

# OMAE 2020

FORT LAUDERDALE



## 39th International Conference on Ocean, Offshore and Arctic Engineering

June 27–July 3, 2020 • Diplomat Beach Resort, Fort Lauderdale, FL, USA



Professor Manhar R. Dhanak



Professor Ronald W. Yeung



Technical Program Chair  
Professor Antonio C.  
Fernandes

**T**he OMAE 2020 Conference Organizing Committee is pleased to invite you to participate in the sponsoring program of the 39th International Conference on Ocean, Offshore and Arctic Engineering (OMAE 2020) taking place in Ft. Lauderdale, FL, United States from June 28 to July 3, 2020.

The conference is staged in partnership between the Ocean, Offshore and Arctic Engineering (OOAE) Division of The American Society of Mechanical Engineers (ASME) and Florida Atlantic University. The conference will provide an excellent opportunity to promote your company through sponsorship and participation as an exhibitor.

Fort Lauderdale has more than 300 miles of waterways, marinas and marine manufacturing & repair facilities, and marine commerce is the leading industry in Greater Fort Lauderdale and the Broward County. It is home to Port Everglades, which is one of the top cruise ports in the world and among the most active containerized cargo ports in the United States. It has also emerged as one of the fastest growing markets for global trade, with more than 40% of local businesses engaged in or supporting international commerce, making Fort Lauderdale an excellent location to meet and engage with academics and future leaders in Offshore Technology.

Since 2003, the OMAE conference has more than tripled in size, and we expect over 1,200 attendees in 2020.

A strong technical program in offshore engineering is being put together for OMAE 2020, with thematic foci on renewable ocean energy and automation in maritime systems.

The OMAE conference is co-sponsored by over thirty international professional societies, many of whom actively promote the OMAE conference to their membership, widening the reach of the conference and your sponsorship.



### Your Opportunity

You will find a wide variety of Sponsor opportunities available at the conference, and we encourage you to consider sponsoring a range of activities to provide maximum exposure for your company. Some opportunities are limited and are available on a first come, first serve basis.

If you do not see a sponsorship opportunity that interests you, please enquire about a customized partnership. How can we help you to realize your sponsorship objectives?

If you wish to purchase a sponsorship or a booth, or have any questions regarding the opportunities, **please contact Eunji Na by email at [omae@seatoskymeetings.com](mailto:omae@seatoskymeetings.com).**

Join us as a Sponsor to reach the world's leading offshore specialists in Ft Lauderdale, FL, United States in June 2020.

Kind regards,

*Prof. Manhar R. Dhanak*  
Conference Chair

*Professor Ronald W. Yeung*  
Conference co-Chair

*Prof. Antonio C. Fernandes*  
Technical Program Chair

# Conference Fact Sheet

**THE CONFERENCE:** OMAE 2020 is the annual conference of the Ocean, Offshore and Arctic Engineering Division of ASME.

**DATES:** June 28 to July 3, 2020

**VENUE:** The Diplomat Beach Resort, Ft. Lauderdale, FL

**ATTENDANCE:** 1,000 – 1,200 ocean, offshore and arctic professionals from the scientific and industrial communities from over 40 countries

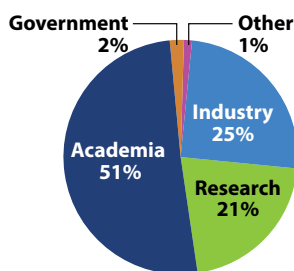
**AUDIENCE:** The annual OMAE conference is an international assembly of engineers, researchers, technical specialists and students in the fields of ocean, offshore and arctic engineering. It is an opportunity to exchange ideas on the advances in technology and its scientific support.

The OMAE 2020 Conference Organizing Committee expects between 1,200 – 1,400 professionals from over 40 countries, with attendees including leaders from major companies, academics from the world's premier institutions and government representatives. They are involved in all aspects of ocean, offshore and arctic engineering from the development of new technologies to deepening existing know-how and reducing environmental impact.

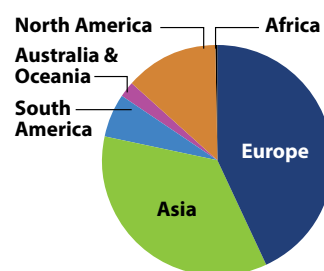
## CONFERENCE SOCIAL EVENTS:

- Welcome Reception
- Four Lunches
- Conference Banquet
- Farewell Reception
- Appreciation Dinner
- Honor Dinner
- Accompanying Persons and Sightseeing Tours

2019 Attendees by Industry Sector



2019 Attendees by Region



## TECHNICAL PROGRAM

The OMAE 2020 technical program will follow the tradition of excellence in previous OMAE conferences. The following 11 standard symposia and one special symposia are planned:

### STANDARD SYMPOSIA

- Offshore Technology
- Structures, Safety and Reliability
- Materials Technology
- Pipelines, Risers, and Subsea Systems
- Ocean Space Utilization
- Ocean Engineering
- Polar and Arctic Sciences and Technology
- CFD & VIV
- Ocean Renewable Energy
- Offshore Geotechnics
- Petroleum Technology

### HONORARY SYMPOSIA

- Prof. Philip Liu Honoring Symposium on Water Wave Mechanics and Hydrodynamics

### SPECIALTY WORKSHOP

- Automation and Digitalization in Maritime Domain

## Recent Conference Sponsors & Exhibitors



# Sponsorship Packages

Summary of Levels and Benefits	Platinum (Best Offer)	Gold 25,000 USD	Silver 17,500 USD	Bronze 10,000 USD
Exclusive sponsorship of the Banquet or Conference app	✓	—	—	—
Exclusive sponsorship of a Social Event, including recognition (non-speaking) during the event. Choice of events is by level, then by date payment received.	Choice of Welcome Reception or One Lunch	Choice of Welcome Reception or One Lunch	One Afternoon Drink Reception or 2 Refreshment Breaks	One Refreshment Break
Complimentary conference registrations	8	6	4	1
Conference App Push notification(s)	2	1	—	—
Advert in the online program book (PDF version)	Full page	Full page	½ page	¼ page
Company description and logo recognition in the PDF conference program and app.	150 words	150 words	100 words	50 words
Acknowledgement as a sponsor of the Outreach Program, and all benefits awarded to Outreach sponsors.	✓	✓	✓	—
Recognition on the conference website with a hyperlink to the company's website.	✓	✓	✓	✓
Recognition in all printed promotional materials and eblasts, including sponsor signage at the event.	✓	✓	✓	✓
Employees of sponsoring company can register for the conference at member rates.	✓	✓	✓	✓

## Additional Sponsorship Opportunities

### Name Badge Sponsor

**Cost: 10,000 USD**

- Sponsor logo on lanyard (lanyard to be provided by Sponsor).
- Recognition in conference program and on the OMAE 2020 website.

### Individual Symposium Sponsor

**Cost: 3,000 USD**

- Organization name to be associated with a Symposium (12 available) with recognition also within the OMAE 2020 conference program and on the official OMAE 2020 website.
- Sponsor recognition in the meeting room where the applicable symposium takes place.

### Workshop on Digitalization Sponsor

**Cost: 10,000 USD**

- Organization name to be associated with the 2-day Digitalization Workshop, taking place during the conference dates.
- Recognition within the OMAE 2020 conference program, on the official OMAE 2020 website and eblasts.
- Sponsor recognition in the workshop meeting room.

### Conference App

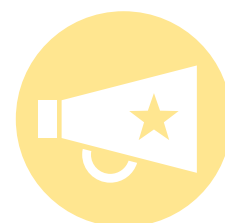
**Cost: 5,000 USD**

- Organization logo on splash screen that displays when entering the app
- One sponsor recognition push notification in app

### Wi-Fi

**Cost: 3,000 USD**

- Organization logo on Wi-Fi login screen
- One sponsor recognition push notification in app



### Advertisement in Program Book

Advertisement in final OMAE 2020 program book (PDF version only)

- Full Page **1,500 USD**
- Half Page **1,000 USD**
- Quarter Page **700 USD**

### Booth in Exhibition Hall

**Cost: 4,500 USD**

An exhibition booth at the OMAE 2020 Conference is a fantastic opportunity for your business to promote itself among the preeminent professionals and academics in the ocean, offshore and arctic engineering fields. The booths will be located in a part of the conference that receives the maximum traffic. Benefits include:

- 3M wide by 3M deep exhibition booth in the main conference area
- 100 word company description and logo recognition in the conference program.
- Company logo and link on the official OMAE 2020 Conference website.
- The purchase of one booth includes admission for two exhibit staff to four Conference lunches, the Welcome Reception and the Conference Banquet, as well as admission for one of the two staff to attend the technical sessions.





## Outreach for Engineers Sponsorship

**T**he Outreach Program is designed to appeal to students studying in the fields of ocean, offshore and arctic engineering and to familiarize those who aren't as yet involved in the industry. The majority are graduate students who have worked on a paper being presented. The program's primary goal is to encourage all to choose a career path in the industry.

The Outreach activities usually include a team-building activity, welcome reception, speaker program and a wrap-up breakfast. Students are encouraged to attend the entire conference in addition to the special Outreach Programs. Students must apply to be accepted into the Outreach Program with the organizing committee reviewing their applications. There are grants offered for some

students to attend the Outreach Program as well as the conference. Sponsorship allows for more students to attend the conference and to improve the Outreach Program.

### **COST: 5,000 USD**

#### **Sponsor Benefits include:**

- Organization logo on Outreach Program website
- Organization logo in the online conference program (PDF)
- Access to student resumes
- Opportunities to meet with student attendees
- Opportunities to engage students and be recognized at Outreach Program activities



**Contact Eunji Na by email at [omae@seatoskymeetings.com](mailto:omae@seatoskymeetings.com) to arrange your sponsorship and booth.**

#### **OMAE 2020 Conference Secretariat:**

Sea to Sky Meeting and Association Management Inc.  
Suite 206, 201 Bewicke Avenue, North Vancouver, BC,  
Canada V7M 3M7  
Phone: +1-604-984-6455  
Email: [omae@seatoskymeetings.com](mailto:omae@seatoskymeetings.com)

## Recent Conference Sponsors & Exhibitors

