

EXHIBITOR PACK

RENASANT CONVENTION CENTER
Memphis, Tennessee



THE RK GROUP BLUFF CITY

Welcome

On behalf of RK Bluff City, we welcome you to the dynamic Renasant Convention Center and the amazing city of Memphis. Prepare to discover an incredibly diverse landscape of contemporary attractions, historic landmarks and virtually non-stop entertainment— all matched by our equally amazing options for award-winning cuisine!

RK Bluff City is a division of The RK Group, a catering industry powerhouse with over 78 years of renowned experience. Additionally, we are the exclusive Food and Beverage provider for all events at the Renasant Convention Center. Our dedication to the most inspired selections-- locally sourced whenever possible for authentic preparation and freshest flavor-- matched by the highest standards of service make every event a success from start to finish.

Whatever your taste, event theme, or dietary requests, we have the perfect menu and ideal solutions to fit the occasion for any number of guests.

Quality preparation, exacting attention to every detail and presentation, and sensational cuisine has raised the bar for event dining at corporate campuses, convention centers, and major cultural and sporting events nationwide. We are thrilled to bring this experience to Memphis and to your event.

The distinguished professionals who comprise RK Bluff City understand what it takes to make great food—so please explore our extensive menu opportunities and let us know if you have any special needs or event considerations that require customized meal selections.

Our entire team is here to help and ensure your visit to the Renasant Convention Center is bold, bright, and the most beautiful experience on every level. We look forward to serving you soon!

POLICIES AND PROCEDURES

RK BLUFF CITY LLC

EXHIBITOR FOOD SERVICE

Please advise if a table is needed for service as well as the show colors so we can dress the table properly.

All prices quoted are subject to a 22% service charge and applicable sales tax.

Your credit card will be charged 72 hours prior to the start of your service for the total estimated amount.

All additional charges will be charged to the credit card on file.

A final invoice and receipt will be sent at the conclusion of the show.

We accept: Visa, Master Card, American Express or check made payable to:
RK Bluff City

Please note when requesting specialty items, RK Bluff City will order and bill exhibitor for the exact amount requested.

All electrical needs must be arranged through the show's electrician.3

RENASANT CONVENTION CENTER

EXHIBITOR SAMPLE & FOOD PROMOTION GUIDELINES

Exhibitors are permitted to use their own serving vessels (buckets, cups, bags) displaying their logo.

In the event that RK Bluff City cannot provide a specific product, the exhibitor must first obtain verification from the Catering Sales Staff. Once confirmed the Catering Sales Staff must grant permission to bring in the specific product.

Distribution of individual pieces of hard candy or chocolate mints from any source is permitted.

Exhibitors may provide 2 ounces, or less, food product samples of their individual brand name products.

Exhibitors may provide 4 ounces, or less, non-alcoholic beverage samples of their individual brand name products.

Exhibitors may provide full-size food or non-alcoholic beverage samples of their individual brand name products. Corking fees will apply.

Any exhibitor wanting to distribute alcoholic beverages must first receive permission from the show's management at least one week prior to the event. It is up to their discretion whether or not an officer will need to be present. All product must be provided through the RK Group Bluff City.

Requests for permission to serve food and/or beverage samples outside of these parameters must be submitted in writing to the Event Service Manager. The written request must come from the customer (licensee) and must contain the name of the exhibitor(s) or sponsor(s), date, time, location, the product(s) to be served, and reason why.

EXHIBITOR SERVICES

FEES

CHINA FLATWARE

\$3.00 | PERSON

ICE

\$15 | 10 LBS

ATTENDANT FEE

\$150 | MINIMUM, FOR A 5-HOUR CONSECUTIVE PERIOD

\$30 | EACH ADDITIONAL HOUR

(SEE PAGE 8 FOR BARTENDER FEES)

BAKERY ITEMS

BAKERY FRESH COOKIES

\$44.25 | DOZEN

ASSORTED PASTRIES

Cinnamon Rolls, Danish, Donuts

\$50.50 | DOZEN

PECAN BROWNIES AND BLONDIES

\$48.50 | DOZEN

ASSORTED MINI CUPCAKES

\$52.00 | DOZEN

PIE TIME

Mini and Classic Pies

Includes: Seasonal Fruit, Chocolate Pies, Sweet Potato Pies, Whipped Cream, Chocolate Sauce, Berry Sauce

\$10.00 | SERVING

BEVERAGES

COFFEE

Regular and Decaffeinated

\$72.50 | GALLON

ASSORTED HOT HERBAL TEA

\$72.50 | GALLON

ICED TEA

\$53.00 | GALLON

HOT COCOA

\$72.50 | GALLON

SODAS

\$4.00 | CAN

LEMONADE

\$53.00 | GALLON

FRUIT INFUSED WATER

Mixed Berry

Watermelon

Pineapple-strawberry

\$59.00 | GALLON

BOTTLED WATER

\$4.00 | BOTTLE

SELF SERVE WATER UNIT

\$85.00 | DAY

Spring Water

\$40.00 | 5 GALLON BOTTLE

EXHIBITOR SERVICES

LUNCH BOXED SANDWICHES

VEGGIE SPINACH WRAP

Roasted Mushrooms, Spinach, Pepperdew Peppers, Onions, Roasted Vegetable Aioli on Spinach Flour Tortilla Pasta Salad

\$22.00 | EACH

BLACK PEPPER ROAST BEEF

Black Pepper Roast Beef, Cheddar, Lettuce, Caramelized Onions, Kaiser Roll
Picnic Potato Salad

\$26.00 | EACH

TURKEY CLUB

Hand-Carved Smoked Turkey, Smoked Cheddar, Lettuce, Cranberry Mayo, Bacon, Wheatberry Bread
Picnic Potato Salad

\$26.00 | EACH

CHICKEN CAESAR WRAP

Grilled Chicken, Romaine, Parmesan Cheese, Caesar Mayo, Flour Tortilla,
Pasta Salad

\$26.00 | EACH

GOURMET GRILLED CHICKEN SANDWICH

Marinated Grilled Chicken Breast, Dijon Aioli, Bacon, Cheddar Cheese, Lettuce, Tomato, Ciabatta Bun
Red Bliss Potato Salad

\$28.00 | EACH

BOXED LUNCH SALADS

CHICKEN CAESAR SALAD

Chilled Grilled Chicken Breasts, Romaine Hearts, Sundried Tomatoes, Parmesan Cheese
Classic Caesar Dressing

\$27.00 | EACH

BABY SPINACH SALAD

Baby Spinach, Butter Lettuce, Tomatoes, Cucumbers, Red Onions, Hard-Boiled Egg, Pita Chips
Lemon-Caper Vinaigrette

\$27.00 | EACH

COBB SALAD

Grilled Chicken, Romaine Hearts, Baby Greens, Applewood Smoked Bacon, Hard-Boiled Eggs,
Tomatoes, Blue Cheese Crumbles,
Balsamic Vinaigrette

\$29.00 | EACH

CHEF SALAD

Garden Greens, Turkey, Ham, Swiss, Cheddar Hard-Boiled Eggs
Tomatoes, Croutons Buttermilk Ranch Dressing)

\$29.00 | EACH

BOX LUNCHES INCLUDE BOTTLED WATER, WHOLE FRUIT, BAG OF CHIPS AND COOKIE

EXHIBITOR SERVICES

HOST BAR

SODA OR BOTTLED WATER

\$4.00 | EACH

DOMESTIC BEER

\$7.00 | EACH

IMPORTED OR MICROBREW BEERS

\$7.50 | EACH

HOUSE WINE

\$8.50 | EACH

HOUSE MIXED DRINKS

\$8.50 | EACH

PREMIUM MIXED DRINKS

\$9.00 | EACH

LOCAL BREWERY BEER TASTING

\$7.00 | EACH

HORS D'OEUVRES

INDIVIDUAL VEGGIE CRUDITÉ CUPS

Ranch Dressing

\$6.00 | EACH

PICNIC CHEESES AND CRACKERS

DISPLAY

Domestic Cheeses, Crackers, Breadsticks, Grapes

\$8.25 | PERSON

RK'S JALAPEÑO CHICKEN BITES

\$6.00 | EACH

PULLED BEEF SHORTRIB EMPANADAS

\$8.00 | EACH

Additional Options Available Upon Request

BARTENDERS & FEES

Bartenders are provided at the following rates:

\$150++ per bartender for a 2-hr period

\$225++ per bartender for a 3-hr period

\$300++ per bartender for a 4-hour period

All bars provided will be (2) Man bars, with the exception of events that fall under (75) people. RK recommends (1)-(2) Man bar for every (100) people on a Hosted Bar, or a (1)-(2) Man bar for every (150) people on a Cash Bar.

(*) If your event falls into 1/2-hour increments, the bartender fees will be rounded up to the next full hour charge.

EXHIBITOR SERVICES



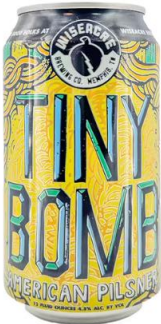
WISEACRE
BREWING
COMPANY

TINY BOMB
AMERICAN PILSNER

ANANDA
INDIA PALE ALE

GOTTA GET UP TO GET DOWN*
COFFEE MILK STOUT

* CONTAINS CAFFEINE



EXHIBITOR SERVICES



BEALE STREET BREWING COMPANY

BORN UNDER A BAD SIGN

MEMPHIS MULE SESSION IPA

528HZ OF LOVE & HOPPINESS

ROSE ALE

MEMPHIS ALL DAY ERRRDAY

"HAYESY" IPA



EXHIBITOR SERVICES



GHOST RIVER
BREWING
COMPANY

GHOST RIVER GOLD
GOLDEN ALE

ZIPPIN PIPPIN
INDIA PALE ALE

GRINDHOUSE
CREAM ALE



EXHIBITOR SERVICES



CROSSTOWN BREWING COMPANY

SIREN

BLONDE ALE

TRAFFIC

INDIA PALE ALE

LUCKY CHOMPERS

LAGER



EXHIBITOR ORDER FORM & CREDIT CARD AUTHORIZATION

PLEASE RETURN THIS ORDER FORM & CREDIT CARD AUTHORIZATION FORM TO:
 206.225.7106 | kstrause@therkgroup.com



EXHIBITOR ORDER FORM

Trade Show Name:			Show Dates:				
Location of Exhibits:		Booth Number:			Booth Name:		
Company Name:		On-Site Contact: [AUTHORIZED SIGNEE]					
Phone #:		Phone #:					
Cell #:		Cell #:					
Fax #:		Fax #:					
Email #:							
Date	Time	Quantity	Item	Table Needed	Attendant Required	Price Per Unit	Total
<i>Sign for Authorization:</i>						Sub Total:	
						22% Service Charge:	
						8.25% Sales Tax:	
						Additional Deposit:	\$200.00
						Grand Total:	



CREDIT CARD AUTHORIZATION FORM
RK BLUFF CITY
255 N. MAIN STREET MEMPHIS, TN 38103
Phone: 206.225.7106

Please fill out the following information and fax or e-mail back allowing us to process your credit card payment request. Please fill out all areas of the form. The charge will appear from The RK Culinary Group for any of the services you may receive. Please note there will be a 4% convenience fee applied to your credit card charge.

I, _____ (client) hereby authorize **RK Bluff City** to charge my credit card as indicated on this form **and to use as payment for any outstanding balances due to the company.**

CARDHOLDER INFORMATION:

Name as it appears on card: _____

Billing Address: _____

Street / City / Sate / Zip Code

Area Code + Phone Number: _____

Cardholder Signature: _____

Email Address for receipt verification: _____

CREDIT CARD INFORMATION:

VISA _____ MASTERCARD _____ AMX _____ DISCOVER _____

Credit Card Number: _____

Expiration Date: _____ CVV2 Security Code: _____

Amount to be charged: _____

EVENT INFORMATION:

Event Order # _____ Date of Event: _____

Event Name: _____ Location: _____

Name to be Billed (invoiced): _____

Billing Address: _____

Street / City / Sate / Zip Code