



ASME TURBO EXPO 2026

POST-SHOW EXHIBITOR REPORT

ATTENDEE BUYING INFLUENCE

54%

**PURCHASING
AUTHORITY & INFLUENCE**



More than half of attendees reported having direct purchasing authority or influencing purchasing decisions within their organizations.

Turbo Expo connected exhibitors with professionals responsible for evaluating technologies, specifying products, recommending suppliers, and making purchasing decisions that impact engineering, manufacturing, energy, aerospace, and research programs worldwide.

3,129 attendees from industry, academia, and research organizations worldwide, creating exceptional opportunities to engage qualified buyers, technical influencers, and organizational decision-makers.



54%

PURCHASING INFLUENCE

Attendees influence, recommend, specify, or approve purchasing decisions. Exhibitors engaged stakeholders involved throughout the supplier selection and procurement process.



366+

SENIOR DECISION-MAKERS

Directors, Managers, Administrators, and Executive Management professionals attended Turbo Expo, bringing substantial organizational and purchasing influence to the exhibition floor.



49%

TECHNICAL EVALUATORS

Research & Development professionals and Engineering & Technical specialists represented nearly half of attendees, actively seeking innovations, solutions, and technologies to support future projects and initiatives.

THROUGHOUT THE PURCHASING CYCLE

Turbo Expo provided exhibitors with opportunities to engage key stakeholders across every stage of technology adoption—from initial research and technical evaluation to supplier selection, procurement, and implementation.



FINAL DECISION-MAKERS

Authorizing technology investments and capital purchases.

DEPARTMENT LEADERS & BUDGET HOLDERS

Managing programs, resources, and purchasing priorities.

TECHNICAL EVALUATORS

Assessing performance, capabilities, and technical fit.

PRODUCT SPECIFIERS

Defining requirements and influencing technology selection.

PROCUREMENT INFLUENCERS

Contributing to supplier evaluation and purchasing recommendations.

RESEARCH & DEVELOPMENT LEADERS

Driving innovation and identifying future technology opportunities.

SENIOR-LEVEL REPRESENTATION

224+

DIRECTORS, MANAGERS & ADMINISTRATORS

A significant segment of attendees held leadership positions responsible for strategic planning, project oversight, operational management, and technology investments.

142+

EXECUTIVE MANAGEMENT PROFESSIONALS

Executive-level attendees represented organizations seeking innovative technologies, business partnerships, and solutions to support long-term growth and competitive advantage.

HIGH-VALUE TECHNICAL AUDIENCE

25%

RESEARCH & DEVELOPMENT PROFESSIONALS

Innovation leaders, researchers, and subject matter experts attended Turbo Expo to explore emerging technologies, discover new capabilities, and identify future applications across turbomachinery and related industries.

24%

ENGINEERING & TECHNICAL PROFESSIONALS

Engineers and technical specialists attended with direct interest in product performance, system reliability, process improvements, advanced manufacturing technologies, and engineering solutions.

WHY TURBO EXPO DELIVERED

Turbo Expo 2026 provided exhibitors with direct access to a highly influential audience, with 54% of attendees reporting purchasing authority or involvement in procurement decisions. Attendees included executive leaders, directors, managers, engineers, and R&D professionals responsible for evaluating technologies, specifying products, recommending suppliers, and making purchasing decisions.

The exhibition brought together a rare combination of technical expertise, industry leadership, and purchasing influence in a highly focused environment. Exhibitors had opportunities to engage stakeholders across the entire technology adoption lifecycle—from research and evaluation to specification, procurement, implementation, and future investment planning.

With participation from industry, academia, and research institutions around the world, Turbo Expo remains one of the premier platforms for lead generation, business development, brand visibility, and strategic relationship building within the global turbomachinery community.



ASME TURBO EXPO 2026



MILAN, ITALY

GLOBAL AUDIENCE • TECHNICAL EXCELLENCE • PURCHASING INFLUENCE

Connecting engineering innovators, technology leaders, researchers, and decision-makers shaping the future of turbomachinery.