



ROBOTICS FOR INSPECTION & MAINTENANCE

POWERED BY ASME

May 25-26, 2021

December 8-9, 2021

Virtual | Everywhere

SPONSORSHIP PROSPECTUS

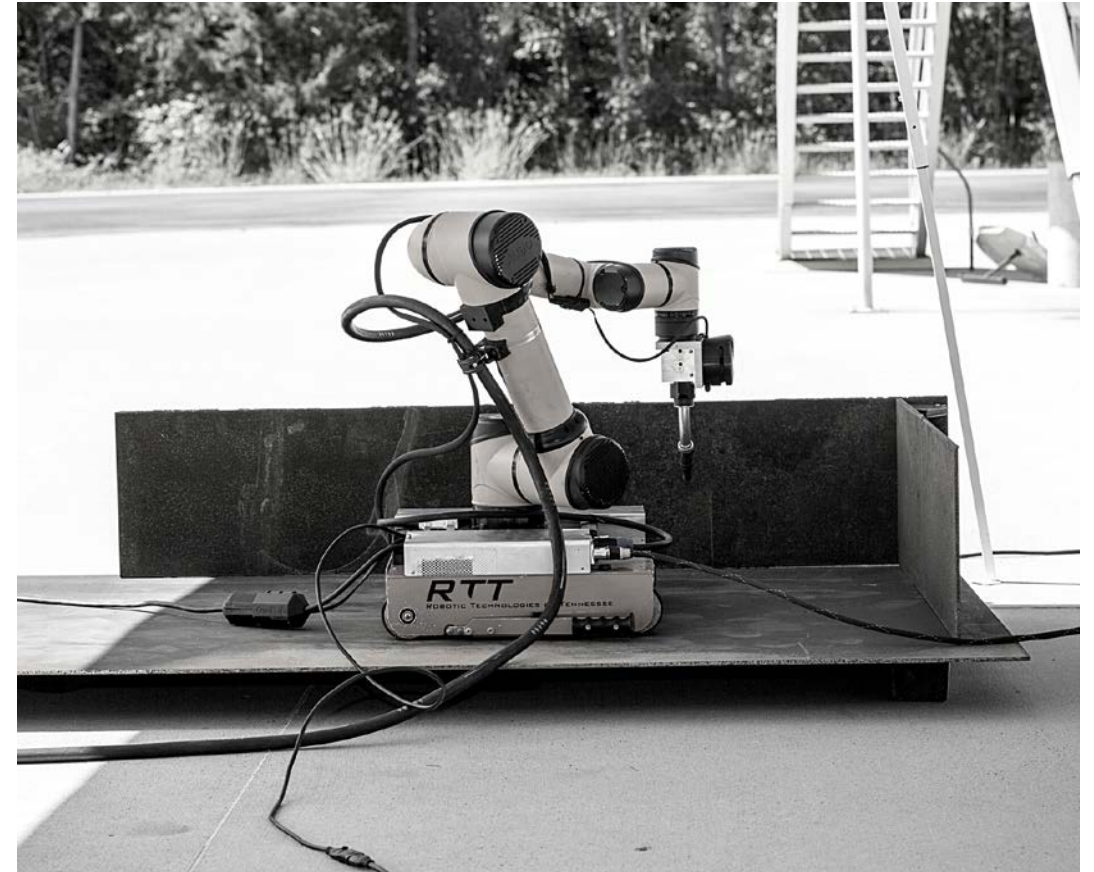


Image:
Interactive Aerial,
Nexxis

ABOUT THE SUMMIT

The **Robotics for Inspection & Maintenance Summit** gathers the latest robotic/drone and data analytic technologies for safer, faster, efficient inspection and maintenance solutions.

- Watch and participate in discussions focused on robotic platforms, challenges, data needs, and industry issues.
- Virtually network with decision makers and influencers among asset owners, robotic OEMs, robotic inspection and maintenance service providers, and others.



WHY MOBILE ROBOTICS?

SAFETY | QUALITY | EFFICIENCY | SAVINGS

Inspecting, maintaining, and repairing industrial assets and infrastructure is dangerous, challenging, and costly. Owners and operators need to increase safety, efficiencies, and profitable operations.

Rapidly advancing mobile robots, UAVs, navigation systems, mapping, sensors, and end effectors provide intelligence and dexterity for performing tasks remotely or autonomously in complex environments.

Mobile robotics are changing the way industrial assets and infrastructure are being inspected, repaired and maintained across industries globally. Reducing personnel exposure to hazardous work environments is a key benefit and new inspections, not previously feasible, are being developed.

Robotics paired with machine learning and advanced analytics will take inspection and predictive maintenance to the next level.



SUMMIT OVERVIEW



2-day virtual summit for 400+ attendees



Created for decision makers for inspection, maintenance and repair of industrial assets and critical infrastructure



Cross-industry experts share expertise to help organizations use robotics to increase safety, mitigate risk and lower costs



Interactive program, leading content and valuable dedicated networking

TECHNOLOGY FOCUS

Robotic Platforms

UAS (drones) | Crawler robot | Ground robot | Submersible robot | All these robot platforms with manipulator and end effector

Application Challenges

Hazardous environments | Confined spaces | Elevated work | Submerged assets | Remote locations | Corrosion under insulation and more

Inspection

Visual | Ultrasonic | Mapping | Multi-sensor payloads | Infrared or thermal imaging | Radiographic | X-ray | Eddy current and more

Data

Workflow | Analytics | Machine Learning | Digital Twin | Real-time analytics and more

Maintenance and Repair

Cleaning | Debris removal | Surface prep | Coating | Painting | Welding | Repair and more

DYNAMIC EVENT SERIES

May 25-26, 2021

- Expanding the voices of asset owner/operators
- Cross-industry collaboration – including aerospace and defense
- New: Sensor and End Effectors Development dedicated content
- Focus on owner/operator inspection & maintenance challenges
- Expanded opportunities for technology solution provider content, training and collaboration.
- Start-up companies – focus on new applications

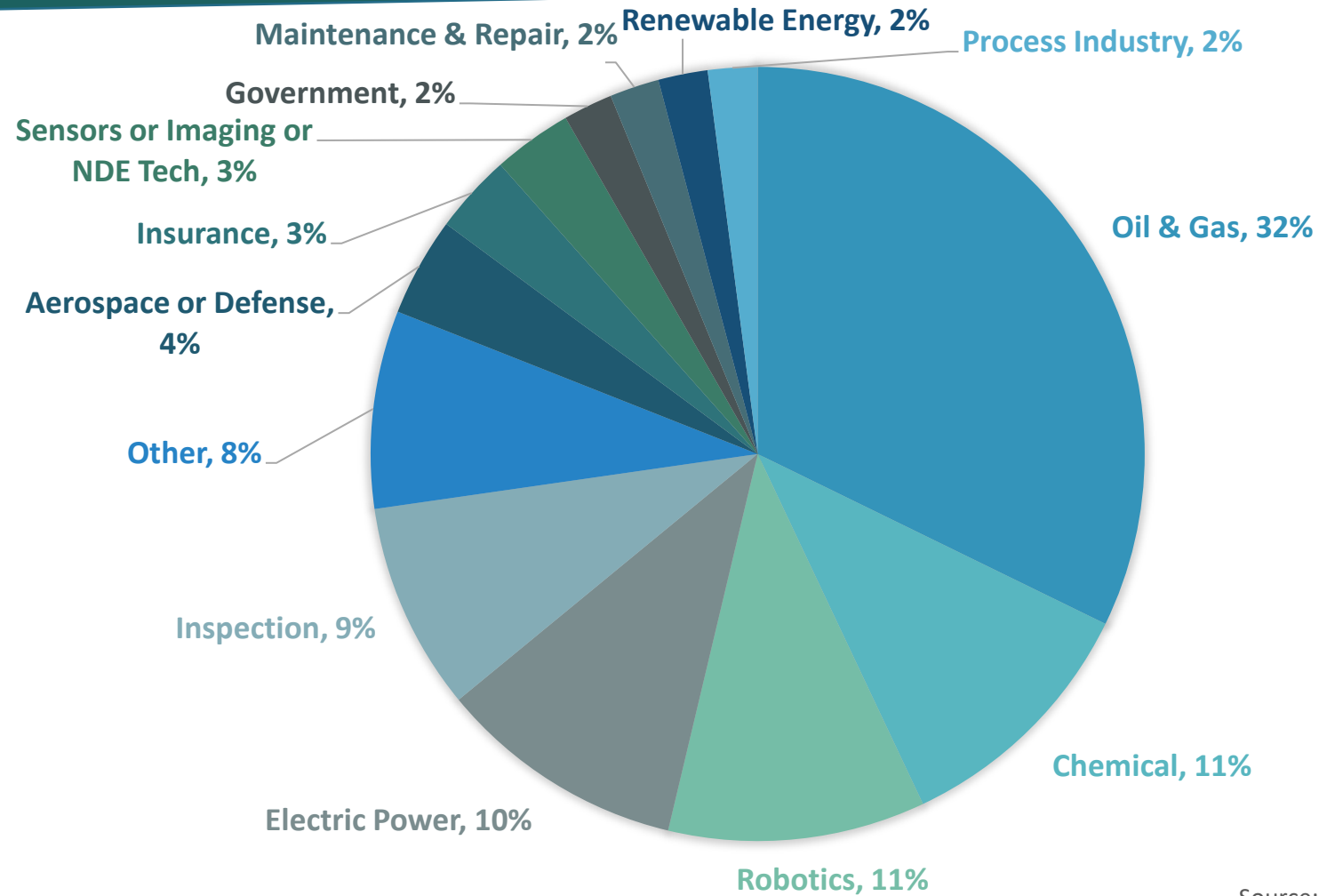
December 8-9, 2021

- Expanding the voices of asset owner/operators
- Cross-industry collaboration – adding renewable energy and civil infrastructures
- New: Cleaning & Coating Robots dedicated content.
- Increase Sensor and End Effectors Development dedicated content.
- Enlarge focus on owner/operator inspection & maintenance challenges and identifying solutions

AUDIENCE BY INDUSTRY

Powered by ASME

**Cross-Industry
Collaboration is
at the core of the
Robotics for
Inspection &
Maintenance
Summit.**

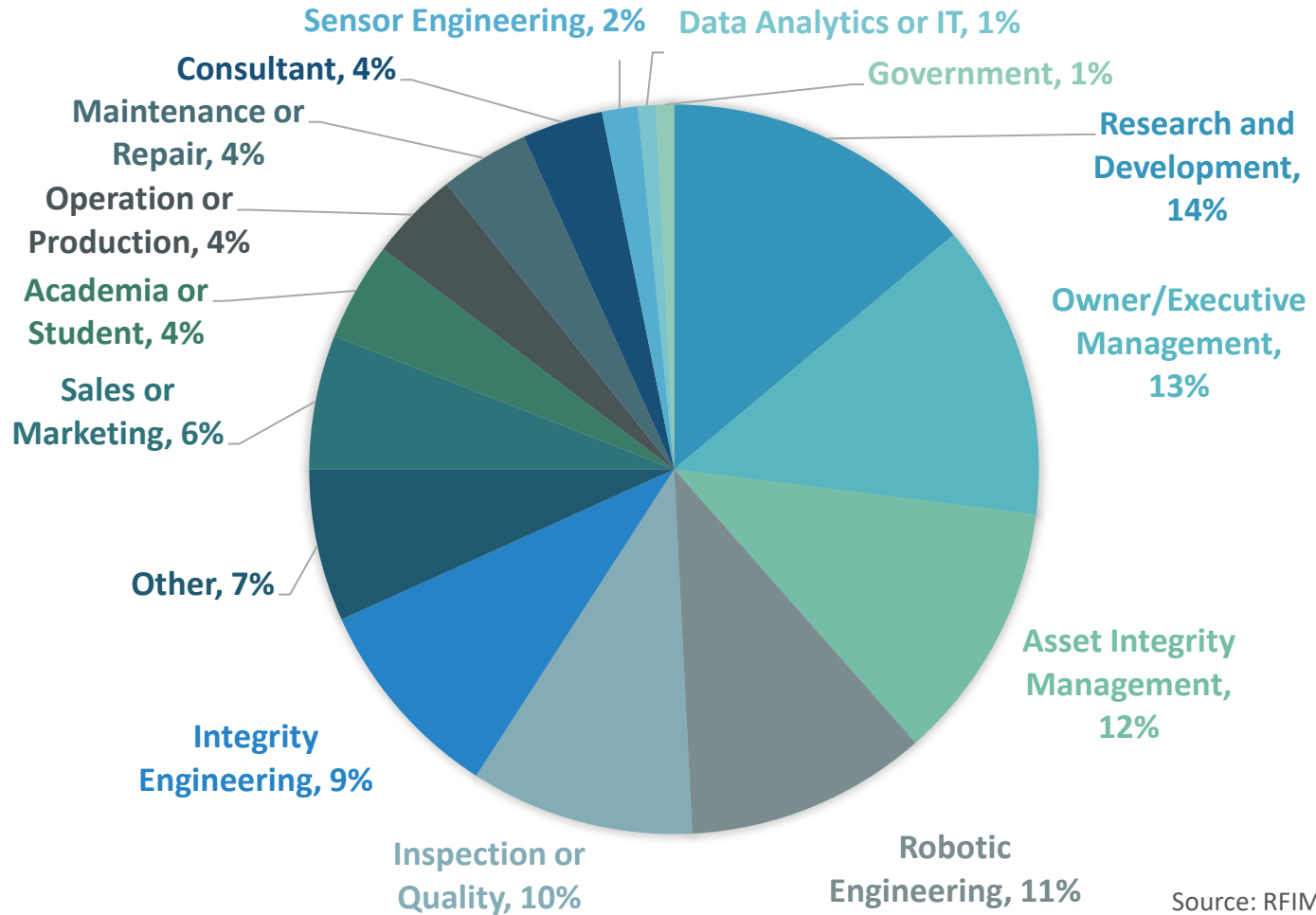


Source: RFIM 2020 attendee data

JOB FUNCTION

Over half of the Robotics for Inspection & Maintenance Summit Audience are high level decision-makers

60% are Engineer, Director, C-Level

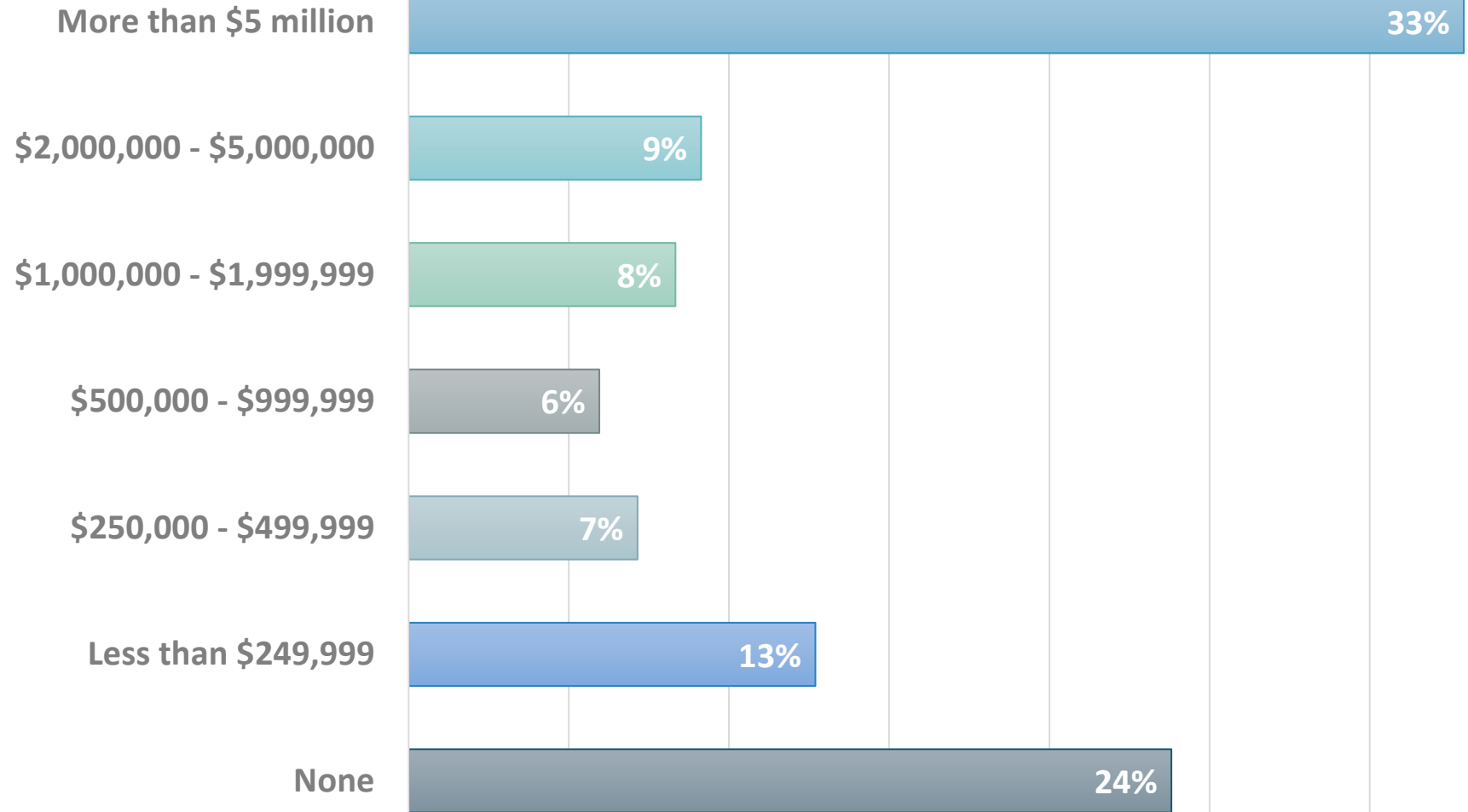


Source: RFIM 2020 attendee data

An Audience with Buying Power

50% of attendees have equipment / technology budgets exceeding **\$1 Million.**

33% of attendee budgets exceed **\$5 Million.**



Source: RFIM 2020 attendee data

AREAS OF INTEREST

Crawler robots	79%
Visual inspection or testing	73%
Mobile or ground robots	68%
Ultrasonic testing	67%
Unmanned aerial systems	66%
Autonomous operation	62%
Machine learning or AI or digital	57%
Infrared or thermal imaging	49%
Radiographic testing or X-ray	46%
Eddy current testing	45%

Submersible robots	45%
Data workflow or data analytic	43%
Painting or coating or spraying	41%
Cleaning or surface prep	40%
Welding	35%
Hazardous gas and liquid detection	33%
Subsea robots	26%
EVLOS or BVLOS	23%
Other	5%

Source: RFIM 2020 attendee data

KEY ATTENDING COMPANIES

ABS

Accenture

Aera Energy

Akzo Nobel

Axess Group

Baker Hughes

Becht

Berkshire Hathaway Gas
Transmission

Boeing

Borealis AG

Boston Dynamics

BP

Braskem

Chevron

CITGO Petroleum

ConocoPhillips Comp

Corteva AgriScience

CSBP LTD

Curtiss Wright

Dolphin Energy Limit

Dominion Energy

Doosan Babcock

Dow

Eastman Chemical Comp

Enbridge

Exelon

ExxonMobil

F.M. Global

Flint Hills Resources

Genovation Group, Inc

Hartford Steam Boiler Inspection &
Insurance

Hydro Québec

Inntellia Group

Insercor SAS

Intertek / Moody

Invista

Kinder Morgan

Koch Engineered Solutions

Koch Specialty Plant Services

Magnox Ltd

Marathon Petroleum

MDA (MacDonald, Dettwiler &
Associates)

Meiden America, Inc.

NACE International

NAES Corp

Newport News Shipbuilding

Ontario Power Gen

Orano Federal Services, LLC

ORICA

P.P.G.

PacifiCorp

PG&E

Phillips 66

Plains Midstream Canada

POSCO

Procter and Gamble

Republic of Singapore Air Force

SABIC

Saudi Aramco

Shell

Southwest Research Institute

Spirit AeroSystems

Stanley Black & Decker

Syncrude Canada, LTD

T.C. Energy

The National Board of Boiler &
Pressure Vessel Insp

Turkish Petroleum Refinery (TUPRAS)

UL

Xcel Energy

Yutime Petroleum

Source: RFIM 2020 attendee data

GLOBAL REACH – AUDIENCE COUNTRIES

Australia

Belgium

Brazil

Canada

China

Colombia

Denmark

France

Germany

Hong Kong

India

Korea, Republic of

Mexico

Netherlands

Norway

Qatar

Saudi Arabia

Singapore

Switzerland

Turkey

United Kingdom

United States

Global Regions

NA 76%

EMEA 17%

APAC 5%

LATAM 3%

Source: RFIM 2020 attendee data

TESTIMONIALS

“One of the best virtual conferences I have been to.”

-- Adam Serblowski, Robotics Theme Lead - UAS and MR, Shell

“What a really interesting event the ASME Robotics for Inspection and Maintenance virtual conference has been....lot of perspectives from across Industry and also some really impressive solution providers...”

-- Mark Symington, Principal Engineer - Asset Management, Doosan Babcock

“Best virtual conference we exhibited at this year.”

-- Spencer Krause, Director of Product Development, SKA Custom Robots and Machines



ROBOTICS FOR INSPECTION
& MAINTENANCE
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Thank You to Our 2020 Sponsors



CLEARPATH
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Space
Robotics INC



DEEP TREKKER™



DIAKONT



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HUVR



INVERT
ROBOTICS

OPTELOS

pipetel
TECHNOLOGIES

SKA
Custom Robots & Machines



Skydio



SONOMATIC

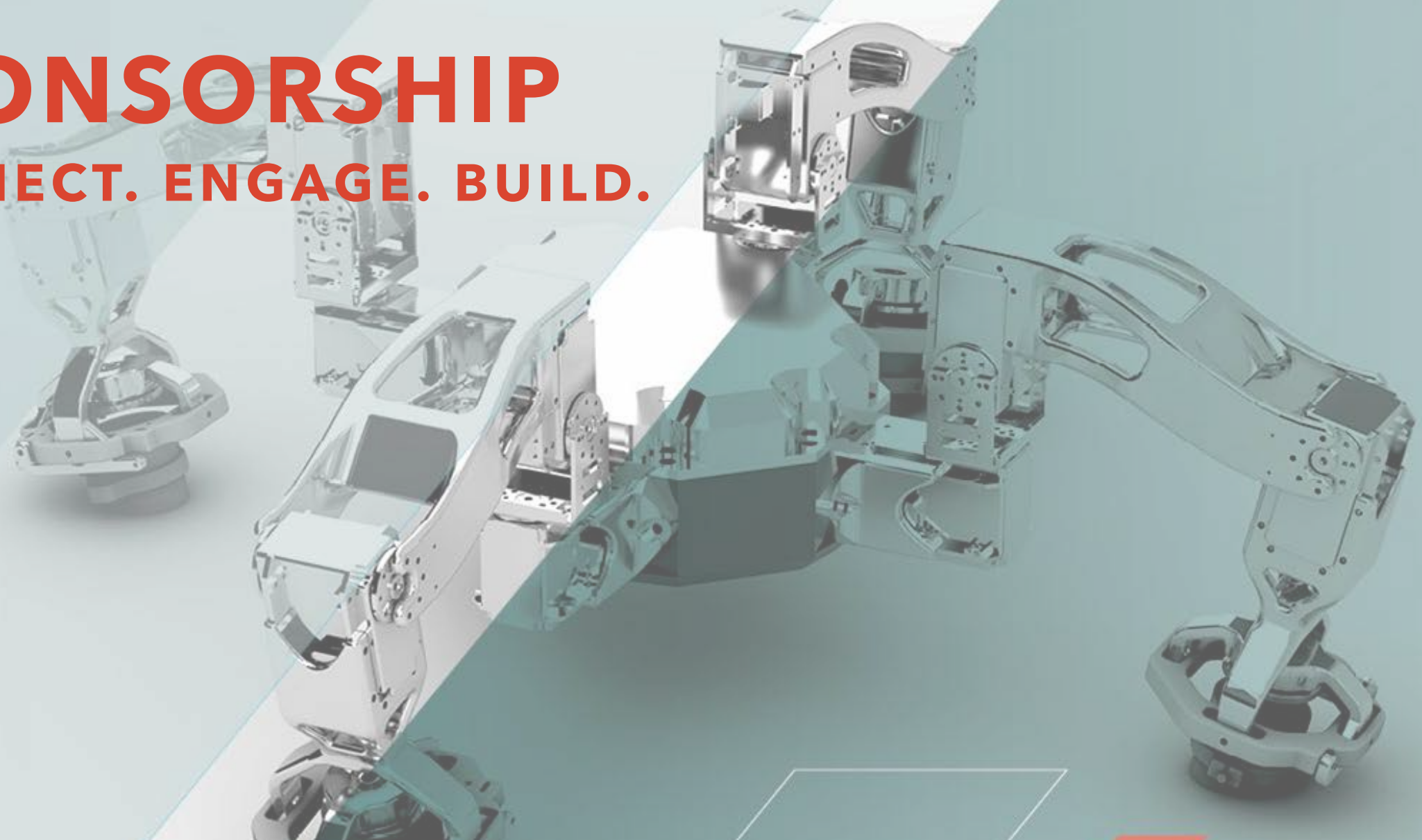


Waygate
Technologies
a Baker Hughes business



SPONSORSHIP

CONNECT. ENGAGE. BUILD.



WHY SPONSOR

The sponsor experience includes opportunities to participate in content sessions, sponsored speaking opportunities, informal networking including **1:1 scheduled meetings**, and **multi-touchpoint lead generation** campaigns throughout the event lifecycle and beyond.

Pipeline Development

Global audience of hard-to-reach decision makers. Cost effective means of developing pipeline. Real-time lead access. Data-enriched leads. Full demographic reporting.

Thought Leadership

Product discovery embedded into customer journey.

Connections & Relationships

Meaningful interaction in a small-format environment. Dedicated Customer Success Manager.

The ASME Industry Events Team is constantly innovating and enhancing our ability to deliver unique and demonstrable ROI to our sponsors.

Your Sponsor Journey Starts Here

Virtual Can Be Hard.
We Make it Easy.

DIGITAL MARKETPLACE & MEETINGS CENTER

Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs, Collateral for download, Promotional Tools for web, social media

MEETINGS PORTAL

Gain access to buyers in your target category via our meetings match platform. Match attendees based upon interest and demos. Meetings available via video conference.

MULTI-TOUCHPOINT LEAD GENERATION & REPORTING

Real Time Lead Access. Create a robust, feature-rich digital environment and meetings center with a life span of 3 months - a smart investment to drive immediate pipeline.

SPONSORED SPEAKING OPPORTUNITIES

Assert thought leadership with your target audience and receive lead information from session participants.



PRESENTING SPONSOR

MAIN STAGE PANEL

One panel seat for your top-tier executive. Includes brief welcome remarks, logo feature, and a final 'Thank You' slide with contact information plus lead information from session participants and perpetual use license.

VIDEO AD

As attendees log in to the Main Stage Panel session and wait for it to begin, your video message showcases your company.

REGISTRATION SPONSORSHIP

Corporate branding on registration page and confirmation message to all attendees.

MEETINGS PORTAL

Schedule 1:1 meetings: Gain access to buyers in your target category with advance access to attendees via our meetings match platform. Match attendees based upon interest and demos. Meetings available via video conference.

INNOZONE

Assert thought leadership with your target audience via your technical innovation or case study presentation with hosted Q&A. 30-minute session. Perpetual use license for video provided. Garner lead information from session participants.

Pricing incentives for booking 2 events now

DECEMBER SOLD
OUT

2
Available

Estimated Leads
120 - 180

DIGITAL MARKETPLACE & MEETINGS CENTER

Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs and Collateral. Real-time lead access and demographic reporting.

ATTENDEE INSIGHTS

Gain industry intel by asking your dedicated question in our post event survey. Receive demographic information.

SUPPORTING SPONSOR

MEETINGS PORTAL

Schedule 1:1 meetings: Gain access to buyers in your target category with advance access to attendees via our meetings match platform. Match attendees based upon interest and demos. Meetings available via video conference.

INNOZONE

Assert thought leadership with your target audience via your technical innovation or case study presentation with hosted Q&A. 30-minute session. Perpetual use license for video provided. Garner lead information from session participants.

EVENT GAMIFICATION

Drive brand awareness and visitors to your Discovery Showcase via a purposeful 'scavenger hunt'.

DIGITAL MARKETPLACE & MEETINGS CENTER

Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs and Collateral. Real-time lead access and full lead reporting.

6 sold for
DECEMBER already

6 more
Available

Estimated Leads **80 - 120**

Pricing incentives for booking 2 events now

STANDARD SPONSOR

MEETINGS PORTAL

Schedule 1:1 meetings: Gain access to buyers in your target category with advance access to attendees via our meetings match platform. Match attendees based upon interest and demos. Meetings available via video conference.

EVENT GAMIFICATION

Drive brand awareness and visitors to your Discovery Showcase via a purposeful 'scavenger hunt'.

DIGITAL MARKETPLACE & MEETINGS CENTER

Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs and Collateral. Real-time lead access and full lead reporting.

Estimated Leads **40 - 60**

Pricing incentives for booking 2 events now

2 Dynamic Events: May 25-26 and December 8-9, 2021



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STARTUP ZONE

MEETINGS PORTAL

Schedule 1:1 meetings. Gain access to buyers in your target category with advance access to attendees via our meetings match platform. Match attendees based upon interest and demos. Meetings available via video conference.

DIGITAL MARKETPLACE & MEETINGS CENTER

Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs and Collateral. Real-time lead access and full lead reporting.

Startup companies must meet the following criteria:

- 1. Relevant products or services***
- 2. Less than 5 years in business***
- 3. Revenue less than \$4 million annually***
- 4. Fewer than 10 employees***

DIGITAL MARKETPLACE & MEETINGS CENTER

Your sponsor journey starts with a **DIGITAL MARKETPLACE & MEETINGS CENTER**

- Connect with attendees
- Meeting headquarters
- Video Conferencing 1:1 or 1:MANY – live chats
- Video Demos
- Product Specs & collateral for download
- Available on-demand for 90 days with lead gen
- Promotional Tools for web, social media
- Logo, link and company description on event website

Create a robust, feature-rich, digital environment with a life span of 3 months - a smart investment to drive immediate pipeline and thought leadership.

WHAT'S IN A SHOWCASE?

- ✓ Your branding/logo
- ✓ Content Downloads
- ✓ Video Player
- ✓ Live Chat Functionality
- ✓ Video Conference 1:1
- ✓ Lead Generation & Reporting

THOUGHT LEADERSHIP

EDITORIAL CONTENT

Technical content, editorially curated, panels and keynotes

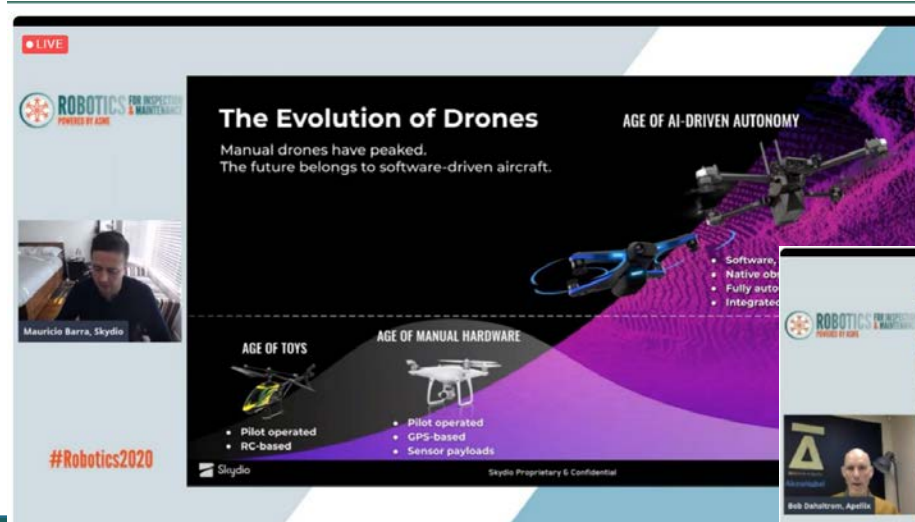
SPONSORED CONTENT

InnoZone, Learning Lab, Lunch & Learn sessions

All sponsored content is subject to editorial oversight.

FEATURES

- By Industry For Industry
- Editorially Curated
- Marquis Speakers & Experts
- Strategy plus deep-dive product and technology insights



ADD: NETWORKING



Networking Events

Creating a social atmosphere via Zoom or similar face to face and live chat networking.

Gamification: Trivia Game Show-style fun with contestants and prizes where all can participate.

Table Talks

Small group (up to 50) discussions on technical topics – moderated by our experts or yours.

Learning Lab

90-minute livestreamed training with interactive Q&A. Takes place day before Main event.

Pre-event sign-up required; all registrants delivered as leads.

MARKETING

ASME Marketing provides extensive visibility and delivers a quality audience

- **Event website:** Continually updated with news and resources.
- **Multiplying the audience:** Strategic Alliances, advisors, speakers, and media reach 100,000+ prospects.
- **Digital Promotion:** Reaching our audience utilizing retargeting and more to connect with prospects.
- **E-Mail:** Focused messages speak directly to the needs of each target audience segment.
- **Editorial Coverage:** ME magazine, ASME.org, and other media cover event previews, speaker interviews, sponsor/exhibitor coverage, photo galleries, and more.
- **Social Media:** ASME's channels plus strategic alliances, advisors, speakers, and more.
- **Community:** Articles, reports, webinars highlight collaboration and knowledge sharing.
- **Banner ads:** ASME and event alliances utilize newsletters and websites for messaging.
- **Speakers:** Word-of-mouth and pass-along marketing. Our experts will help spread the word.
- **Alliances/Supporters:** High-profile organizations and media leverage their extended network.

2021 Industry Events

AM Industry Summit – AM Aero | AM Energy – March 3-4, 2021

VisualizeMED Summit – April 14-15, 2021

Wind Digital Solutions Summit – April 20-21, 2021

Digital Twin Summit – May 12-13, 2021

Robotics for Inspection & Maintenance Summit – May 25-26, 2021

AM Tech Forum – June 9, 2021

Big Data for Oil & Gas – June 9-10, 2021

AM Industry Summit – AM Aero | AM Auto – August 3-4, 2021

Digital Twin Summit – October 19-20, 2021

AM Medical Summit – November 3-4, 2021

Wind Summit – November 9-10, 2021

Robotics for Inspection & Maintenance Summit – December 8-9, 2021

LET'S WORK TOGETHER



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