

ASME Aerospace Structures, Structural Dynamics, and Materials Conference

May 5 – 7, 2025 | Houston, TX

SPONSOR PROSPECTUS

www.event.asme/SSDM



**SSDM
2025**

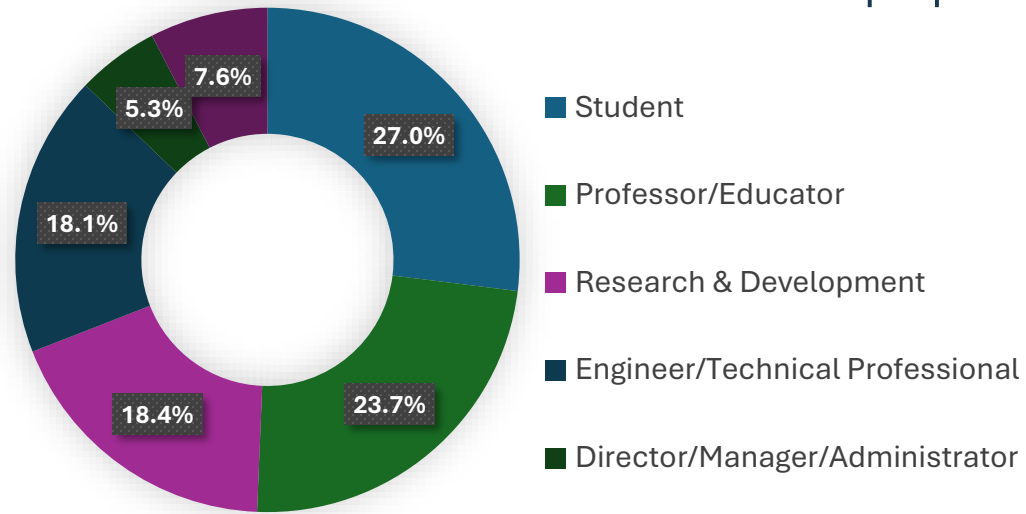


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EVENT IN NUMBERS

2024 Attendees by Job Function



224

Talks by aerospace experts from industry, academia, and government

- 217 Technical Presentations
- 4 Plenaries
- 3 Keynotes



23

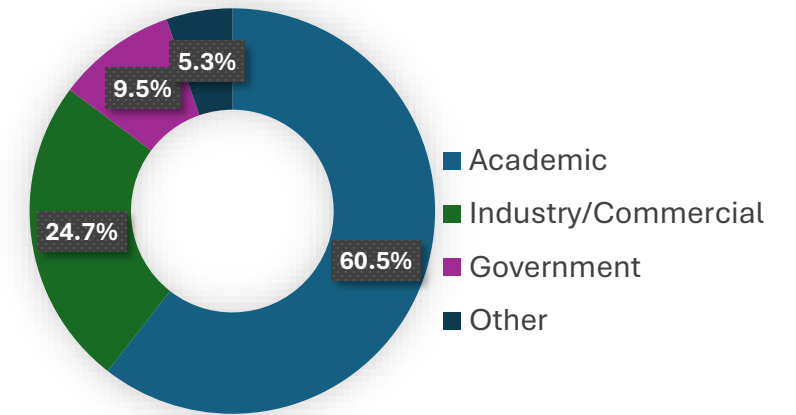
Different countries attended the 2024 event



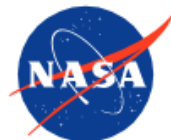
304

Total registrants; a 20% increase from 2023 > 24.

2024 Attendees by Category



2024 ATTENDEE COMPANIES INCLUDE



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EXHIBIT PACKAGES

PACKAGE BENEFITS	Platinum	Gold	Silver	Bronze
	\$6,000	\$4,500	\$3,500	\$2,500
Company video (2 min.) played before a plenary session of your choosing (choice based on first come availability)	•			
Company name announced as a sponsor during a plenary session	•			
Logo on welcome slides played prior to plenary sessions	•	•		
Company-provided banner stand displayed in conference registration area	•	•		
Complimentary 6 ft. table-top exhibit at the conference	•	•	•	•
Company-provided promo video, logo, and link to featured on the event website	•	•	•	•
Company logo listed on the conference app	•	•	•	•
Complimentary full conference registrations	3	2	1	
10% discount on Technical Conference registration rate for employees	•			
Advertisement in the digital program	Full page	½ page	¼ page	Recognition

All exhibitors must register for the conference utilizing a comp registration corresponding to their package level or via a paid registration.

Registration includes:

- Access to all Plenary, Keynote/Panel, and Technical Sessions
- Access to the opening reception, offered meals, networking events, and coffee breaks

EXHIBIT HOURS

Table top exhibits will be located in the pre-function area outside of the Azaelia Ballroom. Times and location subject to change as the program is finalized

Sunday, May 4:
Setup: afternoon

Monday, May 5:
Exhibit: :00 AM – 5:00 PM

Tuesday, May 6:
Exhibit: 7:00 AM – 5:00 PM

Wednesday May 7:
Exhibit: 7:00 AM – conference end



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SPONSORSHIP OPPORTUNITIES

Name Badge Insert

Company name/log printed on attendee badge inserts (black and white only) **(\$1,200)** *Limit one sponsor*

Name Badge Lanyards

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo on attendee lanyards. **(\$2,000)** *Limit one sponsor*

Conference Coffee Break

For great conference visibility, sponsor the session coffee breaks. Select the day of your choice. **(\$1,500.)** *3 available*

Welcome Reception

The company name and logo will be displayed around the reception area. The company will be featured as a reception sponsor in the event app and push notifications **(\$2,500)** *1 available*

Awards Lunch

Company video (2 min.) played, and logo displayed on slides during lunch. **(\$3,000)** *1 available*

Wi-Fi

Be the exclusive Wi-Fi sponsor at SSDM. The Wi-Fi sponsor will have a customized Wi-Fi network and password and a URL link to your company homepage once successfully logged in. **(\$4,500)** *1 available*

Custom Sponsorships

Contact us to discuss the sponsorship that works best for you. ASME will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

CONTACT THE ASME EXHIBIT TEAM (exhibits@asme.org)

