December 8-9, 2021
Virtual

SPONSORSHIP PROSPECTUS
WHY MOBILE ROBOTICS?

SAFETY | QUALITY | EFFICIENCY | SAVINGS

Mobile robotics are changing the way industrial assets and infrastructure are being inspected, repaired, and maintained across industries globally.

Reducing personnel exposure to hazardous work environments is a key benefit and new inspections, not previously feasible, are being developed.

Robotics paired with machining learning and advanced analytics will take inspection and predictive maintenance to the next level.
The **Robotics for Inspection & Maintenance Summit** gathers the latest robotic/drone and data analytic technologies for safer, faster, efficient inspection and maintenance solutions.

Featuring conversations from experts from oil and gas, energy, nuclear, chemical, pipeline, aerospace/defense, and now **renewables** and civil **infrastructure**.
SUMMIT OVERVIEW

2-day virtual summit for 500+ attendees

Created for decision makers on inspection, maintenance, and repair of industrial assets and critical infrastructure

Cross-industry experts share expertise to help organizations use robotics to increase safety, mitigate risk and lower costs

Interactive program, leading content and valuable dedicated networking

New for December 8-9, 2021

- In-depth panels and extended time for asset owner/operator presentations
- Needs, challenges, and perspectives from renewables and civil infrastructure industries leaders
- Dedicated content for cleaning & coating robots.
## ATTENDEE INTERESTS

<table>
<thead>
<tr>
<th>Interest</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crawler Robots</td>
<td>73%</td>
</tr>
<tr>
<td>Visual Inspection</td>
<td>69%</td>
</tr>
<tr>
<td>Autonomous and Semi-Autonomous</td>
<td>67%</td>
</tr>
<tr>
<td>AI/Machine Learning</td>
<td>60%</td>
</tr>
<tr>
<td>Confined Space Inspection</td>
<td>59%</td>
</tr>
<tr>
<td>Ground Robots</td>
<td>57%</td>
</tr>
<tr>
<td>Maintenance and Repair</td>
<td>57%</td>
</tr>
<tr>
<td>Asset Integrity</td>
<td>55%</td>
</tr>
<tr>
<td>Ultrasonic Testing Inspection</td>
<td>54%</td>
</tr>
<tr>
<td>UAV/UAS</td>
<td>52%</td>
</tr>
<tr>
<td>Scanning and Mapping and Modeling</td>
<td>51%</td>
</tr>
<tr>
<td>Submersible Robots</td>
<td>46%</td>
</tr>
<tr>
<td>Software</td>
<td>46%</td>
</tr>
<tr>
<td>Infrared and Thermal Imaging</td>
<td>45%</td>
</tr>
<tr>
<td>Contract Inspection Services</td>
<td>32%</td>
</tr>
<tr>
<td>Hazardous Gas and Liquid Detection</td>
<td>32%</td>
</tr>
<tr>
<td>Subsea Robots</td>
<td>31%</td>
</tr>
<tr>
<td>Eddy Current Testing</td>
<td>27%</td>
</tr>
<tr>
<td>Visual Flight Rules/EVLOS/BVLOS</td>
<td>27%</td>
</tr>
<tr>
<td>Radiographic Testing or X-Ray</td>
<td>25%</td>
</tr>
<tr>
<td>Education &amp; Training</td>
<td>21%</td>
</tr>
</tbody>
</table>

Source: RFIM 2021 registration data
Industries Represented

Capital-intensive industries with large O&M budgets

- Oil & Gas: 77%
- Energy: 71%
- Robotics: 54%
- Chemical: 47%
- Renewable Energy: 44%
- Pipeline Transportation: 36%
- Aerospace/Defense: 34%
- Building and Construction: 32%
- Process Industries: 31%
- Government: 28%
- Academia/Education: 23%
- Information Technology: 20%

Cross-Industry Collaboration is at the core of the Robotics for Inspection & Maintenance Summit.

Source: RFIM 2021 registration data
<table>
<thead>
<tr>
<th>Countries Represented</th>
<th>Global Regions</th>
</tr>
</thead>
</table>
| Argentina, Australia, Azerbaijan, Bahrain, Belarus, Belgium, Brazil, Canada, Chile, Columbia, Denmark, Egypt, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Nigeria, Norway, Pakistan, Peru, Poland, Qatar, Romania, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, United Arab Emirates, United Kingdom, United States | NA 48%  
EMEA 30%  
APAC 17%  
LATAM 10% |

Source: RFIM 2021 registration data
32% of Summit attendees are high level decision-makers

74% are Engineer, Manager, Director, C-Level

Source: RFIM 2021 registration data
26% of attendees have equipment and technology budgets exceeding $1 Million.

87% of attendees have buying authority

Source: RFIM 2021 registration data
“The ASME team was a pleasure to work with, everyone we worked with was highly professional and friendly. ASME ensured that the Robotics for Inspection & Maintenance Summit conference audience was relevant, and the conference was a good fit for our company, and we look forward to participating in upcoming events!.”
-- Anat Tal, MarCom Manager, Percepto

“Thank you...it was a great and well-organized event!.”
-- Vladimir Margolin, Head of Sales, Energy Robotics GmbH

“As always, Robotics for Inspection & Maintenance Summit was well done and very worthwhile.”
-- Bob Radia, Founder & CEO, HEBI Robotics
TOP ATTENDING COMPANIES

AAR
Abu Dhabi National Oil
Acuren Group
Agellus Solutions
Air Force
Air Liquide
Akadem NDT
Al Jassra Group
ANYbotics AG
Applus
ASI Group Ltd.
Asia Waterjet Equipment
Askara Group
Autonomy Institute
Avestec
Avitas, A Baker Hughes venture
BAC Engineering
Consultancy
Baker Hughes
Ballard Marine Construction
Bechtel
Bell Labs Nokia
Berkshire Hathaway Energy
GT&S
Borealis
BP
BPMI
Cantic Inspection Inc.
Capra Robotics ApS
Cellula Robotics
Cenovus Energy
Chemours
Chevron
CIA Inspection Inc.
Cipla
Cleo Robotics
Collins Aerospace
Collins Engineers, Inc.
Commairn Petroleum Inc
Con Edison
CorrTech, Inc.
Corteva Agriscience
CSIRO
Cybernetix - Technip Energies
Dacon Inspections Technologies
DARPA
Digital Aerolus
Doosan Babcock Ltd
Dow Chemical
Dronetix Technologie
Drononox
Eastman Chemical
Eldorado Research Institute
EPRI
Enbridge Pipeline Inc.
Encotec
Enerbull Limited
EnerMech
Equinor ASA
Essar Group of Companies
EthosEnergy
Exelon
ExRobotics
ExxonMobil
Exyn
Federal Aviation Administration
Flint Hills Resources
Flyability
FM Global
Focal Point
Foley Specialty Services
Fortress
G2 IFS
G4S Secure Solutions
Gafcon Digital
Gas Technology Institute
Gassco
GE
GE Aviation
GE Research
Geo Oceans
Griffin Integrity Solutions LLC
HarbisonWalker Int’l
Hydro-Quebec- IREQ
ICI - Infrared Cameras Inc
Imperial Oil
Ingenuity Design Group LLC
Innspection Ltd
Innovative Automation
Intact
INTECH NDE
Integrity Environment, Inc.
International Paper
Intero Integrity
InterTek
Invert Robotics
Invista
IRISNDT
IRT Jules Verne
JIREH Industries
Kairos Power
Karem Aircraft
KBC (A Yokogawa Company)
Kraken Robotics
Kyron Innovative Technologies
MAB Robotics
Mainblades
MassRobotics
MathWorks
MDA Corporation
Meiden America, Inc.
Microsoft
Mitsubishi Chemical
Morgenenstern Energy
Multitec Pty Ltd
National Grid
Newport News Shipbuilding
Nexxis
Nishta Technical & Technology
Ocean Inspection & Maintenance (OIM)
Oceaneering
Okeanus Science & Technology, LLC
Olympus
Ontario Power Generation
Orano Federal Services LLC
Oxy
Palpilot
Paul Wurth Italia S.p.A.
PetroBot Technologies
PG&E
Phillips 66
Pinnacle Reliability
PT Pertamina Gas
Quest Integrity
Railbotic Systems, Inc
Re-Gen Robotics
Rizse
RMUS
Robowind
ROSEN Technology AG
Sadara
Samsung
Saskpower
Saudi Aramco
SGS
Shell
Ship Inspections LNG Trainer
SimTek
Skygauge Robotics
Skyhawk Drone Solutions
Sonobtics
Sonomatic
Sony
South African Nuclear Energy
Southwest Research Institute
Square Robot, Inc.
Stanley Black & Decker
State of Maine - DOT
Stress Engineering Services
Sulzer
Suncor
Syncrude Canada Ltd.
Tata Advanced Systems
TC Energy
TEAM Inc.
Technalia
Tecnicas Reunidas S.A.
Tecsud SAS
Terra Inspecteering
Tumi Robotics
TWI
US Navy
Veolia
Veritank
Versa Integrity Group
Vertliner
Voliro AG
W.I. NDT
Washington River
Protection Solutions
Worley
Wyss Zurich
Xcel Energy
Xylem Inc.
Yokogawa Electric
Zain
SPONSORSHIP

CONNECT. ENGAGE. BUILD.
WHY SPONSOR?

The sponsor experience includes opportunities to participate in content sessions, sponsored speaking opportunities, curated and informal networking including 1:1 scheduled meetings, and multi-touchpoint lead generation campaigns throughout the event lifecycle and beyond.

**Pipeline Development**

**Thought Leadership**
Position your company as an industry leader alongside curated content designed exclusively for your customers. Take customers along a product discovery of your technology.

**Connections & Relationships**
Meaningful interaction in a small format environment. Allow ASME to simplify your connection to new customers. Dedicated Customer Success Manager.

The ASME Industry Events Team is constantly innovating and enhancing our ability to deliver unique and demonstrable ROI to our sponsors.
Your Sponsor Journey Starts Here

Virtual Can Be Hard. We Make it Easy.

SPONSORED SPEAKING OPPORTUNITIES
Assert thought leadership with your target audience and receive lead information from session participants.

MEETINGS MATCH
Gain access to carefully selected buyers with 1:1 curated meetings with your team for Presenting and Standard Sponsors only.

LEAD GENERATION & REPORTING
Receive data-rich leads including purchase intent, demographic and firmographic data up to 3-months post event. Touchpoints include: InnoZone Presentations, Demo Jam Presentations, Panels, VIP Meetings and Virtual Meeting Center Visits.

VIRTUAL MEETING CENTER
Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs, Collateral for download, Promotional Tools for web, social media.
# CORE PACKAGES

<table>
<thead>
<tr>
<th>Feature</th>
<th>Presenting</th>
<th>Standard</th>
<th>Supporting</th>
<th>Basic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panel Sponsor</td>
<td>✓</td>
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<tr>
<td>Corporate Branding</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>VIP Meetings</td>
<td>✓ 10 mtgs.</td>
<td>✓ 10 mtgs.</td>
<td>✓</td>
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<tr>
<td>InnoZone Presentation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Demo Jam Presentation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Virtual Meeting Center</td>
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<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Content Marketing</td>
<td>✓</td>
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</tr>
<tr>
<td>Estimated # Leads</td>
<td>300 - 350</td>
<td>200 + VIP Mtgs</td>
<td>200 - 250</td>
<td>120 - 150</td>
</tr>
</tbody>
</table>
**PRESENTING SPONSOR**

**MAIN STAGE PANEL**
One panel seat for your top-tier executive. Includes brief welcome remarks, logo feature, and 'Thank You' slide with contact information plus **lead information from session participants** and perpetual use license.

**VIDEO AD**
Deliver your video message as you showcase your company to a captivated audience.

**REGISTRATION SPONSORSHIP**
Corporate branding on registration page and confirmation message to all attendees.

**SCHEDULED 1:1 VIP MEETING (10)**
Gain access to carefully selected buyers in your target category for curated and scheduled meetings managed by our expert team.

**INNOZONE CONTENT SESSION**
Assert thought leadership with your target audience thru your technical innovation or case study presentation with live Q&A. 30-minute session. Perpetual use license for the video recording provided. Garner data-rich lead generation from session participants.

**DEMO JAM PRESENTATION**
Deliver more thought leadership to your target audience with a pre-recorded product showcase to highlight your latest technology or application solutions. Sponsor supplied 15-minute video. Garner data-rich lead generation from the viewers.

**VIRUTAL MEETINGS CENTER**
Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs, Collateral for download, Promotional Tools for web, social media.
SCHEDULED 1:1 VIP MEETING (10)
Gain access to carefully selected buyers in your target category for curated and scheduled meetings managed by our expert team.

DEDICATED MEETING CONCIERGE
Our expert team schedules and confirms VIP meetings with your target audience – manages the entire process.

INNOZONE CONTENT SESSION
Assert thought leadership with your target audience thru your technical innovation or case study presentation with live Q&A. 30-minute session. Perpetual use license for the video recording provided. Garner data-rich lead generation from session participants.

DEMO JAM PRESENTATION
Deliver more thought leadership to your target audience with a pre-recorded product showcase to highlight your latest technology or application solutions. Sponsor supplied 15-minute video. Garner data-rich lead generation from the viewers.

VIRTUAL MEETINGS CENTER
Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs, Collateral for download, Promotional Tools for web, social media.

10 Available

Estimated Leads 200 - 250
INNOZONE CONTENT SESSION
Assert thought leadership with your target audience thru your technical innovation or case study presentation with live Q&A. 30-minute session. Perpetual use license for the video recording provided. Garner data-rich lead generation from session participants.

DEMO JAM PRESENTATION
Deliver more thought leadership to your target audience with a pre-recorded product showcase to highlight your latest technology or application solutions. Sponsor supplied 15-minute video. Garner data-rich lead generation from the viewers.

ACCESS TO MEETING MATCH PLATFORM
Schedule 1:1 meeting with buyers in your target category.

VIRTUAL MEETINGS CENTER
Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs, Collateral for download, Promotional Tools for web, social media.

10 Available

Estimated Leads 200 - 250
BASIC SPONSOR

DEMO JAM PRESENTATION
Deliver more thought leadership to your target audience with a pre-recorded product showcase to highlight your latest technology or application solutions. Sponsor supplied 15-minute video. Garner data-rich lead generation from the viewers.

VIRTUAL MEETINGS CENTER
Meet with attendees via Video Conferencing, 1:1 or 1:many, Video Demos, Product Specs, Collateral for download, Promotional Tools for web, social media.

ACCESS TO MEETING MATCH PLATFORM
Schedule 1:1 meeting with buyers in your target category.

5 Available

Estimated Leads
120 - 150
Let’s work together

George Marinakis
Strategic Account Specialist

Email: MarinakisG@asme.org
Office: 212-591-7702
Cell: 587-703-4504
ASME Marketing provides extensive visibility and delivers a quality audience

- **Event website:** Continually updated with news and resources.
- **Multiplying the audience:** Strategic Alliances, advisors, speakers, and media reach 100,000+ prospects.
- **Digital Promotion:** Reaching our audience utilizing retargeting and more to connect with prospects.
- **E-Mail:** Focused messages speak directly to the needs of each target audience segment.
- **Editorial Coverage:** ME magazine, ASME.org, and other media cover event previews, speaker interviews, sponsor/exhibitor coverage, photo galleries, and more.
- **Social Media:** ASME’s channels plus strategic alliances, advisors, speakers, and more.
- **Community:** Articles, reports, webinars highlight collaboration and knowledge sharing.
- **Banner ads:** ASME and event alliances utilize newsletters and websites for messaging.
- **Speakers:** Word-of-mouth and pass-along marketing. Our experts will help spread the word.
- **Alliances/Supporters:** High-profile organizations and media leverage their extended network.
# Remaining 2021 Industry Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM Industry Summit – AM Aero</td>
<td>August 3-4, 2021</td>
</tr>
<tr>
<td>Digital Twin Summit</td>
<td>October 19-20, 2021</td>
</tr>
<tr>
<td>AM Medical Summit</td>
<td>November 3-4, 2021</td>
</tr>
<tr>
<td>Wind Summit</td>
<td>November 9-10, 2021</td>
</tr>
<tr>
<td>Robotics for Inspection &amp; Maintenance Summit</td>
<td>December 8-9, 2021</td>
</tr>
<tr>
<td>Month</td>
<td>Webinar Topic</td>
</tr>
<tr>
<td>------------------</td>
<td>--------------------------------------------------------------------</td>
</tr>
<tr>
<td>September 2021</td>
<td>Confined Space Inspections</td>
</tr>
<tr>
<td>November 2021</td>
<td>Autonomous Operation</td>
</tr>
<tr>
<td>January 2022</td>
<td>Maintenance and Repair Robotics</td>
</tr>
<tr>
<td>March 2022</td>
<td>Robotic for Inspection on Non-Ferrous Surfaces</td>
</tr>
<tr>
<td>May 2022</td>
<td>Above Ground Storage Tank Inspections</td>
</tr>
<tr>
<td><em>Custom</em></td>
<td>Propose a topic to our editorial team!</td>
</tr>
</tbody>
</table>

*Topics subject to change*
Webinars are a prime opportunity to position your company as a resource, gain high-quality leads, expand your audience, and drive engagement via an interactive venue.

Robotics for Inspection & Maintenance webinars are unlike others. Due to the editorial nature of webinar content and schedule, our webinars attract a large and engaged qualified audience.

1. One sponsor per webinar, includes seat on panel
2. Editorially curated and managed
3. 60-minutes in length and available on-demand for 12 months
4. 100+ Leads delivered after the live event and during the on-demand period