



Joint Rail Conference

RTD and JRC 100 Years of Tracking and Promoting Railroading Progress

CONFERENCE
April 20-22, 2020
EXHIBITION
April 21-22, 2020

St. Louis Union Station Hotel,
St. Louis, MO



JRC 2020 Sponsor/Exhibitor Guide

Conference Exhibitor (Table-top Display) - \$1500

Package Includes:

- One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs
- Exhibitor Identification Sign
- Exhibitor registration which includes first day meals but **does not** include entrance to technical presentations
- Web site logo posting, profile & link on <https://event.asme.org/Joint-Rail-Conference/>
- Corporate logo on, promotional material, onsite signage (excluding reception signage), slide inside meeting rooms, final program distributed to all attendees
- Corporate logo along with 1/2 page black & white advertisement included in final program distributed to all attendees
- Recognition of your conference sponsorship on-site by the Conference Chair(s) during Plenary sessions

Conference Banquet and Reception Sponsor (2 Available) - \$1500

Package Includes:

- One conference registration fee discount of 25%
- Web site logo posting, profile & link on <https://event.asme.org/Joint-Rail-Conference/>
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- Corporate logo on, promotional material, onsite signage, slide inside plenary sessions, final program distributed to all attendees
- Sponsors listed on Table-Top Cards on all tables
- Sponsor Name/logo projected on an overhead screen during the reception
- Recognition of your conference sponsorship on-site by the Conference Chair(s) at the Banquet

Conference Coffee Break Sponsors (6 available) - \$1000 each

Package Includes:

- One conference registration fee discount of 25%
- Web site logo posting, profile & link on <https://event.asme.org/Joint-Rail-Conference/>
- Corporate logo on, promotional material, onsite signage, slide inside plenary sessions, final program distributed to all attendees
- Sponsors listed on Table-Top Cards on all tables
- Sponsor Name/logo projected on an overhead screen during the reception
- Recognition of your conference sponsorship on-site by the Conference Chair(s) at the Banquet

Program Advertisements - \$250 or \$500

Package Includes:

- Program Ad: ¼ page advertisement (\$250) in the Conference Printed Program
- Program Ad: ½ page advertisement (\$500) in the Conference Printed Program

Student Sponsorship - \$250 - \$1,000*

Package Includes:

- Web site logo posting, profile & link on <https://event.asme.org/Joint-Rail-Conference/>
- Corporate logo on: promotional material, onsite signage (excluding reception signage), slide inside plenary sessions, final program distributed to all attendees
- Recognition during the plenary sessions
- Additional concessions may be available depending on the sponsorship contribution

** Note: In order to foster the involvement of young researchers, we are trying to keep the registration for students as low as possible and welcome any support for this.*

Branded Specialty Items:

1. **Lanyards:** \$500; Complements the ASME badge and turns every wearer into a promotional vehicle for your message. Includes one conference registration fee discount of 25%.
2. **Registration Bag & Insert:** \$1,500; Distributed on-site to every attendee and filled with pertinent meeting information along with your company flyer or brochure. Have your custom logo printed along with ASME's logo on the 2019 JRC tote. Includes one conference registration fee discount of 25%.
3. **USB Portable Charger with Company Logo** – \$3,000; Convenient, sleek and portable. The custom charger will include your logo. Includes one conference registration fee discount of 25%.
4. **Stainless Steel Water Bottles** –\$3000 - Branded with your company logo and given to each conference attendee. Includes one conference registration fee discount of 25%.

5. **Charging Station Kiosk** - \$3500 per Kiosk - The kiosks will charge virtually any mobile phone currently on the market and there is no fee to the user. Ample Room for Custom Branding. iPhone Lightning, USB-C & Micro USB Cord in Every Charging Bay. Includes one conference registration fee discount of 25%.
6. **Phone Handset Ring** - \$750 – A branded, finger ring for better phone grip and great as a kickstand for hands-free use. A powerful adhesive ring effectively reduces the risk of phones falling down. Convenient to take photos with one-hand, texting, playing games or watching movies. Suitable for all mobile devices. Extremely lightweight, slim, and a perfect match for all iPhones!

Branded Specialty Items Benefits:

Package includes:

- Corporate logo, profile & link from <https://event.asme.org/Joint-Rail-Conference/>
- Corporate logo, company summary and URL in the final program
- On-site signage
- One conference registration fee discount of 25%.

Grand Challenge Sponsorship - \$500**

Package Includes:

- Sponsorship of JRC 2020 Grand Challenge competition cash prize.
- Web site logo posting, profile & link on <https://event.asme.org/Joint-Rail-Conference/program/grand-challenge-competition>
- Corporate logo on: promotional material, onsite signage (excluding reception signage), slide inside plenary sessions, final program distributed to all attendees
- Recognition during the Grand Challenge sessions and in JRC 2020 newsletter
- Includes one conference registration fee discount of 25%

****Note: In order to foster the advancement of new ideas and creative solutions to railroad safety, the JRC Grand Challenge Competition will be held for the fourth time in 2020.**

Please sign me up for:

- Conference Exhibitor (Table-top Display) - \$1500**
- Conference Banquet and Reception Sponsor - \$1500**
- Conference Coffee Break Sponsors (6 available) - \$1000 each**
- Program Advertisements - \$250 or \$500 – Amount: _____**
- Student Sponsorship - \$250 - \$1,000 – Amount: _____**
- Lanyard Sponsorship - \$500**
- Grand Challenge Sponsorship - \$500**
- Registration Bag & Insert Sponsorship - \$1,500**
- USB Portable Charger Sponsorship - \$3,000**
- Stainless Steel Water Bottle - \$3,000**
- Charging Station Kiosk - \$3,500 each – Quantity: _____**
- Phone Handset Ring - \$750**

PLEASE NOTE:

Your corporate logos and any ads (pdf format) to be included in final program must be submitted to Mary Jakubowski with ASME at jakubowskim@asme.org. **For the website, we will need your logo upon purchase. For the final program, we will need a short company summary and your URL by February 20, 2020.**

Payment & Contact Information: Payments can be made by credit card through the conference registration portal or you can choose to be invoiced. All payments are due at time of registration if you are using a credit card. If you have requested an invoice, payments must be received by **February 20, 2020**. **Please note, if you encounter any problems during the registration process, please contact:**

Mary Jakubowski, Manager, Conferences & Events
Direct: 212-591-7637; Fax: 212-591-7856; Email: jakubowskim@asme.org

For our records, please email or fax this page to Mary with the completed information below:

Company Name: _____
Company Address: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____

Exhibitor Shipping

Exhibit materials can be shipped directly to St. Louis Union Station Hotel. **PLEASE NOTE:** Due to storage constraints, shipments should arrive **NO** earlier than **five days** prior to the event, or **Tuesday April 14, 2020**. For ease of delivery to final exhibit location, the Hotel recommends packages be received no later than **48 hours** before the start date of the event. In the event you cancel your exhibit table after **March 13, 2020** there will be no refunds made. **Sorry, NO EXCEPTIONS.**

All Boxes Must Be Labeled as Follows:

St. Louis Union Station Hotel
1820 Market Street
St. Louis, MO 63103
Hotel Guest Name
Name of Exhibit Table or Table Number
Box ____ of ____
Hold for Mary Jakubowski, ASME, Arriving April 18
Deliver to MPO on April 18

- All packages being sent to the hotel should include a full return address including the shipper’s name.
- On property, packages will be delivered to booths at setup time by convention services if labeled correctly.

Please be able to present your shipping information listed above and your tracking number.

Materials must be removed from the Hotel at the end of the event, and are the responsibility of the Exhibitor. These materials must be packaged, labeled and billed properly. The Hotel is not responsible for any damage or loss of any items left on premise prior to, during or following an event.

Exhibitor Electrical and Audiovisual Charges

Please complete Hotel Exhibitor Order Form for any electrical and audio equipment needs. You will be responsible for the charges for any power needed.

**Box Identification Labels will be sent to you with a detailed confirmation email 2 weeks prior to the program or by contacting Mary Jakubowski with ASME at: jakubowskim@asme.org.

(Times are subject to change)

- **Set-up:** Sunday, April 19, 2020 from 3:00 pm – 8:30 pm
- **Breakdown:** Wednesday, April 22, 2020 from 5:30 pm – 8:30 pm
- **Location:** Foyer B

Exhibit Hours

- Monday, April 20, 2020 - 11:00 am – 6:00 pm
- Tuesday, April 21, 2020 - 7:00 am – 5:30 pm

Wednesday, April 22, 2020 is a half day for technical sessions, so this day is optional for exhibitors.

Principle products to be displayed:

- Publications
- Instruments
- Equipment
- Other: _____

- **Registration and Name badges** – You will be able to register for your exhibit table or sponsorship through the conference registration portal. For Exhibits only, register with the person’s name and email that will be on-site manning the table. For Sponsors with complimentary registrations, you will receive a code to register for the conference based on the sponsorship guidelines under the respective tier. Follow this link to make your purchase: <https://event.asme.org/Joint-Rail-Conference/register>.

To customize your own sponsorship package, OR if you have any questions about exhibits and sponsorships please contact:

Ron Golembiewski
Exhibits & Sponsor Coordinator
Phone: + 847-268-2362
RGolembiewski@Wabtec.com