

# **BECOME A SPONSOR**

## Gold Sponsor \$5,000

Sponsors benefits include:

- Corporate logo and profile on conference Web site
- Corporate logo on introductory slide in Zoom meeting room
- Recognition of your sponsorship during the live conference welcome
- Promoting your product through a 10-minute video that will be presented at a time to be determined.
- Full page color advertisement in final digital e-program
- Five complimentary registration to the conference

## Silver Sponsor \$3,000

Sponsors benefits include:

- Corporate logo and profile on conference Web site
- Corporate logo on introductory slide in Zoom meeting room
- Break Sponsor\* (day and time to be determined)
- Recognition of your sponsorship during the live conference welcome
- Half page color advertisement in final digital e-program
- Two complimentary registrations to the conference

# **Bronze (Panel) Sponsor \$1,500**

Sponsors benefits include:

- Corporate logo and profile on conference Web site
- Corporate logo on introductory slide in Zoom meeting room
- Recognition of your sponsorship during the live conference welcome
- Live Panel sponsor \*\*(day and time to be determined)
- One complimentary registration to the conference

# **Supporting Sponsor – \$500**

Sponsor benefits include:

- Corporate logo and profile on the Conference website
- Company name and logo listed in final digital e-program.

- \* Number of breaks 4
- \*\* Panel topics and participants require approval from the conference chair.

#### **TERMS & CONDITIONS**

## **Management and Sponsor**

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Sponsor" shall define the company and its personnel and agents selecting to participate in the Sponsor. Once Sponsor has executed this agreement by means of a signature, all term shall become binding.

## **Exhibiting Companies and Products**

Management has the sole right to determine eligibility for a product or a company in its conference. Sponsor may display or advertise only goods and services normally manufactured or offered in the course of its business.

#### **Exhibit Space Rules and Contractor Services**

Management shall have the right to establish rules for the virtual conference. Management shall have full discretion regarding items to be displayed during the virtual Conference.

### **Fees and Deposits**

Should Sponsor delay payments, Management shall have the right to repossess any assigned space after notifying Sponsor in writing of the intent to do so. In the event of default by the Sponsor, Sponsor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

#### **Sponsor Cancellation or Nonpayment**

Sponsor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Sponsor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Sponsor decide to cancel after 30 days and prior to 90 days before the start of the event, the Sponsor is liable for 50% of the contracted amount.

Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Sponsor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Sponsor.

### **Liability and Insurance**

Sponsor shall indemnify and hold harmless Management from all liability which might ensue from any cause whatsoever, including attorney's fees.

Use of Logo(s) and Mark(s)

Management will provide Sponsor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

#### **Cancellation or Termination of the Sponsor**

In the event that the Conference is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the Conference. In the event of such cancellation, postponement or termination, the Sponsor waives any and all claims the Sponsor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Sponsor's pro rata share of the total amount paid by all Sponsor, excluding deposits, less all costs and expenses incurred by management in the connection with the Sponsor.

#### Miscellaneous

This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Sponsor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself.

Purchase your sponsorship online: <a href="https://event.asme.org/ICEF">https://event.asme.org/ICEF</a>

Click on the button that says Sponsorship Purchase. New ASME Account Users will be prompted to create a login. Have questions? Contact: Kim Williams, ASME, <a href="williamsk@asme.org">williamsk@asme.org</a> Tel: (212) 591-7037

ASME Mailing Address: 2 Park Avenue, 7<sup>th</sup> Fl New York, NY 10016