



SPONSORSHIP/EXHIBITOR PROSPECTUS

Make sure that your company is noticed and remembered by leading researchers of internal combustion engines by sponsoring at the 2022 ASME *ICE Forward* Technical Conference in Indianapolis, IN.

	Awards Banquet	Lunch	Welcome Reception	Gold	Silver	Exhibitor * Only
Sponsorship Amount	\$13,000	\$11,000	\$9,000	\$5,000	\$3,000	\$1,200
Exclusive Sponsor for Honors and Awards Banquet	✓					
Lunch Sponsor (Two spots available)		✓				
Exclusive Sponsor for Opening Reception			✓			
We will play your two-minute video during your sponsored event promoting your product or service	✓	✓	✓			
One full-page acknowledgement as a sponsor in the final digital program	✓	✓				
One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs	✓	✓	✓	✓	✓	✓
Acknowledgement on the conference website with a link to your website	✓	✓	✓	✓	✓	✓
Signage at the conference venue acknowledging sponsorship level (Where permitted.	✓	✓	✓	✓	✓	
Two complimentary full-conference registrations to attend all conference events	✓					
One complimentary full-conference registrations to attend all conference events		✓	✓	✓		

* Exhibitor registration includes meals for one individual but does not include entrance to technical presentations.

** Additional Exhibitor Badges registration will be \$300 each.

TERMS & CONDITIONS

Management and Sponsor

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Sponsor" shall define the company and its personnel and agents selecting to participate in the Sponsor. Once Sponsor has executed this agreement by means of a signature shall become binding.

Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its conference. Sponsor may display or advertise only goods and services normally manufactured or offered in the course of its business.

Exhibit Space Rules and Contractor Services

Management shall have the right to establish rules for the virtual conference. Management shall have full discretion regarding items to be displayed during the virtual Conference.

Fees and Deposits

Should Sponsor delay payments, Management shall have the right to repossess any assigned space after notifying Sponsor in writing of the intent to do so. In the event of default by the Sponsor, Sponsor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

Sponsor Cancellation or Nonpayment

Sponsor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Sponsor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Sponsor decide to cancel after 30 days and prior to 90 days before the start of the event, the Sponsor is liable for 50% of the contracted amount.

Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Sponsor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Sponsor.

Liability and Insurance

Sponsor shall indemnify and hold harmless Management from all liability which might ensue from any cause whatsoever, including attorney's fees.

Use of Logo(s) and Mark(s)

Management will provide Sponsor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

Cancellation or Termination of the Sponsor

In the event that the Conference is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the Conference. In the event of such cancellation, postponement or termination, the Sponsor waives any and all claims the Sponsor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Sponsor's pro rata share of the total amount paid by all Sponsor, excluding deposits, less all costs and expenses incurred by management in the connection with the Sponsor.

Miscellaneous

This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Sponsor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself.

If you would like to sponsor at the ASME 2022 *ICE Forward* conference contact Kim Williams, ASME, williamsk@asme.org Tel: (212) 591-7037 for further information and to receive a secure link to process your payment.

The conference webpage is: <https://event.asme.org/ICEF>

ASME Mailing Address: 2 Park Avenue, 7th Floor New York, NY 10016