ASME® 2019 POWER
Conference & Nuclear Forum

Raise Your Company Profile and Awareness at ASME’s 2019 Power Conference and Nuclear Forum

event.asme.org/POWER
ASME's Power Conference brings together two of ASME's technical conferences on power generation and nuclear energy. The conferences with include:

ASME Power Conference is focused on the power industry’s latest research, technical advances, development trends, and business strategies, including power plant operations, maintenance, performance, economics, regulatory compliance, and construction presented by a broad range of qualified power professionals.

The ASME Nuclear Forum presents the most recent developments in the Nuclear Power Industry.

Why Exhibit

To gain access to professionals in power generation from academia, government, industry and R&D over three days while showcasing your products and services and building your customer base. The 2-day exposition will be held July 15 & 16 in Snowbird, Utah. Breakfast and lunch are included in the registration package for exhibit booth staff.
POWER ATTENDEE DEMOGRAPHIC INFORMATION IN 2018

**TOPIC OF INTEREST**
- Sustainability (11%)
- Environmental Engineering (2%)
- Nuclear Energy (8%)
- Solar Energy (26%)
- Other (12%)
- Power Plant Technology (12%)
- Fuel Cells (5%)
- Wind Energy (4%)

**JOB FUNCTION**
- Engineer/Technical Professional (17%)
- Student (25%)
- Operations/Production/Maintenance (1%)
- Product/Project Management (1%)
- Executive Management (4%)
- Professor/Educator (21%)
- Sales/Marketing (4%)
- Director/Manager/Administrator (9%)
- Other (3%)
- Research & Development (5%)

**PRIMARY ORGANIZATION CATEGORY**
- Non-Profit/Press/Publisher (14%)
- Industry/Commercial (26%)
- Academic (34%)
- Other (9%)
- Government (12%)

**ROLE OF PURCHASING**
- Specify (18%)
- Recommend (32%)
- No Role (27%)
- Influence (15%)
- Final Decisions (10%)

**LEVEL OF PURCHASING**
- $100,000 to $499,999 (11%)
- $500,000 to $999,999 (3%)
- Over $1,000,000 (5%)
- $1,000,000 to $10,000,000 (4%)
- Less than $100,000 (19%)
We offer a variety of sponsorship opportunities designed to maximize your company's visibility. The sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

All Sponsors receive recognition:
» On the official Show Web site and on the conference app
» On signage posted during the Show

Sponsorship Packages
We offer a variety of sponsorship opportunities designed to maximize your company’s visibility. The sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

Attendee Bag Insert
Include company literature, promotional items or giveaways in the attendee bags. We will place one item in the tote bags for attendees as they register. Include invitations to visit your booth or announcements of product demonstrations or other giveaways. This is a great way to ensure you reach everyone in attendance at Power! ($1,000.00)

Conference App
Company name and logo listed on the conference app ($1,000.00)

Conference Audio-Visual
For maximum visibility in the session rooms, your logo will be posted on the audio-visual screens in the session rooms prior to presentations. Don’t miss this opportunity. ($3,000.00) Limit one sponsor.

Conference Bags
Company logo and event logo imprinted on bags given to all attendees, visible at the event and afterwards. ($3,000.00) OR produce the bags for $1,500.00 plus production costs. ASME needs to approve the final design. Limit one sponsor.

Conference Coffee Break
For great conference visibility, sponsor the session coffee breaks. Select the day of your choice. You may place literature or giveaways on the break stations. ($1,500.00) Limit one daily sponsor.

Conference WiFi
Company name and logo will be displayed in the network ID and in the splash page each time an attendee logs on to the network using WiFi services at the venue. ($2,000.00) Limit one sponsor.

Delegate Lunches
This sponsorship will allow you to provide brochures and/or giveaways for the attendees on the lunch tables. Includes 10 minute presentation during lunch. Logo signage will be provided. ($5,000.00) Limit one sponsor daily.

Name Badge Lanyards
Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo. Your neck cords are available during registration. ($2,000.00) OR supply your own lanyards for $1,000.00 plus production costs. ASME needs to approve the final design. Limit one sponsor.

Opening Reception or Student Poster Reception
Excellent opportunity to meet with rising engineers in the industry. Sponsoring company may provide company literature at the event along with the company logo displayed on signage at the event. Your company will be announced as the sponsor of the event and you will be able to make a presentation during the reception. ($5,000.00) Limit three sponsors.

Water Bottles
Showcase your "green" message by providing environmentally friendly water bottles with your company name or logo. ($1,000.00 for the week) Limit one sponsor.

Custom Sponsorships
Contact Keli Bell-Cole today to discuss the sponsorship that works best for you. ASME will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

"Stay ahead of the competition and meet your customers face to face."

Exhibition Information
Secure your booth now for prime space availability and see how this co-located event can generate bottom-line results for your marketing dollars.

Tabletop Space Pricing
Tabletop: $1,500

All Exhibitors Receive:
» (1) 8’ skirted table with (1) power connection
» (1) Full conference badge and up to (2) additional conference badges at $450 each.
» 75-word company listing, website link and logo on conference website
» Tuesday, Wednesday and Thursday breakfasts and lunches
» Keynote Luncheon, Opening Reception and Student Poster Reception
CONTRACT FOR SPONSORS & EXHIBITORS

1. Company Information
Company Name
__________________________________________________________
Contact
__________________________________________________________
Title
__________________________________________________________
Address
__________________________________________________________
City/State/Zip/Country
__________________________________________________________
Phone
__________________________________________________________
Fax
__________________________________________________________
E-mail
__________________________________________________________
Website
__________________________________________________________
Signature
__________________________________________________________
Date
__________________________________________________________

2. Sponsorship
Sponsorship Item: ____________________________________________
Price: ______________________________________________________

3. Exhibition
Contact ASME for discounts that may apply based on first time exhibitors, early commitment, and multiple conference exhibition.
Tabletop: ($1,500)
Booth Number: _______First Preference _______Second Preference

4. Total Amount this Order: _________________________________
Authorized Signature: __________________________________________
Date: ______________________________________________________
Name (please print): __________________________________________
Title: ______________________________________________________

5. Payment
Invoice - Upon receipt of this signed agreement you will be invoiced. Payment is due 10 days from receipt of invoice.
Credit Card - If paying by credit card please fax this signed agreement to ASME Headquarters: FAX: 1.212.591.7856
ATTN: Josalind Mercado
☐ AMEX ☐ MasterCard ☐ Visa ☐ Discover
Credit Card No: __________________ Exp / __________________
Signature ______________________________________________________
Print Name ____________________________________________________

Check - If paying by check, make check payable to ASME in U.S. dollars and drawn on a U.S. bank.
Send check along with this form to:
ASME
Attn: Josalind Mercado
Two Park Avenue, New York, NY 10016

Please provide a contact for Exhibit-Related Correspondence, if different from the contact on previous page:
Name ______________________________________________________
Title ______________________________________________________
E-mail Address ______________________________________________
Phone Number ______________________________________________

Please email a company logo in high resolution format and your company’s description (75 words or less) to Josalind Mercado (mercadoj@asme.org).
Your logo will be published on the conference website as well as in the conference program.
TERMS & CONDITIONS

1. Management and Exhibitor

The term “Management” as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term “Exhibitor” shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibition has executed this agreement by means of a signature, all terms shall become binding.

2. Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its exposition. Management shall have the right to change the location of assigned space for an Exhibitor. Exhibitor agrees not to assign or sublet its space allotted. Exhibitor may display or advertise only goods and services normally manufactured or offered in the course of its business.

3. Exhibit Space Rules and Contractor Services

Management shall have the right to establish rules for the show and the use of exhibit space covered by this agreement, including but not limited to the rules in the Exhibit Service Manual. Management shall have full discretion and authority as to the placement of all decorations, signage, and display items. Management may require the replacement or redecorating of an item, display, or booth and no costs shall accrue to management because of such necessity. Exhibitors are responsible to cover for or fix all areas Management may consider unsightly, at Exhibitor’s expense. Should an Exhibitor be unfinished with installation as specified in the show rules, Management may take steps to finish said installation at the Exhibitor’s expense. Should the Exhibitor fail to follow exposition deadlines for installation in terms of occupying the agreed upon booth space, Management shall repossess said space and Exhibitor forfeits all claims to it and all monies paid. No Exhibitor shall have the right to dismantle, unpack or vacate a booth prior to the end of the official show hours without the express written permission of Management. Management reserves the right to amend and enforce exposition regulations as it deems proper to assure the success of the event. Management has selected an “Authorized Contractor” and the use of their services by Exhibitors is highly encouraged.

4. Exhibitor Booth Selections

If later downsized, may be moved by the show management to an available booth in the smaller size.

5. Attendance

Management shall have the sole control over attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours.

6. Enjoyment of Reasonable Business Environment

Management reserves the right to restrict booth size, noise, characters, lights, entertainment and methods of operation which it deems objectionable. Any behavior or equipment which Management finds to detract from the general appearance and intention of the Exposition may be grounds for eviction. Neon lights, gas signs, helium balloons, taping items on facility walls or columns are expressly prohibited. Exhibitors are encouraged to seek approval in advance of the show from Management for questionable items so as to eliminate additional removal costs on behalf of the Exhibitor at the show. If the Exhibitor fails to comply with respect to show rules and this Agreement, Management may retain possession of the Exhibitor’s assigned space, notwithstanding Exhibitor’s continued responsibility for all payments due. If the Exhibitor fails to comply with respect to show rules and this Agreement, Management may retain possession of the Exhibitor’s assigned space, notwithstanding Exhibitor’s continued responsibility for all payments due. Exhibitor is responsible for timely submittal of fees noted on the front side of this agreement.

7. Fees and Deposits

Should exhibitor delay payments, Management shall have the right to repossess any assigned space after notifying Exhibitor in writing of the intent to do so. In the event of default by the Exhibitor, Exhibitor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

8. Exhibitor Cancellation or Nonpayment

Exhibitor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Exhibitor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Exhibitor decide to cancel after 30 days and prior to 90 days before the start of the event, the Exhibitor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Exhibitor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Exhibitor.

9. Security

Management provides perimeter guard service during the show hours as noted in the Exhibitor Service Manual. Security for all Exhibitor equipment, materials and personnel remains the responsibility of the individual exhibitor. Exhibitors should retain adequate coverage for theft, damage or any loss. Exhibitors are encouraged to have guards or insurance at their own expense.

10. Exposition Hours and Exhibitor Activities

Management shall have the authority to set event hours, which may change upon notice to the Exhibitors. Exhibitors agree not to schedule or conduct any activities which conflict with exposition hours, including but not limited to: seminars, luncheons, receptions, and hospitality suites, except those approved by show management on the show floor. Distribution of Exhibitor literature and materials is limited to the confines of Exhibitor booth space.

11. Music Licensing

Exhibitors are solely responsible to obtain the necessary licenses for all use of music or video and all costs for such licenses are the responsibility of the Exhibitor. Exhibitor may be prohibited from certain activities without proof of required licenses.

12. Liability and Insurance

Management and/or the venue owner, identified in this agreement, hereafter called “Exhibition Facility” their agents and employees, shall not be responsible for any loss, theft, or damage to the property of the Exhibitor, his employees or representatives. Management and/or the Exhibition Facility, their agents and employees shall not be responsible for any damage, illness or injury to Exhibitor personnel, agents or attendees. Exhibitor shall indemnify and hold harmless Management and the Exposition Facility from all liability which might ensue from any cause whatsoever, including attorney’s fees. Exhibitor agrees to maintain insurance to fully protect Management; its co-sponsors, contractors and Exhibition Facility from any and all claims which may arise in connection with the installation, operation, and dismantling of the Exhibitor’s display. This includes claims under Workers Compensation Act. Exhibitor will be required to pay for any damages caused by its employees or agents. Exhibitor must carry insurance naming ASME and the Exhibition Facility as additional insured on a policy containing not less than one million dollars ($1,000,000.00) for bodily injury, property damage and/or loss sustained in any one occurrence. A copy of the Certificate must be on file with ASME, not less than 30 days prior to installation.

13. Use of Logo(s) and Mark(s)

Management will provide Exhibitor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

14. Compliance

Exhibitor assumes all responsibility for compliance with Federal and local codes and all laws related to public safety, as well as facility regulations wiring and decorating materials must all conform to local codes and fire regulations. Exhibitor assumes the responsibility to ascertain that all codes and laws have been met, including issues related to facility services.

15. Cancellation or Termination of the Exposition

In the event that the Exhibition is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the exposition. In the event of such cancellation, postponement or termination, the Exhibitor waives any and all claims the Exhibitor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Exhibitor’s pro rata share of the total amount paid by all Exhibitor, excluding deposits, less all costs and expenses incurred by management in the connection with the exposition.

16. Miscellaneous

Management makes no representations or warranties as to the condition of the Exposition Facility, Contractors or Subcontractors involved or the success of the Exhibitor’s efforts for which the exhibit space is to be used. This Agreement shall be governed as a whole in accordance with the laws of the State of governance - New York, NY. Any actions arising out of enforcement of this Agreement must be initiated in the State of governance - New York, NY. This Agreement and these “Terms and Conditions” represent the sole and entire agreement between ASME and the Exhibitor; and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth herein are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts properly to manage installation and the event itself. Management shall not be held liable for late installation or power or services interruptions that may occur.