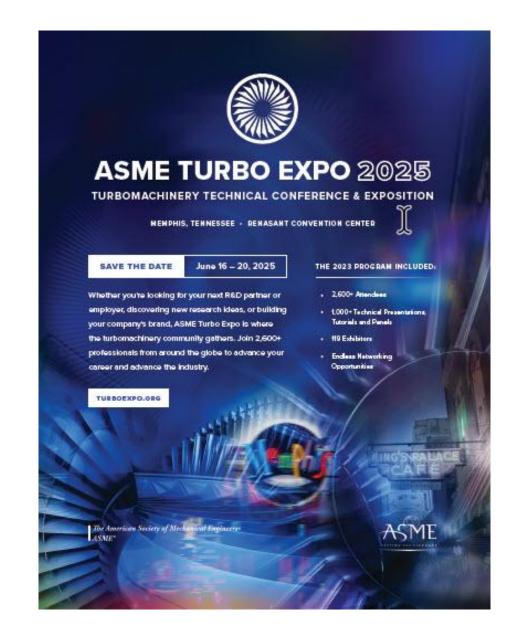
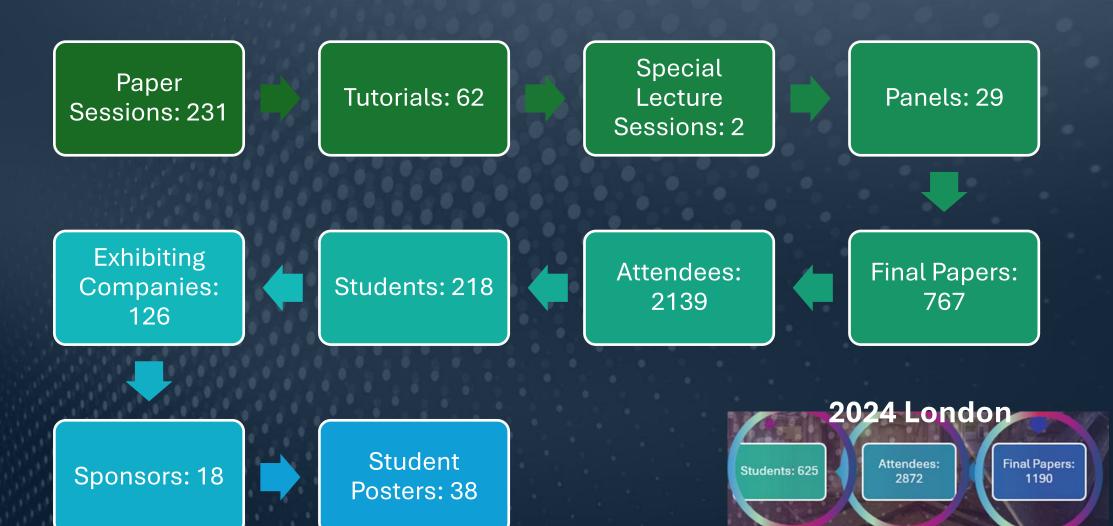


## Attendee Demographics

#### Week in Review Video (Click on Image)



#### 2025 Conference Stats



### The People and Their Places

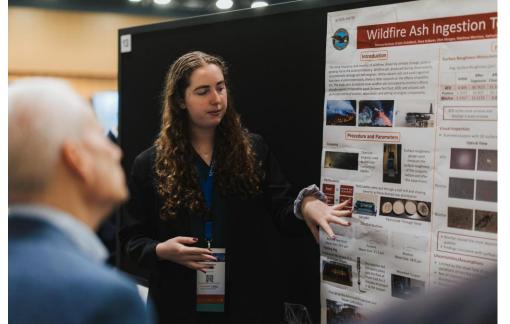


89% Male
11% Female
Attendance



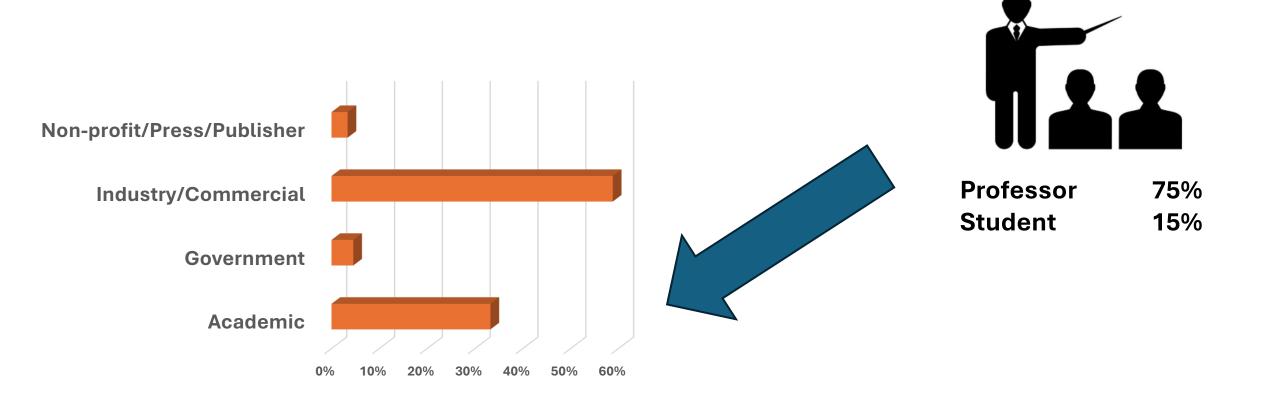
Asia 11%
Europe 34%
Middle East 1%
North America 54%







#### Primary Category and Academic Breakdown

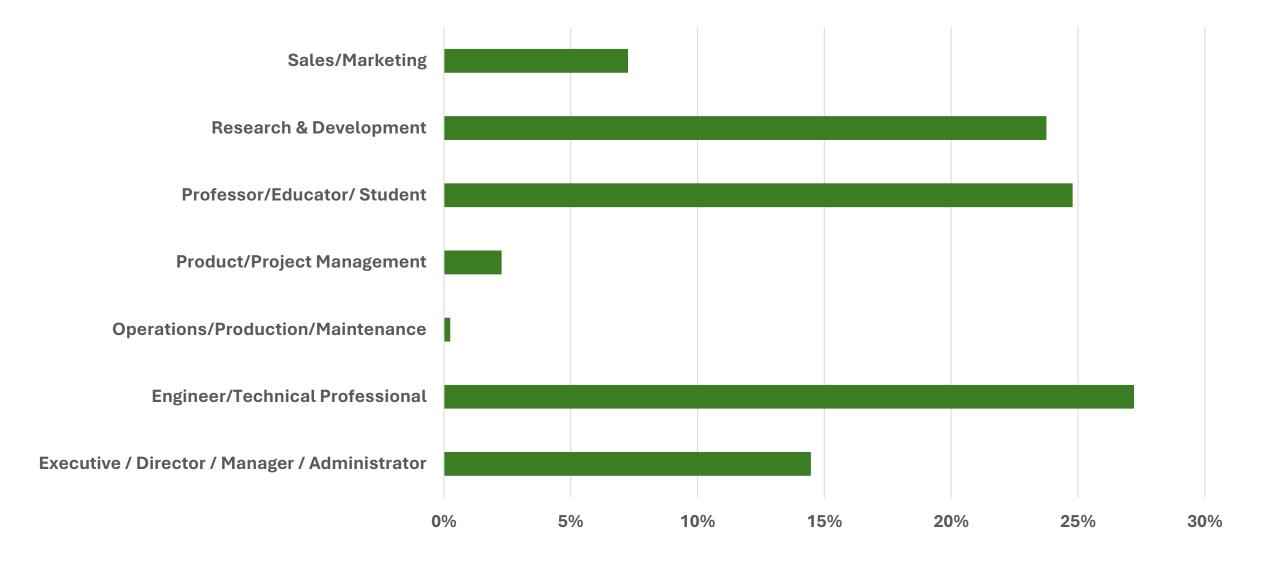








#### Primary Focus 60% Involved in purchasing decisions

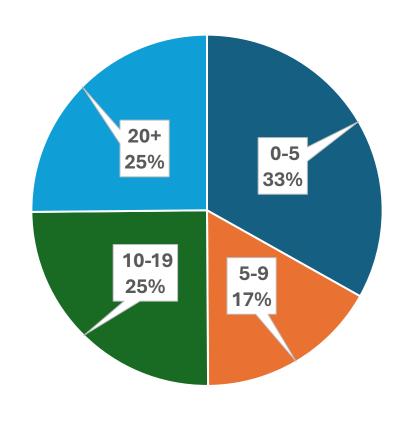




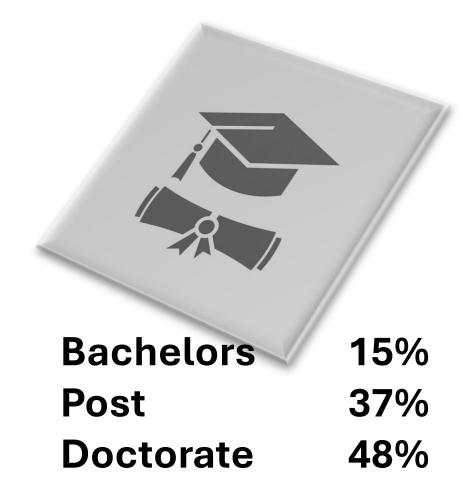




#### Attendee Knowledge in Industry



**Years in Industry** 



# Select your space for Milan

