

ASME SB3C Summer Bioengineering Conference

June 27-30, 2027
Fort Lauderdale, FL, USA

SPONSOR PROSPECTUS

Exhibits Chair:
Chung-Hao Lee
UC Riverside

Contact: exhibits@asme.org
<https://event.asme.org/SBC>



SBC 2027



ASME SB3C Summer Bioengineering Conference

June 27-30, 2027
Fort Lauderdale, FL, USA

THE CONFERENCE

The **ASME SB3C Summer Bioengineering Conference** is an annual meeting where high-impact science is delivered in a student-friendly, casual resort style venue designed to promote informal networking. Although the primary focus is scientific and technical exchange, the program incorporates student competitions for all levels, networking events, and mentoring to strengthen our community.



PLANNED NETWORKING

Built-in moments to connect

● CONNECT

Welcome Reception
Student Networking Event
Lavender Networking Event
Women's Networking Event

● GROW

Mentor-Mentee Workshop
Special Sessions on Industry-Academic Partnerships
Special Sessions on AI in Biomedical Education
Scientific Sessions & Training Workshops

● CELEBRATE

Student Paper Competitions
Postdoc & Future Faculty Events
Awards Ceremony & Banquet Reception
BEDRock Concert

CONTACT: ASME_SALES_EXHIBITS@ASME.ORG



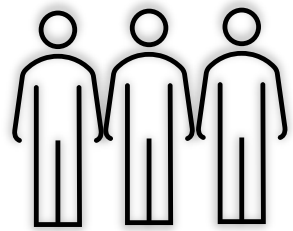
SBC 2027



ASME SB3C Summer Bioengineering Conference

June 27-30, 2027
Fort Lauderdale, FL, USA

2025 BY THE NUMBERS



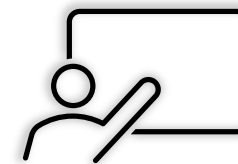
643

Total registrants



11

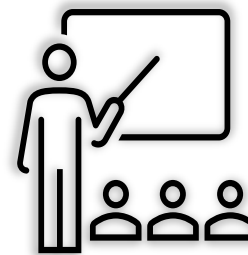
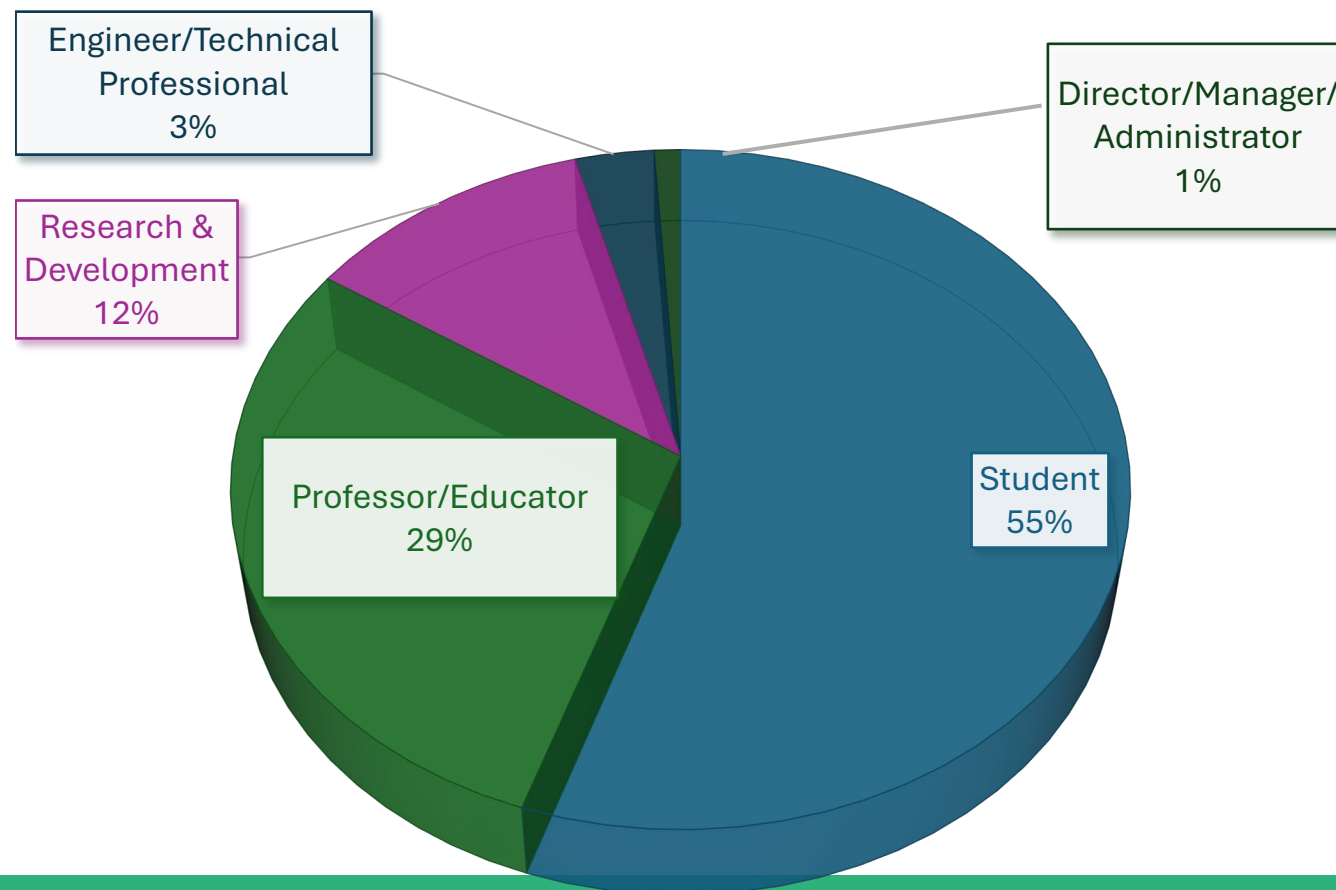
Countries
represented



286+

Poster presentations

TOP PRIMARY JOB FUNCTIONS



71

Talks by experts from industry, academia, and government

- 50 scientific sessions
- 12 workshops
- 7 plenary/award lecture sessions
- 2 special sessions

CONTACT: ASME_SALES_EXHIBITS@ASME.ORG



SBC 2027



ASME SB3C Summer Bioengineering Conference

June 27-30, 2027
Fort Lauderdale, FL, USA

SPONSOR PACKAGES

PACKAGE BENEFITS	Platinum \$6,000	Gold \$5,000	Silver \$4,000	Bronze \$3,000
2-minute video highlighted on the conference website the month of the event	●			
Company-provided banner stand displayed in conference registration area	●			
Discount on Technical Conference registration rate for employees (Member Rate)	●	●		
Pre-show email to registered attendees	●	●	●	
Complimentary technical conference registrations*	3	2	1	1
Advertisement in the digital program	Full page	½ page	½ page	¼ page
Logo included in all sponsor slide during closing ceremony	●	●	●	●
Complimentary 6 ft. table-top exhibit at the conference with one (1) booth personnel badge	●	●	●	●
Company-provided promo video, logo, and link featured on the sponsor’s page on the event website	●	●	●	●
Company logo listed on the conference app	●	●	●	●

Complimentary Technical Conference Registration includes:

*Access to the technical conference, opening reception, offered meals, networking events, and coffee breaks

CONTACT: ASME SALES EXHIBITS@ASME.ORG

ASME SB3C Summer Bioengineering Conference

June 27-30, 2027
Fort Lauderdale, FL, USA

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Advertiser - (\$1,000)

Full page advertisement in conference program and logo on full page acknowledgement of all academic and industry sponsors in conference program.

Banquet Reception and Awards Ceremony Sponsor – (\$4,000)

Celebrate the ASME SB3C community at the conference's closing reception and awards ceremony recognizing this year's outstanding contributors. Includes two-minute company video played during the reception, all **Silver Sponsorship** benefits, recognition in the conference materials, the closing ceremony (logo on slide), and logo placement at event.

BEDRock VIP Sponsor - (\$500)

Place your company front and center in a highly engaging and memorable part of the SBC experience. Sponsorship benefits includes meet & greet during the BEDRock rehearsals and recognition at the BEDRock concert with dedicated signage and verbal recognition during the concert.

Community & Culture Sponsor - (\$2,000)

Demonstrate your company's commitment to fostering inclusivity and supporting underrepresented groups in biomechanics, bioengineering, and biotransport communities. Includes recognition in conference materials, and the closing ceremony (logo on slide), and logo placement at event.

Conference Lanyards- (\$2,000) *Limit one sponsor*

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo on attendee lanyards. Logo will be featured along side ASME branding.

Mentor-Mentee Workshop & Networking Event Sponsor - (\$2,000)

This is one of our most popular events where attendees get an opportunity to connect with each other and engage in a dynamic workshop to enhance their skills in both seeking out mentorship and delivering effective mentorship. This includes recognition in conference materials and logo placement at the event.

CONTACT: ASME_SALES_EXHIBITS@ASME.ORG



ASME SB3C Summer Bioengineering Conference

June 27-30, 2027
Fort Lauderdale, FL, USA

ADDITIONAL SPONSORSHIP OPPORTUNITIES (*Continued*)

Name Badge Insert - (\$1,000) *Limit one sponsor*

Company name/logo printed on attendee badge inserts
(black and white only)

Postdoc & Future Faculty Event Sponsor - (\$2,000)

Demonstrate your company's commitment to the next-generation of outstanding biomedical and biomechanical engineers. Sponsorship will offer an opportunity to meet with postdocs and prospective candidates, as well as recognition in conference materials, and the closing ceremony (logo on slide) and logo placement at the event.

Poster Session Sponsor - (\$2,000)

Gain prime visibility by sponsoring the Poster Sessions at SBC. Your company's name and logo will be displayed at the poster sessions, ensuring direct exposure to all attendees, including top researchers, professionals, and decision-makers.

Welcome Reception Sponsor - (\$3,000)

The Welcome Reception brings together attendees, speakers, exhibitors, and industry leaders in a relaxed setting designed to foster meaningful connections and conversation. This sponsor will receive all **Bronze Sponsorship** benefits and recognition in conference materials, the closing ceremony (logo on slide), and logo placement at event.

WiFi Sponsor - (\$1,500/day), 4 days available (Sunday, Monday, Tuesday, or Wednesday)

Every attendee uses our free meeting Wi-Fi. Increase your brand visibility through the login screen on the conference app when they connect.

Custom Sponsorships

Contact us to customize a sponsorship that allows you the best visibility and return on your investment.

CONTACT: ASME_SALES_EXHIBITS@ASME.ORG

ASME SB3C Summer Bioengineering Conference

June 27-30, 2027
Fort Lauderdale, FL, USA

TABLETOP EXHIBITS

Cost: \$2,000 USD

A tabletop exhibit at the ASME SB3C Summer Bioengineering Conference offers a prime opportunity for your business to showcase itself to leading professionals and academics in the bioengineering community. Positioned in a high-traffic area of the conference, your tabletop will gain maximum visibility and engagement.

Benefits include:

- One 6ft table with two chairs
- One booth personnel badge (includes access to the Conference lunches, the Welcome Reception and the Conference Banquet)
- Recognition in the final digital program
- Company listing on the event website



Exhibit Hours - See the exhibit hours, set up and breakdown listed below. Note, dates & times are subject to change

Sunday, June 27:
Setup: After Noon

Monday, June 28:
Exhibit: 8am – 3:45pm

Tuesday, June 29:
Exhibit: 8am – 3:30pm

Wednesday June 30:
Exhibit: 8:30am – 4:15 pm

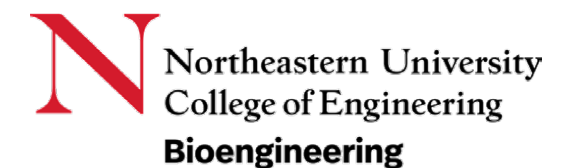
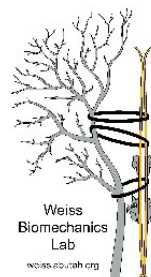
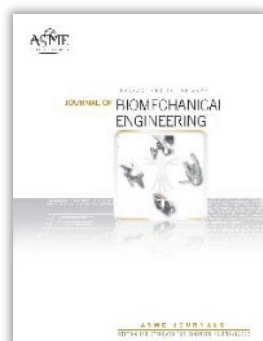
Wednesday June 30:
Break down: 4:15 pm – 7:00pm

CONTACT: ASME SALES EXHIBITS@ASME.ORG

ASME SB3C Summer Bioengineering Conference

June 27-30, 2027
Fort Lauderdale, FL, USA

THANK YOU TO OUR 2025 SPONSORS & EXHIBITORS



CONTACT: ASME_SALES_EXHIBITS@ASME.ORG