



Please return the Insertion Order Form with all information completed to: [exhibits@asme.org](mailto:exhibits@asme.org).

## TURBO EXPO PROGRAM ADVERTISING INSERTION ORDER FORM

I wish to advertise in the:  Online Advance & Final Programs  Online Final Program

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

### Ad Size:

Full: \$2500

Half Page \$1750

Quarter Page: \$1250

### Color:

4-Color Process (CMYK) \$500

Black & White: No Extra Charge

Bleed: No Extra Charge

## EXHIBIT DIRECTORY ENHANCED LISTINGS

Black and White Logo: \$100

Color Logo: \$200

Enhanced Listing: \$125 (up to 100 words – standard listing is 40 words)

**Total Cost:** \_\_\_\_\_ *(Add \$1000.00 to total for non-exhibiting companies.)*

Authorized by: Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Deadline for Artwork: March 5, 2024**

## General Information

**Copy Protective Clause.** Advertisers and advertising agencies assume liabilities for content of advertisements, as well as any claim arising there from made against the publisher. The publisher reserves the right to reject advertising that is not in keeping with the standards of ASME IGTI.

The word "advertisement" will be placed with any advertisement that, in the publisher's opinion, attempts to simulate the editorial format of the publication. All orders must conform to published requirements. ASME IGTI reserves the right to refuse orders that do not comply.

**Position.** All advertising is published on a run of publication basis. Every effort will be made to position your ad at your requested position, but no guarantees, written or oral, can be made.

### Advertisement Specifications

**Full page ad size:**

Trim size: 8.375" x 10.875"

Bleed Size: 8.625" x 11.125"

Live Area: 7.375" x 9.875"

**Half page ad size:**

Live Area: 7.375" wide by

4.812" tall

Bleed: 8.625" wide by 5.625"

tall

**Quarter page ad size:**

3.687" wide by 4.812" tall

All ads CMYK only.

Program is done in Adobe InDesign CC. You can supply native files with fonts and supports, OR high-resolution (300ppi) jpg, tif or eps files. OR press-ready PDF.

For sponsor logos, please provide high-resolution (300ppi) jpg, tif or eps, if photographically oriented.

If logos are type/line art oriented, please provide (800-1200ppi) jpg, tif or eps with all fonts converted to curves/outlines.