

ICE Forward 2024

SPONSOR PROSPECTUS

ASME
SETTING THE STANDARD

INTERNAL
COMBUSTION ENGINE
DIVISION

THE ICE FORWARD CONFERENCE

October 20-23, 2024
San Antonio, Texas U.S.
The Westin Riverwalk San Antonio

<https://event.asme.org/ICEF>

The American Society of Mechanical Engineers®
ASME®

ASME
SETTING THE STANDARD



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The ICE Forward Conference
ASME Internal Combustion Engine Division

CONFERENCE
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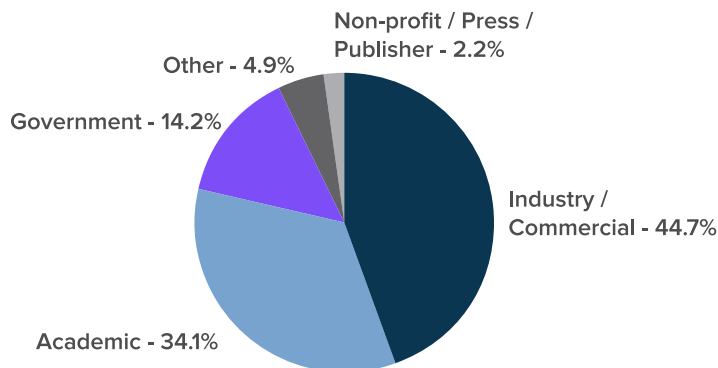
San Antonio, Texas U.S.

ASME's ICE Forward is the premier internal combustion engine focused conference that brings together internal combustion engine researchers from industry, academia, and government agencies to discuss technical advancements in engines for all applications, including automotive, on-road and off-road, rail, marine, aviation, and stationary power. ICE Forward provides you with the opportunity to connect with them.

The technical program is designed to showcase the latest research and encourage meaningful dialogue in a comfortable setting. Sponsor ICE Forward to:

- **Promote your company.** Our attendees are motivated industry professionals who communicate what they learn back to their organizations. Take this opportunity to network with your target audience and stay ahead of your competition.
- **Facilitate product advancement:** Unlock new ways to test, simulate, and develop ICE technologies with original equipment manufacturers (OEMs) and suppliers.
- **Recruit the best and brightest students and postdocs** to grow your team in today's competitive job market.

2023 ICEF Demographics 220+ Attendees



If you would like to sponsor or have questions about sponsoring, contact:

Colleen Seaver, ASME,
Seaverc@asme.org

Sibendu Som, Sponsorship Program Chair
ssom@anl.gov

Learn more at:

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Make sure that your company is noticed and remembered by leading researchers of internal combustion engines by sponsoring the 2024 ASME ICE Forward Conference in San Antonio.

	Awards Banquet, Exclusive Sponsor	Lunch (two spots available)	Welcome Reception, Exclusive Sponsor	Platinum	Gold	Silver
Sponsorship Amount	\$15,000	\$12,000	\$9,000	\$5,000	\$3,000	\$1,500
Two minute video or two minute presentation slot, of your product or service, during the sponsored event.	✓	✓				
Full-page acknowledgement in final digital program.	✓	✓	✓			
Half-page acknowledgement in final digital program.				✓	✓	
Logo included in final digital program.	✓	✓	✓	✓	✓	✓
Acknowledgement on the conference website with a link to your website.	✓	✓	✓	✓	✓	✓
One 6' x 3' draped table-top with two chairs (8' x 10' booths are not permitted).	✓	✓	✓	✓	✓	✓
Signage at the event acknowledging sponsorship level (where permitted).	✓	✓	✓	✓	✓	✓
Sponsor logo recognition in ICEF 2023 conference emails.	✓	✓	✓	✓	✓	✓
Number of complimentary Full Conference registrations (includes conference proceedings).	2	1	1	1		
Conference Coffee Break	Sponsorship Amount: \$1,500		For great conference visibility, sponsor the session coffee breaks. Select the day of your choice. You may place literature or giveaways on the break stations. Limit one daily sponsor.			

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