

ASME 2023 OMAE Sponsor and Exhibitor Prospectus



THE UNIVERSITY OF
MELBOURNE

42nd International Conference on Ocean, Offshore and Arctic Engineering

June 11–16, 2023 • Melbourne, Australia



Alex Babanin,
Conference Co-Chair



Hayden Marcollo,
Conference Co-Chair



Sören Ehlers,
Technical Program Chair

ASME and the Conference Organizing Committee are pleased to invite you to participate as a sponsor and/or exhibitor at the 42nd International Conference on Ocean, Offshore and Arctic Engineering (OMAE 2023), taking place June 11 to 16, 2023 at the Melbourne Convention and Exhibition Centre.

This is the first time the OMAE conference will be held in Australia, and the following additional symposia have been added to the technical program to add focus to the research taking place in Australia and Oceania:

- Professor Ian Young Honouring Symposium on Global Ocean Wind and Wave Climate.
- Blue Economy Symposium: Covering emerging technologies in the context of the blue economy with a focus on aquaculture and renewable energy applications.
- Small Maritime Nations Symposium: A forum for researchers, engineers and government policy makers to present and discuss current and emerging issues, technologies and challenges in the fields of offshore, ocean, environmental and maritime engineering of the nations, with an emphasis on topics related to the South Pacific.

Hosted by the Ocean, Offshore and Arctic Engineering (OOAE) Division of ASME, OMAE 2023 provides an excellent opportunity to promote your company through sponsorship and participation as an exhibitor. OMAE 2023 will be an in-person conference, with authors giving live paper presentations in Melbourne. Our objective is a strong in person attendance with the size of audience we've come to know and expect at the OMAE conference.

The OMAE conference is co-sponsored by over thirty international professional societies, many of whom actively promote the conference to their membership, widening the reach of the conference and your sponsorship.

Australia is a destination like no other and for many participants, OMAE 2023 will present a once in a lifetime opportunity to visit Australia and experience the country's unique attractions. Since 2003, the OMAE conference has more than tripled in size, and we expect 800–1,000 attendees in Melbourne.

We hope you will join us as a sponsor and or exhibitor in Melbourne, June 11–16, 2023!

Kind regards,

Alex Babanin

Conference Co-Chair

Hayden Marcollo

Conference Co-Chair

Sören Ehlers

Technical Program Chair



Your Opportunity

You will find a wide variety of Sponsor opportunities available at the conference, and we encourage you to consider sponsoring a range of activities to provide maximum exposure for your company. Some opportunities are limited and are available on a first come, first serve basis.

If you do not see a sponsorship opportunity that interests you, please enquire about a customized partnership. How can we help you to realize your sponsorship objectives?

If you wish to purchase a sponsorship or a booth, or have any questions regarding the opportunities, **please contact Eunji Na by email at omae@seatoskymeetings.com.**

Join us as a Sponsor to reach the world's leading offshore specialists in Melbourne Australia in June 2023.



Conference Fact Sheet

THE CONFERENCE: OMAE 2023 is the annual Industry Sector conference of the Ocean, Offshore and Arctic Engineering Division of ASME. The OMAE conference returned to an in person conference in 2022 with over 700 participants in Hamburg, Germany.

ATTENDANCE: 800 – 1,000 ocean, offshore and arctic professionals from the scientific and industrial communities from over 40 countries

DATES: June 11–16, 2023

VENUE: Melbourne Convention and Exhibition Centre

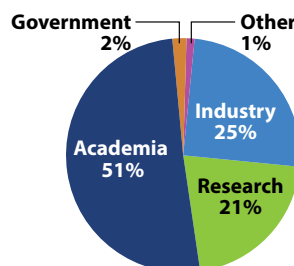
AUDIENCE: The annual OMAE conference is an international assembly of engineers, researchers, technical specialists and students in the fields of ocean, offshore and arctic engineering. It is an opportunity to exchange ideas on the advances in technology and its scientific support.

The OMAE 2023 Conference Organizing Committee expects leaders from major companies, academics from the world's premier institutions and government representatives. They are involved in all aspects of ocean, offshore and arctic engineering from the development of new technologies to deepening existing know-how and reducing environmental impact.

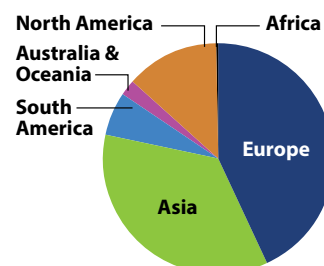
CONFERENCE SOCIAL EVENTS:

- Welcome Reception
- Four Lunches
- Conference Banquet
- Farewell Reception
- Appreciation Dinner
- Honor Dinner
- Accompanying Persons and Sightseeing Tours

2019 Attendees by Industry Sector



2019 Attendees by Region



TECHNICAL PROGRAM

This is the first time the OMAE conference will be held in Australia, and the following additional symposia have been added to the technical program to add focus to the research taking place in Australia and Oceania:

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- Blue Economy Symposium
- Small Maritime Nations Symposium

STANDARD SYMPOSIA

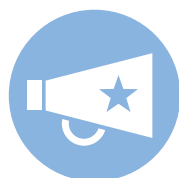
- Offshore Technology
- Structures, Safety and Reliability
- Materials Technology
- Pipelines, Risers, and Subsea Systems
- Ocean Space Utilization
- Ocean Engineering
- Polar and Arctic Sciences and Technology
- CFD & VIV
- Ocean Renewable Energy
- Offshore Geotechnics
- Petroleum Technology

Recent Conference Sponsors & Exhibitors



Sponsorship Packages

| SPONSORSHIP LEVELS | Platinum \$25,000 AUD | Gold \$20,000 AUD | Silver \$15,000 AUD | Bronze \$10,000 AUD |
|--|--|--|---|------------------------|
| Exclusive sponsorship of the Banquet or Conference app | ✓ | — | — | — |
| Exclusive sponsorship of a Social Event, including recognition (non-speaking) during the event. Choice of events is by level, then by date payment received. | Choice of Welcome Reception or One Lunch | Choice of Welcome Reception or One Lunch | One Afternoon Drink Reception or 2 Refreshment Breaks | One Refreshment Break |
| SPONSORSHIP BENEFITS | | | | |
| Complimentary conference registrations | 8 | 6 | 4 | 1 |
| Conference App Push notification(s) | 2 | 1 | — | — |
| Advert in the online program book (PDF version) | Full page | Full page | ½ page | ¼ page |
| Company description and logo recognition in the PDF conference program and app. | 150 words | 150 words | 100 words | 50 words |
| Acknowledgement as a sponsor of the Outreach Program, and all benefits awarded to Outreach sponsors. | ✓ | ✓ | ✓ | — |
| Recognition on the conference website with a hyperlink to the company's website. | ✓ | ✓ | ✓ | ✓ |
| Recognition in all printed promotional materials and eblasts, including sponsor signage at the event. | ✓ | ✓ | ✓ | ✓ |
| Employees of sponsoring company can register for the conference at member rates. | ✓ | ✓ | ✓ | ✓ |



Additional Sponsorship Opportunities

Name Badge Sponsor

Cost: \$5,000 AUD

- Sponsor logo on lanyard (lanyard to be provided by Sponsor).
- Recognition in conference program and on the OMAE 2023 website.

Individual Symposium Sponsor

Cost: \$3,500 AUD

- Organization name to be associated with a Symposium (14 available) with recognition also within the OMAE 2023 conference program and on the official OMAE 2023 website.
- Sponsor recognition in the meeting room where the applicable symposium takes place.

Conference App

Cost: \$4,000 AUD

- Organization logo on splash screen that displays when entering the app
- One sponsor recognition push notification in app

Wi-Fi

Cost: \$3,500 AUD

- One sponsor recognition push notification in app

Advertisement in Program Book

Advertisement in final OMAE 2023 program book (PDF version only)

- Full Page **\$3,500 AUD**
- Half Page **\$2,500 AUD**
- Quarter Page **\$1,250 AUD**

Booth in Exhibition Hall

Cost: \$4,500 AUD

An exhibition booth at the OMAE 2023 Conference is a fantastic opportunity for your business to promote itself among the preeminent professionals and academics in the ocean, offshore and arctic engineering fields. The booths will be located in a part of the conference that receives the maximum traffic. Benefits include:

- 3M wide by 3M deep exhibition booth in the main conference area
- 100 word company description and logo recognition in the conference program.
- Company logo and link on the official OMAE 2023 Conference website.
- The purchase of one booth includes admission for two exhibit staff to four Conference lunches, the Welcome Reception and the Conference Banquet, as well as admission for one of the two staff to attend the technical sessions.



Outreach for Engineers Sponsorship

The Outreach Program is designed to appeal to students studying in the fields of ocean, offshore and arctic engineering and to familiarize those who aren't as yet involved in the industry. The majority are graduate students who have worked on a paper being presented. The program's primary goal is to encourage all to choose a career path in the industry.

The Outreach activities usually include a team-building activity, welcome reception, speaker program and a wrap-up breakfast. Students are encouraged to attend the entire conference in addition to the special Outreach Programs. Students must apply to be accepted into the Outreach Program with the organizing

committee reviewing their applications. There are grants offered for some students to attend the Outreach Program as well as the conference. Sponsorship allows for more students to attend the conference and to improve the Outreach Program.

COST: \$6,000 AUD

Sponsor Benefits include:

- Organization logo on Outreach Program website
- Organization logo in the online conference program (PDF)
- Access to student resumes
- Opportunities to meet with student attendees
- Opportunities to engage students and be recognized at Outreach Program activities



Contact Eunji Na by email at omae@seatoskymeetings.com to arrange your sponsorship and booth.

OMAE 2023 Conference Secretariat:

Sea to Sky Meeting and Association Management Inc.
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Recent Conference Sponsors & Exhibitors

