

# ASME<sup>®</sup> 2020 InterPACK<sup>®</sup>

International Technical Conference and Exhibition on Packaging

and Integration of Electronic and Photonic Microsystems

### CONFERENCE Oct 27–29, 2020

Online, Virtual



## **Exhibit and Sponsorship Virtual Opportunities**

|   | Platinum | Gold    | Silver  | Bronze/<br>Exhibit |
|---|----------|---------|---------|--------------------|
| SPONSORSHIP AMOUNT  | \$8,000  | \$5,000 | \$2,500 | \$2,000            |
| Conference award named after sponsor and widely advertised during and after conference.   | ~        |         |         |                    |
| One full-page acknowledgement as a sponsor on the<br>conference website/virtual platform and in the pdf of the<br>schedule-at-a-glance noting sponsorship level as well as<br>on the conference website sponsor page. Lead-in to<br>Keynote Speaker on the first day of the conference.<br>Fifteen-minute live presentation during the conference.<br>Your Company information (flyers, brochures, etc.) posted<br>on the Virtual Platform and available for 3 months after the<br>conference. Lead Generation. | ~        | ~       |         |                    |
| One half-page acknowledgement as a sponsor on the conference website/virtual platform and in the pdf of the schedule-at-a-glance noting sponsorship level as well as on the conference website sponsor page. Ten-minute live presentation during the conference. Your Company information (flyers, brochures, etc.) posted on the Virtual Platform and available for 3 months after the conference. Lead Generation.  |          |         | ~       | ~                  |
| One Virtual Booth. Ten-minute live presentation during the conference. Your Company information (flyers, brochures, etc.) posted on the Virtual Platform and available for 3 months after the conference. Lead Generation.  | ~        | ~       | ~       | ~                  |
| Acknowledgement on the conference website with your company logo and link to your website   | ~        | ~       | ~       | ~                  |
| Pop-ups of your company logo acknowledging<br>sponsorship level for all 3 days of the conference and<br>leading the audience to your virtual booth.   | ~        | ~       | ~       | ~                  |

|   | Platinum | Gold    | Silver  | Bronze/<br>Exhibit |
|---|----------|---------|---------|--------------------|
| SPONSORSHIP AMOUNT  | \$8,000  | \$5,000 | \$2,500 | \$2,000            |
| If Industry: Three complimentary full-conference<br>registrations to attend Virtual Conference all 3 days,<br>access to OnDemand technical presentations for 3 months<br>after the conference, and access to the online digital<br>papers and conference proceedings. New registrants will<br>receive an offer of a complimentary 1-year ASME<br>Membership. Group Memberships from one company will<br>receive a 25% discount.                       | ~        |         |         |                    |
| If Industry: Two complimentary full-conference registration<br>to attend Virtual Conference all 3 days, access to<br>OnDemand technical presentations for 3 months after the<br>conference, and access to the online digital papers and<br>conference proceedings. New registrants will receive an<br>offer of a complimentary 1-year ASME Membership.<br>Group Memberships from one company will receive a 25%<br>discount.                          |          | ~       | ~       |                    |
| If Academic Research Center/University: Five<br>complimentary student registrations* to attend Virtual<br>conference all 3 days, access to OnDemand technical<br>presentations for 3 months after the conference, and<br>access to the online digital papers and conference<br>proceedings. New registrants will receive an offer of a<br>complimentary 1-year ASME Membership. Group<br>Memberships from one company will receive a 25%<br>discount. | ~        | ✓       |         |                    |
| If Academic Research Center/University: Four<br>complimentary student registrations* to attend Virtual<br>conference all 3 days, access to OnDemand technical<br>presentations for 3 months after the conference, and<br>access to the online digital papers and conference<br>proceedings. New registrants will receive an offer of a<br>complimentary 1-year ASME Membership. Group<br>Memberships from one company will receive a 25%<br>discount. |          |         | ~       |                    |
| Exhibitor registration for three individuals to attend Virtual conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 1-year ASME Membership. Group Memberships from one company will receive a 25% discount.  |          |         |         | ~                  |

\*For companies under 10 employees, Gold tier is reduced to \$4,000. \*\*Two student registrations may be converted to one full-conference registration

## **Other Sponsorship Opportunities**

#### **Conference General Sponsor: \$1,500**

- Pop-ups of your logo acknowledging sponsorship level all 3 days of the virtual conference
- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance until the 2021 conference
- If Academic Research Center/University: Two complimentary student or one full-conference registration to attend Virtual conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings.

#### Cover Page Advertisement: \$1,000

- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance until the 2021 conference
- Electronic Copy of the AD

#### Session Sponsor: \$500

- Corporate logo and or profile on symposium Web site
- Corporate logo on introductory slide in Zoom meeting room
- Recognition of your sponsorship by Workshop Moderator

#### Full Page Advertisement: \$500

- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance until the 2021 conference
- Electronic Copy of the AD

#### Half Page Advertisement: \$250

- 4-Color AD posted on the Conference Website and Schedule-at-a-Glance until the 2021 conference
- Electronic Version of the AD

| SPONSORSHIP CONTACT: |          |          |  |
|----------------------|----------|----------|--|
|                      |          |          |  |
| Institution:         |          |          |  |
| Contact Name:        | Title    | e:       |  |
| Street:              | State    | te: Zip: |  |
| Phone:               | <br>Fax: | :        |  |
| Email:               | URL:     | L:       |  |
| Signature:           | Date     | e:       |  |

\*The sponsors have the right to donate any unused complimentary registration(s) to the conference steering committee.

| SPO      | NSORSHIP:                              |       |  |  |  |
|----------|--|-------|--|--|--|
|          | Platinum Sponsorship (\$8,000)         |       | Academic Research Center or University<br>Gold Sponsorship (\$5,000) |  |  |
|          | Industry Gold Sponsorship (\$5,000)    |       | Silver Sponsorship (\$2,500)   |  |  |
|          | Bronze/Exhibitor Sponsorship (\$2,000) |       | Session Sponsor (\$500)  |  |  |
|          | Conference General Sponsor (\$1,500)   |       | Full Page AD (\$500)   |  |  |
|          | Cover Page AD (\$1,000)                |       | Half Page AD (\$250)   |  |  |
| Tota     | al Amount:                             | Date: |  |  |  |
| PAYMENT: |  |       |  |  |  |

You are will be able to pay for your sponsorship or exhibit table via the registration link on the conference website. Registration is will be available by the third or last week of August, 2020. You can pay by Visa, MasterCard, Discover or American Express, wire transfer or you can choose to be invoiced. The link to the registration is: <u>https://event.asme.org/events/interpack/register</u>

| E-mail completed form<br>to:  | Mary Jakubowski<br>jakubowskim@asme.org | By Mail: | ASME<br>Attn: Mary Jakubowski<br>2 Park Avenue<br>New York, NY 10016            |
|---|---|----------|---|
| INTERPACK Program Man<br>Mary Jakubowski<br>Tel: 212-591-7637<br>jakubowskim@asme.org | agement                                 | INT      | ERPACK Exhibit/Sponsorship Sales<br>Ravi V. Mahajan<br>ravi.v.mahajan@intel.com |