



# ASME Turbo Expo Exhibitor Bulletin – April 2026

## Exhibitor Services Center

[Available online](#) to assist with obtaining products and services for participation in TURBO EXPO. Review material carefully and note due dates for ordering services, as prices will change based on ordering dates.

## Exhibit Hall Access and Hours – PPE Requirement

Please be aware of the requirements by the Center for PPE. Personal Protective Equipment required for build-up and break-down include safety shoes, a helmet and a vest. See when they are required at: <https://event.asme.org/Events/media/library/resources/turbo/Turbo-2026-Hall-Access-Hours.pdf>. If you are using a builder, be sure they are aware of the requirement.

## Exhibitor Checklist/Timeline

To help with planning your booth, check out the [timeline/checklist](#).

## GES Exhibitor Services Kit - May 1: Early Bird Discount

- \*Furniture and Flooring; Shell Package Upgrades; Show Ready Stands; Booth Accessories
- \*Electrical Mains and Fittings
- \*Floral
- \*Booth Graphics and Company Nameboard
- \*Custom Signage and Graphics
- \*Shipping

## Convention Center Services: Allianz MiCo Logistics Portal

You should have received an email from Fiera Milano Congressi SpA. Questions for their services can be directed to: [asmeturbo2026@fieramilancongressi.it](mailto:asmeturbo2026@fieramilancongressi.it).

- \*Catering – **Deadline: May 27**
- \*Extra Stand Cleaning – Basic will be done nightly at no additional charge (vacuuming and waste removal) **Deadline: June 1**
- \*Rigging - **Deadline: May 16**

**PARKING and GATE ACCESS for ENTRY at the MiCo**

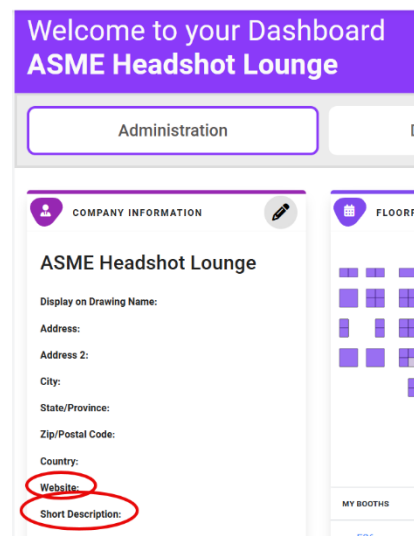
## ARE YOU HIRING?

If you are hiring and would like a decal on the floor in front of your space (no cost), please let us know by no later than **May 1**.

**Registration is open. If you did not receive the email with registration instructions, please reach out to [exhibits@asme.org](mailto:exhibits@asme.org).**

## Booth Construction Guidelines

[Guidelines for booth building](#). Submit EAC (Exhibitor Appointed Contractor) forms to GES for your company if you are using a booth builder.

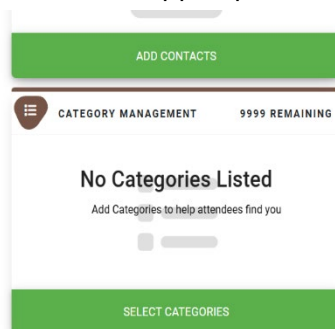


## Floorplan Digital Booth Listing:

<https://asme.expocad.com/>

The due date for the final program has passed but you can update your online listing at any time. This is the listing that is in the conference app. Update DIRECTORY CONTENT– which includes

a description, brochures, videos, products and more.



## Lead Retrieval

All exhibitors in your space can have access to the leads. We will need one admin. [Register](#) the lead for the access to set it up and add the booth team.

## Housing

For your hotel reservation in Milan, **MiCo dmc** is appointed as Official Housing Bureau of ASME TURBO EXPO 2026. A few hotel rooms at preferential rates in different price categories have been reserved in Milan and surrounding areas for ASME TURBO EXPO 2026 delegates.

Due to limited room availability, it is advised that you make your reservation early to have the best choice of available hotels: <https://event.asme.org/Turbo-Expo/Venue-Travel/Hotel-Accommodations>.



## Turbo Expo 2027 - Calgary

Be on the lookout this Spring for information on advance booth space selection for ASME Turbo Expo 2027, Calgary, Canada.

### Conference Logo

As an exhibitor, you are encouraged to use the Turbo Expo logo on any of your company's promotional materials. This includes email signatures, brochures, advertisements, newsletters, and any other promotional materials. To have the Show logo sent to you, contact [exhibits@asme.org](mailto:exhibits@asme.org).

### Social Media Campaign

To help you bring more leads to your booth, we've built some social media and email templates you can use to tell your prospects about the conference. It only takes two minutes, and we've seen this tactic make a big difference at past shows.

1. Go to this link: <https://app.gleanin.com/share/c/42708>
2. Click or tap the "Share Now" button
3. Choose an image to use
4. Select a social channel and/or email using the icons (or choose several if you'd like)
5. Select "Copy post" to get the provided text
6. Select "Open..." to use the provided image (alternately, you can copy the text to paste into your own post or email)
7. Paste the provided text and/or add your own custom note and tag ASME by typing @ then ASME or American Society of Mechanical Engineers @TurboExpo
8. Select "post" when prompted

This is a very powerful promotional tool, but it only works if you participate.

<https://event.asme.org/Turbo-Expo/Sponsor-Exhibit/Exhibitor-Services-Center>