

## SPONSORSHIP RESERVATION

Booth #: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature \_\_\_\_\_

### **POWER PACKAGES** \*(Includes Reduction in Exhibit Space Cost)

- PLATINUM CLUB:** (\$20,000.00) \*10% Reduced Space Cost
- GOLD CLUB:** (\$15,000.00) \*7% Reduced Space Cost
- SILVER CLUB:** (\$10,000.00) \*5% Reduced Space Cost
- BRONZE CLUB:** (\$5,000.00) \*2% Reduced Space Cost

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

- ATTENDEE BAG INSERT:** \$4,000.00 + Giveaway/s
- CONFERENCE AUDIO-VISUAL:** \$10,000.00
- CONFERENCE BAG CHECK:** \$3,500.00
- CAFFEINE BOOST BREAK:** \$5,000.00 One Day
- CONFERENCE WI-FI:** \$15,000.00
- EXHIBIT HALL RECEPTION:** \$3,500.00
- RECHARGE AND RELAX STATION:** \$10,000.00
- STUDENT / EARLY CAREER ENGINEER MIXER:** \$5,500.00
- HYDRATION STATIONS:** \$4,500.00 for the Week
- CELEBRATING WOMEN IN TURBOMACHINERY EVENT:** \$10,000.00
- ATTENDEE BAGS:** \$6,500.00
- NAME BADGE INSERT:** \$4,000.00
- NAME BADGE LANYARDS:** \$7,000.00 or \$3500 plus 2500 Lanyards
- WELCOME RECEPTION:** \$5,000.00
- HEADSHOT BOOTH:** \$10,000.00
- CONFERENCE MEETING ROOM:** \$4,000.00
- RIBBON WALL:** \$1,000.00
- ATTENDEE COMMUNICATION:** \$2,500.00
- CUSTOM:** \_\_\_\_\_





**WE ARE COMMITTED to the success of our industry partners. Benefits include:**

- **Logo on the official Show Website and Event App**
- **Logo in the Digital Advance and Final Programs**
- **Logo on signage during the Show**
- **Recognition during announcements made during the Show**
- **In the GGTN reaching over 95,000 ASME members**
- **Sponsor ribbons for employees**

## **Power Package Prices**

### **Platinum Club: \$20,000.00**

- Reduced exhibit space rate by 10%
- 5 complimentary 5-day Technical Conference badges
- Special discounted Technical Conference registration rate for employees (authors excluded)
- Full-page, 4-color ad in online Advance and Final Programs
- Attendee giveaway placed in attendee bags, provided by Sponsor
- Special sign for booth
- Company provided banner prominently displayed during the Show
- Complimentary exhibit booth cleaning during Show
- Pre-show email to registered attendees
- Ad in Conference App

### **Gold Club: \$15,000.00**

- Reduced exhibit space rate by 7%
- 4 complimentary 5-day Technical Conference badges
- Half-page, 4-color ad in online Advance and Final Programs
- Attendee giveaway placed in attendee bags

- Special sign for booth
- Complimentary exhibit booth cleaning during Show
- Pre-show email to registered attendees

### **Silver Club: \$10,000.00**

- Reduced exhibit space rate by 5%
- 3 complimentary 5-day Technical Conference badges
- Quarter-page, 4-color ad in online Advance and Final Programs
- Special sign for booth
- Complimentary exhibit booth cleaning during Show
- Pre-show email to registered attendees

### **Bronze Club: \$5,000.00**

- Reduced exhibit space rate by 2%
- 2 complimentary 5-day Technical Conference badges
- Quarter-page, 4-color ad in online Advance and Final Programs
- Special sign for booth
- Complimentary exhibit booth cleaning during Show
- Pre-show email to registered attendees

## **Additional Sponsorship Opportunities**

### **ATTENDEE BAG INSERT:**

Include company literature, promotional items or giveaways in the attendee registration packets. We will place up to two items in the attendee tote bags received at registration. Include invitations to visit your booth or announcements of product demonstrations or other giveaways. This is a great way to ensure you reach everyone in attendance at TURBO EXPO!

(\$4,000.00 + giveaway/s)

### **CONFERENCE AUDIO-VISUAL:**

The sponsorship will provide your organization with a unique opportunity to showcase your commitment to innovation in education. Your organization's logo will be prominently displayed in over 300 sessions, giving you significant exposure and visibility to a captive audience of turbomachinery engineers.

(\$10,000.00) *Limit one sponsor.*

### **CONFERENCE BAG CHECK:**

Consider sponsoring the bag check during the Conference. Every attendee appreciates having a place to stow their luggage during their time at an event. Your company logo will be prominently displayed in the bag check area during the entire conference. Opportunity to place flyers in the space.

(\$3,500.00) *Limit one sponsor.*

### **CAFFEINE BOOST BREAK:**

Give your brand a caffeinated boost by becoming a Coffee Break sponsor. The morning and afternoon coffee stations will be strategically located in the Conference area on Monday, in the exhibition hall during the exhibit days, and in the Conference area on Friday - sure to draw many attendees looking to recharge and refuel. Push notification in the Conference App.

(\$5,000.00) *Limit one daily sponsor.*

### **CONFERENCE WIFI:**

Turbo Expo attendees rely on their devices. Your company will get front-and-center branding on the WIFI login splash screen and through signage in high-traffic areas of the Show.

(\$15,000.00) *Limit one sponsor.*

### **EXHIBIT HALL RECEPTION:**

A refreshing way to get the visibility you want! Signage with your company logo will be included on the carts throughout the exhibit hall during the afternoon receptions where attendees enjoy open bar carts. Push notification in the Conference App.

(\$3,500.00) *Limit two sponsors.*

### **RECHARGE AND RELAX STATION:**

Allow attendees to power up while relaxing and playing games with colleagues. Place your literature in the area that will have your logo.

(\$10,000.00) *Limit one sponsor.*

## **STUDENT/EARLY CAREER ENGINEER MIXER:**

Excellent opportunity to meet with rising engineers in the turbine industry during this successful networking event. The sponsoring company may provide company literature at the event along with the company logo displayed on signage at the event. Perfect for organizations with open staff positions. Push notification in the Conference App.

(\$5,500.00) *Limit four sponsors.*

## **HYDRATION STATIONS:**

This sponsorship includes your company logo at all the Show water stations (exhibit hall, conference area and Keynote area). You are encouraged to highlight your "green" message by providing environmentally friendly bottles with your company name or logo provided at Registration check-in.

(\$4,500.00 for the week) *Limit one sponsor.*

## **CELEBRATING WOMEN IN TURBOMACHINERY NETWORKING EVENT:**

Support the women in the industry at this popular, growing event. This sponsorship includes the sponsoring company providing a speaker for the event. ASME will promote the speakers.

(\$10,000.00) *Limit two sponsors.*

## **ATTENDEE BAGS:**

Highly sought out by attendees to carry Turbo Expo swag, the conference bag sponsorship puts your brand in front of every attendee with this opportunity to provide tote bags to all attendees during Registration.

(\$6,500.00) *Limit two sponsors.*

## **NAME BADGE INSERT:**

Have your company logo printed on every attendee name badge. This is a highly visible sponsorship opportunity.

(\$4,000.00). *Limit one sponsor.*

## **NAME BADGE LANYARDS:**

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo. Your neck cords are available during registration.

(\$7,000.00) OR supply your own lanyards for \$3,500.00 plus lanyards. *Limit one sponsor.*

## **WELCOME RECEPTION:**

Support the Welcome Reception, the largest social event during ASME Turbo Expo. Opportunity to place a promotional banner at the event. Push notification in the Conference App.

(\$5,000.00) *Limit 6 sponsors.*

## **HEADSHOT BOOTH:**

The sponsor will have their logo and literature in the most popular headshot booth.

(\$10,000.00) *Limit 1 sponsor.*

## **NEW - MEETING ROOM**

Sponsor the Attendee Meeting Room to provide high-level decision-makers with a state-of-the-art facility to network, collaborate and make critical business decisions.

(\$4,000.00) *Limit 1 sponsor.*

## **NEW - RIBBON WALL**

Strategically located in the Registration area, the Ribbon Wall provides a colorful and visually impactful display that showcases your organization's brand and unique messaging to attendees as they pick up their Conference badge ribbons.

(\$1,000.00) *Limit 1 sponsor.*

## **NEW – ATTENDEE COMMUNICATION**

Connect with the attendee's pre-Show with one email communication to the opted-in attendee list.

(\$2,500.00) *Limit 5 sponsors.*

### **\*\*CUSTOM SPONSORSHIPS:**

Contact [ASME](#) today to discuss the sponsorship that works best for you. ASME will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

**ARE YOU READY TO START A CONVERSATION? Contact us today at [exhibits@asme.org](mailto:exhibits@asme.org).**