations

The Manufacturing Engineering Division (MED) will celebrate its 100-year Anniversary in 2020 and continue the festivities through the virtual MSEC 2021, June 21-25, 2021! Join us in celebrating this important milestone:

- By participating in MSEC and IMECE activities that not only reflect on the MED growth throughout the years but are forward-looking of manufacturing impact to the society.
- By helping amplify ASME's strategic core technology areas, specifically manufacturing and robotics, and many of the eight enabling applications and cross-cutting technologies (https://www.asme.org/wwwasmeorg/media/ResourceFiles/AboutASME/ASME_Strategy.pdf).
- By becoming a sponsor for MED Centennial events, listed below. E.g., Centennial reception/dinner (now planned for 2021 virtual conference), publication of a booklet on the History of MED 100 Years. Benefits range from: Your sponsorship listed the History of MED 100 Years booklet – distributed widely amongst ASME membership; your sponsorship recognized and prominent signage at Virtual MSEC 2021 and Virtual IMECE 2020; company logo on ASME/MED website; to being recognized in celebration slides at MSEC.

Celebration Activities in-the-works:

- (1) Historical perspective
 - a. History of MED 100 Years Booklet – In progress
 - b. Special MED article(s) in Mechanical Engineering – In progress
 - c. JMSE and JMNM special issues to document manufacturing technology advancement (*Pre-views were presented at MSEC 2019*) – Complete
- (2) Forward looking of manufacturing impact to the society
 - a. Programming for conferences (such as IMECE, MSEC, etc.) with manufacturing-theme activities including keynotes and technical content (panels/presentations)
 - b. ASME Wiki Project: "Unwritten Laws of Engineering for the 21st Century"
For details, see link:
https://community.asme.org/manufacturing_engineering_division/b/weblog/archive/2019/06/05/invitation-to-participate-in-asme-wiki-project-unwritten-laws-of-engineering.aspx
 - c. Other outreach activities
- (3) Engaging the manufacturing engineering community
 - a. Festivities – MED dinner/reception planned for 2021 virtual conference
 - b. Hands-on student activities during conferences (MSEC and/or IMECE) such as IMECE 2020 Hackathon

Interested in Volunteering to help with the organization of 'celebration' activities?

Interested in becoming a sponsor?

Contact: Gloria Wiens, Chair, MED Centennial Planning Committee, Email: gwiens@ufl.edu

Centennial Site: <https://event.asme.org/MSEC/About/MSEC-Centennial>

MED Centennial Sponsorship Levels

<p>Tier 1 – \$20,000 or higher</p> <ul style="list-style-type: none"> ▪ Company name and logo included on ASME/MED website, History of MED 100 Years booklet ▪ Four full conference registrations for MSEC 2021 or IMECE 2020 ▪ Prominent recognition at Virtual MSEC 2021 and IMECE 2020 identifying your organization as Tier 1 – MED Centennial sponsor ▪ MED 100 Dinner/Reception slides at MSEC 2021 ▪ Virtual MSEC 2021 – MED Awards luncheon slide ▪ One 8.5” x 11” insert for MSEC 2022 bag or small promotional item <p><u>Opportunities available:</u></p> <ul style="list-style-type: none"> ▪ MED Centennial Dinner/Reception at MSEC 2021 ▪ History of MED 100 Years Booklet ▪ Special ME Magazine Articles ▪ IMECE 2020 Hackathon 	<p>Tier 2 – \$10,000 to \$15,000</p> <ul style="list-style-type: none"> ▪ Company logo included on ASME/MED website and History of MED 100 Years Booklet ▪ Two full conference registrations for MSEC 2021 or IMECE 2020 ▪ Prominent recognition at Virtual MSEC 2021 and IMECE 2020 identifying your organization as Tier 2 – MED Centennial sponsor ▪ MED 100 Dinner/Reception slides at MSEC 2021 ▪ One 5.5” x 8.5” insert for MSEC 2022 bag or small promotional item <p><u>Opportunities available:</u></p> <ul style="list-style-type: none"> ▪ MED Centennial Dinner/Reception at MSEC 2021 ▪ History of MED 100 Years Booklet ▪ IMECE 2020 Hackathon
<p>Tier 3 – \$5,000</p> <ul style="list-style-type: none"> ▪ Company logo included on ASME/MSEC website and History of MED 100 Years Booklet ▪ One full conference registration for MSEC 2021 or IMECE 2020 ▪ MED 100 Dinner/Reception slides at MSEC 2021 ▪ One 5.5” x 8.5” insert for MSEC 2022 bag or small promotional item <p><u>Opportunities available:</u></p> <ul style="list-style-type: none"> ▪ MED Centennial Dinner/Reception at 2021 conference ▪ History of MED 100 Years Booklet 	<p>MED and Friends – \$50 to \$2,000</p> <ul style="list-style-type: none"> ▪ Individual and Company sponsorship included on ASME/MED website and History of MED 100 Years Booklet

Inquiries Contact:

Gloria Wiens, Chair
 MED Centennial Planning Committee
 University of Florida
 Ph: 352-392-0806
 Email: gwiens@ufl.edu

For questions on Invoice and Payments:

Barbara Zlatnik, CAE
 Sr. Manager, Segment Operations – DMM
 ASME
 11757 Katy Freeway, Suite 380
 Houston, TX 77079-1733
 Tel +1.281.810.5460 Email: zlatnikb@asme.org

MED use of sponsorship fees will be dedicated to supporting the MED Centennial Celebration activities. At the conclusion of the Centennial (6/30/2021), any donated funds that were not utilized for that purpose will be directed to support MED's awards program.

Sponsorship Pledge Form

Please complete this form, scan it and email it to zlatnikB@asme.org. ASME will provide you an invoice and receipt for tax purposes.

Name: _____

Company Name: _____

Address: _____

Address: _____

Email: _____

Phone #: _____

Sponsorship Level Pledge:

_____ Tier 1 (\$20,000) _____ Tier 2 (\$10,000 - \$15,000) _____ Tier 3 (\$5,000)
_____ MED Friend (\$50 – to less than \$5,000) _____ Other Amount

ASME will follow up with an invoice for your sponsorship.

Questions?

Contact Barbara Zlatnik (zlatnikb@asme.org or +1.281.810.5460), Sr. Manager,
Segment Operations, ASME