

# **Sponsorship Prospectus**



#### AN INTERNATIONAL PLATFORM FOR INNOVATION & COLLABORATION

Join us in Chicago, IL to celebrate and demonstrate leading-edge innovation and technical collaboration in Academia, Government and Industry. ISFA 2020 will provide a focused and intimate setting for dissemination and discussion of advanced manufacturing technologies and other related fields such as dynamical systems and control, logistics and informatics, and design and optimization.

## **PARTICIPANTS FROM 40+ COUNTRIES**

- Senior Industry Executives & Managers
- Program Directors & Senior Administrators
- Research & Development Specialists
- Product & Design Engineers
- Technical Professionals
- Product & Project Managers
- Marketing & Sales Specialists
- Operations/Production/Maintenance Managers
- Educators & Students
- And more...

# BENEFITS OF SPONSORSHIP CONNECT YOUR COMPANY TO YOUR CUSTOMERS

Find new prospects, meet potential partners and build your business.

#### **EXHIBIT**

Be present for the full conference. Your exhibit is your organization's "lobby" for prospects and customers where you can provide information, distribute samples and make valuable impressions.

#### REACH DECISION MAKERS

Meet the people who have the final say and increase your potential sales.

#### **SEE & BE SEEN**

Increase your visibility among current and future customers. Build your brand and strengthen relationships with face-to-face conversations.

#### PARTICIPATE IN THE FUTURE OF ISFA

Be part of the discussion of the future of the industry. Explore, innovate and collaborate!

#### **BECOME A SPONSOR**

Select your level of sponsorship and visibility for the 2020 ISFA Conference. You'll be presenting your organization as an involved and valued partner to your customers and prospects.







#### PICK THE SPONSORSHIP LEVEL THAT WORKS BEST FOR YOU

With four levels to choose from, find the sponsorship package that connects your company to your customers with the participation level, brand presence and visibility needed to get your message to your target.

Sponsorship contracts and terms & conditions are available for download at on the ASME website. Please visit https://event.asme.org/ISFA

# **Recognition Opportunities (Choose 1 listed at your level of interest)**

	Gold \$3,000	Silver \$2,000	Bronze \$1,500	Exhibitor \$1,200
Awards Dinner	Х			-
Opening Reception	Х			
Lunch Breaks		Х		
Refreshment Breaks			X	

# **Sponsor Benefits**

	Gold	Silver	Bronze	Exhibitor
# of Free Passes	2	1	1	
Tabletop Exhibit	X	Х		Х
Logo on Conference Website	Х	Х	Х	Х
Sponsor Recognition at Keynote Address	Х	Х	Х	
On-Site Recognition and Event Signage	Х	Х	Х	Х
Promotional Materials Distributed at Registration	X	Х		

The ISFA Conference is a recognized forum for the fruitful exchange of ideas and innovation with participants from more than 40 countries worldwide. So come to Chicago, IL and meet your colleagues and customers. For more information please visit <a href="https://event.asme.org/ISFA">https://event.asme.org/ISFA</a>

## **Organizing Committee Chair**

Jian Cao Northwestern University

# **Program Committee Chair**

Jiong Tang University of Connecticut



For more information about the ISFA Conference, sponsorship levels and exhibit opportunities, please visit our website: <a href="https://event.asme.org/ISFA">https://event.asme.org/ISFA</a>

or contact:

#### **ASME Sponsor & Exhibitor Service**

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OR

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