



# ASME 2020 SHTC

Summer Heat Transfer Conference

CONFERENCE  
July 12 – 15, 2020  
EXHIBITION  
July 13 – 15, 2020

Rosen Shingle Creek,  
Orlando, FL



## SPONSORSHIP/EXHIBITOR PROSPECTUS

	Platinum	Gold	Silver	Bronze	Exhibit
<b>Sponsorship Amount</b>	<b>\$8,000</b>	<b>\$5,500</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>
One full-page acknowledgement as a sponsor in the final program, noting sponsorship level	✓	✓			
Exclusive Sponsor for the Honors and Awards Banquet	✓	✓			
Exclusive Sponsor for Opening Reception		✓			
Lunch Sponsor (Choose Monday, Tuesday or Wednesday)		✓			
One half-page acknowledgement as a sponsor in the final digital program, noting sponsorship level			✓		
One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs	✓	✓	✓	✓	✓
Acknowledgement on the conference website with a link to your website	✓	✓	✓	✓	✓
Signage throughout the conference venue acknowledging sponsorship level (Hotel Lobby, Registration, General Session, and all Food Functions and Special Events)	✓	✓	✓	✓	✓
Three complimentary full-conference registrations to attend all conference events	✓				

Two complimentary full-conference registrations to attend all conference events		✓			
One complimentary full-conference registrations to attend all conference events			✓		
Exhibitor registration, which includes meals on the first day for one individual but does not include entrance to technical presentations. Additional Exhibitor Badges will be \$100 each.					✓

**\*PLEASE NOTE, ANY SPONSOR WHO MAKES A PURCHASE OF A PLATINUM, GOLD, SILVER, BRONZE OR EXHIBIT BY**

**MARCH 15, 2020, WILL RECEIVE A 25% DISCOUNT.**

### Additional Sponsorship Opportunities

#### USB Drive: \$3,000

- A Convenient, Sleek and Portable Device
- All Final Conference Papers Uploaded to the Drive and Distributed to all the Attendees
- The Custom Drive will include your Company Logo

#### Conference Wi-Fi Access Sponsor: ~~\$1,500~~ **SOLD**

- WI-Fi access point "SHTC2020" with Name of Sponsor as Passkey
- ~~Signage or Printed Flyers with Wi-Fi Access Name and Sponsor Passkey distributed to Attendees~~

#### Conference General Sponsor: \$1,500

- Signage throughout the conference venue acknowledging sponsorship level (Hotel Lobby, Registration, General Session, and all Food Functions and Special Events)
- If Academic Research Center/University: Two complimentary student registrations\* to attend all conference events

#### Cover Page Advertisement: ~~\$1,000~~ **SOLD**

- ~~4-Color AD Printed on the Back Cover of the Conference Program Book and distributed to all the Attendees~~
- ~~Electronic Copy of the AD~~

#### Full Page Advertisement: \$500

- 4-Color AD Printed at the End of the Conference Program Book and distributed to all the Attendees
- Electronic Version of the AD

#### Half Page Advertisement: \$250

- 4-Color AD Printed in the Conference Program Book and distributed to all the Attendees
- Electronic Version of the AD

## SHTC 2020 Sponsor/Exhibitor Application Form

Please choose one of the following options:

- Platinum Sponsorship, \$8,000
- Gold Sponsorship, \$5,500
- Silver Sponsorship, \$3,500
- Bronze Sponsorship, \$2,500
- Exhibit Only Sponsorship (Table-top), \$1,500
- Additional Sponsorship Opportunities:
  - USB Drive: \$3,000**
    - A Convenient, Sleek and Portable Device
    - All Final Conference Papers Uploaded to the Drive and Distributed to all the Attendees
    - The Custom Drive will include your Company Logo
  - Conference Wi-Fi Access Sponsor: ~~\$1,500~~ SOLD**
    - WI-Fi access point "SHTC2020" with Name of Sponsor as Passkey
    - ~~Signage and/or Printed Flyers with Wi-Fi Access Name and Sponsor Passkey distributed to Attendees~~
  - Conference General Sponsor: \$1,500**
    - Signage throughout the conference venue acknowledging sponsorship level (Hotel Lobby, Registration, General Session, and all Food Functions and Special Events)
    - If Academic Research Center/University: Two complimentary student registrations\* to attend all conference events
  - Cover Page Advertisement: ~~\$1,000~~ SOLD**
    - ~~4-Color AD Printed on the Back Cover of the Conference Program Book and distributed to all the Attendees~~
    - ~~Electronic Copy of the AD~~
  - Full Page Advertisement: \$500**
    - 4-Color AD Printed at the End of the Conference Program Book and distributed to all the Attendees
    - Electronic Version of the AD
  - Half Page Advertisement: \$250**
    - 4-Color AD Printed in the Conference Program Book and distributed to all the Attendees
    - Electronic Version of the AD

**PLEASE NOTE:** Please submit your Corporate logo with this application for posting on the website. Your AD (pdf format) to be included in final program must be submitted to Mary Jakubowski of ASME at [jakubowskim@asme.org](mailto:jakubowskim@asme.org) on/by **May 1, 2020**.

Payment & Contact Information: Payments can be made by credit card through the conference registration portal or you can choose to be invoiced. All payments must be received by **May 1, 2020** as indicated on page 2.

For our records, please email or fax these 2 pages to:

Mary Jakubowski  
Fax: 212-591-7856  
Email: [jakubowskim@asme.org](mailto:jakubowskim@asme.org)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Address (of credit card holder): \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Shipping

Exhibit materials can be shipped directly to the Rosen Shingle Creek. **PLEASE NOTE:** Due to storage constraints, shipments should arrive NO earlier than **three days** prior to the event, or **by Wednesday, July 8, 2020**. Exhibits are ALL 6' x 3' table-tops. 8' x 10' booths are not permitted. Should your organization cancel your exhibit table after **May 8, 2020** there will be no refunds.

### Electrical and Audio-Visual Charges

- An Electrical Order Form and/or AV Request form will be sent to you along with shipping labels 1-2 months before the conference.
- Power is NOT included with your exhibitor table. You will be responsible for the charges for any power needed. Any audio-visual equipment needs can be ordered directly from the hotel.

A detailed confirmation email will be sent to you 2 weeks prior to the program or you can contact, Mary Jakubowski, CMP, Conference Manager with ASME at: [jakubowskim@asme.org](mailto:jakubowskim@asme.org).

### Exhibitor Schedule (Times are subject to change)

**Set-up:** Sunday, July 12, 2020 from 5:00 pm – 8:00 pm  
**Open:** Monday, July 13- Wednesday, July 15, 2020 from 10:00 am – 4:00 pm  
**Breakdown:** Wednesday, July 15, 2020 from 4:30 pm – 6:30 pm

Principal products to be displayed:

- Publications
- Instruments
- Equipment
- Other: \_\_\_\_\_

Exhibitor Description:

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**Name badges** – You will be able to register for your exhibit table or sponsorship through the conference registration portal, which is scheduled to open in late February, 2020. For Exhibits only, register with the person's name and email that will be on-site manning the table. For Sponsors with complimentary registrations, you will receive a code to register yourself or someone else from your company for the conference based on the sponsorship guidelines under the respective tier. Follow the following link to make your purchase: <https://event.asme.org/SHTC/register> once registration opens in mid-February, 2020.