

ASME 2022 OMAE



Sponsor and Exhibitor Prospectus

41st International Conference on Ocean, Offshore and Arctic Engineering

June 5–10, 2022 • Hamburg, Germany



Sören Ehlers,
Conference Chair



Walter L. Kuehnlein,
Conference Co-Chair



Yiannis Constantinides,
Technical Program Chair

The Organizing Committee for the 41st International Conference on Ocean, Offshore and Arctic Engineering (OMAE 2022) is pleased to invite you to participate in person as a sponsor and/or exhibitor at the conference. OMAE 2022 will take place in the fully renovated Congress Center Hamburg from June 5 to 10, 2022. Hosted by the Ocean, Offshore and Arctic Engineering (OOAE) Division of The American Society of Mechanical Engineers (ASME), the conference will provide an excellent opportunity to promote your company through sponsorship and participation as an exhibitor. OMAE 2022 will be an in-person conference, with authors giving live paper presentations in Hamburg. Our objective is a strong in person attendance with the size of audience we've come to know and expect at the OMAE conference. If the health situation does not permit in person attendance at the time of the conference, ASME will provide a virtual platform for presentations and sponsor and exhibitor participation.

The OMAE conference is co-sponsored by over thirty international professional societies (including GMT – German Association for Marine Technology) many of whom actively promote the OMAE conference to their membership, widening the reach of the conference and your sponsorship. Since 2003, the OMAE conference has more than tripled in size, and we expect 800–1,000 attendees in 2022.

Hamburg has been a maritime hub since the 12th century, and today is the third largest port in Europe. Known as Germany's gateway to the world, the city revolves around the water with the Port of Hamburg located directly in the city centre. Hamburg's more than 2,500 bridges, the most of any city in the world, are a testament to importance that water and shipping have played in the city's development and culture. One of Europe's greenest cities, Hamburg combines old world charm with stunning new architecture such as the Elbphilharmonie, one of the most visited buildings in Europe.

Watch the **Welcome to OMAE 2022** video by Conference Chairs Sören Ehlers and Walter Kuehnlein, including videos of the newly renovated

Congress Centre Hamburg (Conference venue), Hamburg Ship Model Basin (one of the Technical Tour options) and a video of Hamburg highlights.

Kind regards,

Sören Ehlers

Conference Chair

Walter L. Kuehnlein

Conference co-Chair

Yiannis Constantinides

Technical Program Chair



Your Opportunity

You will find a wide variety of Sponsor opportunities available at the conference, and we encourage you to consider sponsoring a range of activities to provide maximum exposure for your company. Some opportunities are limited and are available on a first come, first serve basis.

If you do not see a sponsorship opportunity that interests you, please enquire about a customized partnership. How can we help you to realize your sponsorship objectives?

If you wish to purchase a sponsorship or a booth, or have any questions regarding the opportunities, **please contact Christina Gonzalez Fraser by email at omae@seatoskymeetings.com.**

Join us as a Sponsor to reach the world's leading offshore specialists in Hamburg Germany in June 2022.



Conference Fact Sheet

THE CONFERENCE: OMAE 2022 is the annual conference of the Ocean, Offshore and Arctic Engineering Division of ASME, and will be the first in person conference since 2019, with OMAE 2020 and OMAE 2021 being virtual conferences.

DATES: June 5–10, 2022

VENUE: CCH – Congress Center Hamburg, Germany

ATTENDANCE: 800 – 1,000 ocean, offshore and arctic professionals from the scientific and industrial communities from over 40 countries

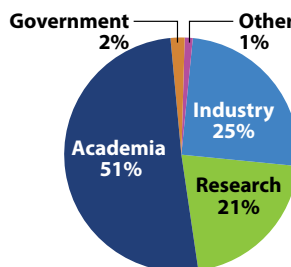
AUDIENCE: The annual OMAE conference is an international assembly of engineers, researchers, technical specialists and students in the fields of ocean, offshore and arctic engineering. It is an opportunity to exchange ideas on the advances in technology and its scientific support.

The OMAE 2022 Conference Organizing Committee expects leaders from major companies, academics from the world's premier institutions and government representatives. They are involved in all aspects of ocean, offshore and arctic engineering from the development of new technologies to deepening existing know-how and reducing environmental impact.

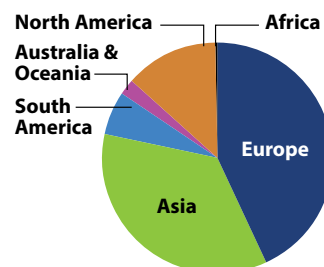
CONFERENCE SOCIAL EVENTS:

- Welcome Reception
- Four Lunches
- Conference Banquet
- Farewell Reception
- Appreciation Dinner
- Honor Dinner
- Accompanying Persons and Sightseeing Tours

2019 Attendees by Industry Sector



2019 Attendees by Region



TECHNICAL PROGRAM

The OMAE 2022 technical program will follow the tradition of excellence in previous OMAE conferences. The following 11 standard symposia and one special symposia are planned:

STANDARD SYMPOSIA

- Offshore Technology
- Structures, Safety and Reliability
- Materials Technology
- Pipelines, Risers, and Subsea Systems
- Ocean Space Utilization
- Ocean Engineering
- Polar and Arctic Sciences and Technology
- CFD & VIV
- Ocean Renewable Energy
- Offshore Geotechnics
- Petroleum Technology

HONORARY SYMPOSIA

- Professor Günther F. Clauss Honoring Symposium on Hydrodynamics and Ocean Engineering

Recent Conference Sponsors & Exhibitors



Sponsorship Packages

Sponsorship Levels	Platinum 20,000 Euros	Gold 15,000 Euros	Silver 10,000 Euros	Bronze 7,000 Euros
Exclusive sponsorship of the Banquet or Conference app	✓	—	—	—
Exclusive sponsorship of a Social Event, including recognition (non-speaking) during the event. Choice of events is by level, then by date payment received.	Choice of Welcome Reception or One Lunch	Choice of Welcome Reception or One Lunch	One Afternoon Drink Reception or 2 Refreshment Breaks	One Refreshment Break
Sponsorship Benefits				
Complimentary conference registrations	8	6	4	1
Conference App Push notification(s)	2	1	—	—
Advert in the online program book (PDF version)	Full page	Full page	½ page	¼ page
Company description and logo recognition in the PDF conference program and app.	150 words	150 words	100 words	50 words
Acknowledgement as a sponsor of the Outreach Program, and all benefits awarded to Outreach sponsors.	✓	✓	✓	—
Recognition on the conference website with a hyperlink to the company's website.	✓	✓	✓	✓
Recognition in all printed promotional materials and eblasts, including sponsor signage at the event.	✓	✓	✓	✓
Employees of sponsoring company can register for the conference at member rates.	✓	✓	✓	✓



Additional Sponsorship Opportunities

Name Badge Sponsor

Cost: 4,000 Euros

- Sponsor logo on lanyard (lanyard to be provided by Sponsor).
- Recognition in conference program and on the OMAE 2022 website.

Individual Symposium Sponsor

Cost: 2,500 Euros

- Organization name to be associated with a Symposium (12 available) with recognition also within the OMAE 2022 conference program and on the official OMAE 2022 website.
- Sponsor recognition in the meeting room where the applicable symposium takes place.

Conference App

Cost: 3,000 Euros

- Organization logo on splash screen that displays when entering the app
- One sponsor recognition push notification in app

Wi-Fi

Cost: 2,500 Euros

- Organization logo on Wi-Fi login screen
- One sponsor recognition push notification in app

Advertisement in Program Book

Advertisement in final OMAE 2022 program book (PDF version only)

- Full Page **2,500 Euros**
- Half Page **1,500 Euros**
- Quarter Page **750 Euros**

Booth in Exhibition Hall

Cost: 3,000 Euros

An exhibition booth at the OMAE 2022 Conference is a fantastic opportunity for your business to promote itself among the preeminent professionals and academics in the ocean, offshore and arctic engineering fields. The booths will be located in a part of the conference that receives the maximum traffic. Benefits include:

- 3M wide by 3M deep exhibition booth in the main conference area
- 100 word company description and logo recognition in the conference program.
- Company logo and link on the official OMAE 2022 Conference website.
- The purchase of one booth includes admission for two exhibit staff to four Conference lunches, the Welcome Reception and the Conference Banquet, as well as admission for one of the two staff to attend the technical sessions.

Receive a 5% Early Bird discount for a booth if booked before March 1st



Outreach for Engineers Sponsorship

The Outreach Program is designed to appeal to students studying in the fields of ocean, offshore and arctic engineering and to familiarize those who aren't as yet involved in the industry. The majority are graduate students who have worked on a paper being presented. The program's primary goal is to encourage all to choose a career path in the industry.

The Outreach activities usually include a team-building activity, welcome reception, speaker program and a wrap-up breakfast. Students are encouraged to attend the entire conference in addition to the special Outreach Programs. Students must apply to be accepted into the Outreach Program with the organizing committee reviewing their applications. There are grants offered for some

students to attend the Outreach Program as well as the conference. Sponsorship allows for more students to attend the conference and to improve the Outreach Program.

COST: 5,000 Euros

Sponsor Benefits include:

- Organization logo on Outreach Program website
- Organization logo in the online conference program (PDF)
- Access to student resumes
- Opportunities to meet with student attendees
- Opportunities to engage students and be recognized at Outreach Program activities



Contact Christina Gonzalez Fraser
by email at omae@seatoskymeetings.com to arrange your sponsorship and booth.

OMAE 2022 Conference Secretariat:

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Recent Conference Sponsors & Exhibitors

