

## SPONSORSHIP RESERVATION

Booth #: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

### **POWER PACKAGES** \*(Includes Reduction in Exhibit Space Cost)

- ☐ **PLATINUM CLUB:** (\$21,000.00) \*10% Reduced Space Cost
- ☐ **GOLD CLUB:** (\$16,000.00) \*7% Reduced Space Cost
- ☐ **SILVER CLUB:** (\$11,000.00) \*5% Reduced Space Cost
- ☐ **BRONZE CLUB:** (\$6,000.00) \*2% Reduced Space Cost

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

- ☐ **ATTENDEE BAG INSERT:** \$4,000.00 + Giveaway/s
- ☐ **CONFERENCE AUDIO-VISUAL:** \$10,000.00
- ☐ **CONFERENCE BAG CHECK:** \$3,500.00
- ☐ **CAFFEINE BOOST BREAK:** \$5,000.00 One Day
- ☐ **CONFERENCE WI-FI:** \$15,000.00
- ☐ **EXHIBIT HALL RECEPTION:** \$3,500.00
- ☐ **ENERGY RENEWAL STATION:** \$10,000.00
- ☐ **STUDENT / EARLY CAREER ENGINEER MIXER:** \$5,500.00
- ☐ **HYDRATION STATIONS:** \$4,500.00 for the Week
- ☐ **CELEBRATING WOMEN IN TURBOMACHINERY EVENT:** \$10,000.00
- ☐ **ATTENDEE BAGS:** \$7,000.00
- ☐ **REVEALING WHAT'S NEW:** \$3,500.00
- ☐ **WELCOME RECEPTION:** \$5,000.00
- ☐ **HEADSHOT BOOTH:** \$7,000.00
- ☐ **CONFERENCE MEETING ROOM:** \$4,000.00
- ☐ **RIBBON WALL:** \$1,500.00
- ☐ **ATTENDEE COMMUNICATION:** \$3,500.00
- ☐ **CUSTOM:** \_\_\_\_\_





**We are COMMITTED to the success of our industry partners. Benefits include:**

- **Logo on the conference website app**
- **Logo on signage during the conference and exhibition entrance unit**
- **Recognition during announcements made during the exhibit**
- **Recognition in the IGTI Global Gas Turbine Newsletter**
- **Sponsor ribbons for employees**

## **Power Package Prices**

### **Platinum Club: \$21,000.00**

- Reduced exhibit space rate by 10%
- Five (5) complimentary 5-day technical conference badges
- Special discounted technical conference registration rate for employees
- Two-minute or less video on sponsor page and featured on the announcements on the website homepage the month of the conference
- Attendee giveaway placed in attendee bags, provided by sponsor
- Special sign for exhibit booth
- Company provided pop-up banner prominently displayed during the conference
- Pre-show email to registered attendees
- Homepage ad in conference app
- Push notification in the conference app
- Half page ad in the GGTN Newsletter
- Two (2) newsfeed posts by ASME on the conference app
- Attendee giveaway placed in attendee bags, provided by sponsor
- Special sign for exhibit booth
- Pre-show email to registered attendees
- Push notification in the conference app
- 1/4 page ad in the GGTN Newsletter
- Two (2) newsfeed posts by ASME on the conference app

### **Silver Club: \$11,000.00**

- Reduced exhibit space rate by 5%
- Three (3) complimentary 5-day technical conference badges
- Two-minute or less video on sponsor page
- Special sign for exhibit booth
- Pre-show email to registered attendees
- Push notification in the conference app
- One (1) newsfeed post by ASME on the Conference app

### **Bronze Club: \$6,000.00**

### **Gold Club: \$16,000.00**

- Reduced exhibit space rate by 7%
- Four (4) complimentary 5-day technical conference badges
- Two-minute or less video on sponsor page
- Reduced exhibit space rate by 2%
- Two (2) complimentary 5-day technical conference badges
- Two-minute or less video on sponsor page
- Special sign for booth
- Pre-show email to registered attendees
- Push notification in the conference app

## **Additional Sponsorship Opportunities**

### **ATTENDEE BAG INSERT:**

Include company literature, promotional items or giveaways in the attendee registration packets. We will place up to two items in the attendee tote bags received at registration. Include invitations to visit your booth or announcements of product demonstrations or other giveaways. This is a great way to ensure you reach everyone in attendance at TURBO EXPO!

(\$4,000.00 + giveaway/s)

### **CONFERENCE AUDIO-VISUAL:**

The sponsorship will provide your organization with a unique opportunity to showcase your commitment to innovation in education. Your organization's logo will be prominently displayed in over 300 sessions, giving you significant exposure and visibility to a captive audience of turbomachinery engineers. Logo on the sessions page of the conference app.

(\$10,000.00) *Limit one sponsor.*

### **CONFERENCE BAG CHECK:**

Every attendee appreciates having a place to stow their luggage during their time at an event. Your company logo will be prominently displayed in the bag check area during the entire conference. Opportunity to place flyers in the event space and have your logo featured on the bag check information page in the conference app.

(\$3,500.00) *Limit one sponsor.*

### **CAFFEINE BOOST BREAK:**

Fuel attendee engagement by sponsoring a coffee break! Morning and afternoon coffee stations will be strategically placed—Monday in the conference area, Tuesday through Thursday in the exhibit hall, and back in the conference area on Friday—guaranteeing high visibility as attendees recharge. Sponsorship includes a push notification in the conference app and your logo featured on the coffee break pages within the app.

(\$5,000.00) *Limit one daily sponsor.*

### **CONFERENCE WIFI:**

Attendees depend on reliable connectivity throughout the event—put your brand front and center with exclusive Wi-Fi sponsorship. Your company's logo will be prominently displayed on the Wi-Fi login splash screen, signage in high-traffic areas, and on the Wi-Fi information page in the conference app.

(\$15,000.00) *Limit one sponsor.*

### **EXHIBIT HALL RECEPTION:**

A refreshing way to boost your brand visibility! Your company logo will appear on bar carts stationed throughout the exhibit hall during the afternoon receptions, where attendees gather to enjoy complimentary drinks. Sponsorship includes a push notification in the conference app and logo placement on the app's reception's information page.

(\$3,500.00) *Limit two sponsors.*

### **ENERGY RENEWAL STATION:**

Offer attendees a space to relax, recharge, and connect through interactive games with colleagues. Your branding will be prominently featured in the lounge area, including your logo on-site and on the designated lounge page in the conference app, along with the display of your promotional materials.

(\$10,000.00) *Limit one sponsor.*

### **STUDENT/EARLY CAREER ENGINEER MIXER:**

Excellent opportunity to meet with rising engineers in the turbine industry during this successful networking event. The sponsoring company may provide company literature at the event along with the company logo displayed on signage at the event. Perfect for organizations with open staff positions. Push notification and logo in the conference app.

(\$5,500.00) *Limit four sponsors.*

### **HYDRATION STATIONS:**

This sponsorship includes your company logo at all the water stations (exhibit hall, conference area and keynote area). You are encouraged to highlight your "green" message by providing environmentally friendly bottles with your company name or logo provided at registration check-in. (\$4,500.00 for the week) *Limit one sponsor.*

### **CELEBRATING WOMEN IN TURBOMACHINERY NETWORKING EVENT:**

Connecting, supporting, and inspiring females working in the turbomachinery industry. Sponsor the Women in Turbomachinery Event which supports and advances the leadership aspirations of female mechanical engineers. It provides an ideal environment for the sponsoring organization speaker to share ideas with like-minded turbomachinery professionals. Event includes a drink reception, seated dinner, and abundant networking. Logo on signage at the event and in the conference app. (\$10,000.00) *Limit two sponsors.*

### **ATTENDEE BAGS:**

Highly sought out by attendees to carry Turbo Expo swag, the conference bag sponsorship puts your brand in front of every attendee with this opportunity to provide tote bags to all attendees during Registration. (\$7,000.00) *Limit two sponsors.*

### **NAME BADGE INSERT:**

Have your company logo printed on every attendee's name badge. This is a highly visible sponsorship opportunity. (\$4,000.00). *Limit one sponsor.*

### **NAME BADGE LANYARDS:**

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo. Your neck cords are available during registration. (\$7,000.00) OR supply your own lanyards for \$3,500.00 plus lanyards. *Limit one sponsor.*

### **WELCOME RECEPTION:**

Support the Welcome Reception, the largest social event during ASME Turbo Expo. Opportunity to place a promotional banner at the event and place literature at the event. Push notification and logo the conference app. (\$5,000.00) *Limit 6 sponsors.*

### **HEADSHOT BOOTH:**

Gain prime visibility at the conference's most popular headshot booth! Sponsorship includes your company's logo and promotional materials displayed at the booth, along with a push notification in the conference app to drive attendee traffic. (\$7,000.00) *Limit 1 sponsor.*

### **NEW - MEETING ROOM**

Provide high-level decision-makers with a state-of-the-art facility to network, collaborate and make critical business decisions. Logo in the conference app and at meeting room. (\$4,000.00) *Limit 1 sponsor.*

### **NEW - RIBBON WALL**

Strategically located in the registration area, the ribbon wall provides a colorful and visually impactful display that showcases your organization's brand and unique messaging to attendees as they pick up their conference badge ribbons. (\$1,500.00) *Limit 1 sponsor.*

### **NEW – ATTENDEE COMMUNICATION**

We're here to help you maximize your impact and build lasting connections. Make sure your booth draws the right audience for valuable networking and business growth. Connect with the attendee's pre-show with one

email communication to the opted-in attendee list.  
(\$3,500.00) *Limit 5 sponsors.*

### **NEW – REVEALING WHAT'S NEW**

Let us help elevate your presence and drive traffic to your booth. A dedicated email will be sent to attendees on Monday, spotlighting your participation. Your new launch will also be prominently featured in the Conference App and the digital conference program.  
(\$3,500.00) *Limit 5 sponsors.*

### **\*\*CUSTOM SPONSORSHIPS:**

Reach out to [US](#) today to explore the sponsorship option that aligns with your needs. ASME will collaborate with you to create a customized sponsorship that maximizes your visibility and ensures a strong return on your investment.

**ARE YOU READY TO START A CONVERSATION? Contact us today at [exhibits@asme.org](mailto:exhibits@asme.org).**

*Event sponsors are eligible to receive discounted rates on ME branded Media programs, including:  
Mechanical Engineering magazine*

*ASME Newsletters*

*Sponsored Content*

*Lead Gen*

*SmartBrief Dedicated Emails*

*\*\*Let us know you are interested in these opportunities\*\**