



MEEEd

ASME Mechanical Engineering
Education Conference



Increase Your Company Profile at the 2026 ASME Mechanical Engineering Education Conference at The George Mason University

Why Exhibit

Join us in *advancing the next generation of engineers and educators*. The Mechanical Engineering Education Conference (MEEEd), launched in 1989, is the only conference that brings together university leaders in mechanical engineering/engineering technology, industry partners, government agencies, and innovators dedicated to transforming engineering learning, research, and global collaboration.

Get the word out about your products and services, while gaining access to mechanical engineering/engineering technology institutions and related department and program leaders that address issues affecting the current and future state of engineering education. Share insights and learn more about your customers' needs with two days to showcase your company's assets and commitment to excellence, and innovation, while expanding your customer base.



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EXHIBIT SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship opportunities designed to maximize your company's visibility. The sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

All exhibitors and package sponsors receive:

- Recognition on the official conference website and on the conference app
- Recognition on signage posted during the Conference and in announcements made during the Conference
- All meal functions: Opening Reception, breakfasts, lunches, and networking coffee breaks. **If additional meal functions are added to the conference, exhibitors are entitled to participate as well.
- (1) 6 ft skirted table with (2) chairs

	Platinum	Gold	Silver	Bronze
PACKAGE BENEFITS	\$9,000	\$6,500	\$5,000	\$3,500
Opportunity to speak for 5 minutes at Opening Plenary or a 3 minute video feature provided by company	✓			
Company-provided promo video featured on the conference website	✓			
Dedicated social media post advertising level of sponsorship of MEEd	✓			
Priority exhibit location	✓	✓		
Logo on welcome slides played prior to Keynote Address	✓	✓		
Company-provided banner stand displayed in conference registration area	✓	✓	✓	
Company-provided give away distributed at registration	✓	✓	✓	
Complimentary table-top exhibit at the conference	✓	✓	✓	✓
Company-provided logo and link to website featured on the conference website	✓	✓	✓	✓
Company name and logo listed on the conference app	✓	✓	✓	✓
Complimentary full conference registration, include breakfast breaks, lunch and reception	3	2	1	1

Exhibit Hours - Table top exhibits will be in the pre-function area outside of the General Session and close to the registration area. See the exhibit hours, set up and breakdown listed below. Once programming begins feel free to participate in the sessions.

Pre-Conference

Sunday, March 29:
Setup: 3:00PM – 5:00PM

Conference

Monday, March 30:
Exhibit: 8:00AM – 5:00PM

Tuesday, March 31:
Exhibit: 7:00AM – 5:00PM

****Times subject to change as the program is finalized.**



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A LA CARTE SPONSORSHIP OPPORTUNITIES

Receive a 20% discount on items below when purchased in conjunction with a Platinum, Gold, Silver, or Bronze level sponsorship. A La Carte opportunities do not include tabletops.

Name Badge Insert

Company name/log printed on attendee badge inserts (black and white only)

(\$1,500) *Limit one sponsor.*

Name Badge Lanyards

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo on attendee lanyards.

(\$2,500) *Limit one sponsor.*

Pre-Conference Workshop Breakfast and Lunch

For increased conference visibility with New Department Heads and ABET Accreditation workshop attendees, sponsor the Breakfast and Lunch to receive up to 5 minutes to address the pre-conference audience, logo on conference website and welcome slide **(\$5,000.)** 1 is available.

Conference Lunch

For great conference visibility, receive logo on conference website and lunch slide, and 5 minutes to speak during the lunch when you sponsor the session lunch on Monday or Tuesday. Select the day of your choice. **(\$10,500.)** 2 are available.

Custom Sponsorships

Contact us today to discuss the sponsorship that works best for you. ASME will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

Contact:

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