



## Increase Your Company Profile at the 2025 ASME Mechanical Engineering Education Summit at The University of Southern California

### Why Exhibit

Get the word out about your products and services while gaining access to mechanical engineering and related Chairs/Deans/Department Heads and other leaders that address issues affecting the current and future state of engineering education. Share insights and learn more about your customers' needs with two days to showcase your company's assets and expand your customer base.

The ASME Mechanical Engineering Education Conference (MEEd), which launched in 1989, is the only conference specifically for mechanical engineering and related Chairs/Deans/Department Heads and other leaders that address emerging topics and trends in engineering education.



## EXHIBIT SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship opportunities designed to maximize your company’s visibility. The sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

Exhibitors and Package Sponsors receive:

- Recognition on the official conference website and on the conference app
- Recognition on signage posted during the Show and in announcements made during the Show
- Opening Reception, plenary lunches, and networking coffee breaks. **\*\*If additional meal functions are added to the conference, exhibitors are entitled to participate as well.**
- (1) 6 ft skirted table with (2) chairs

	Platinum	Gold	Silver	Bronze
<b>PACKAGE BENEFITS</b>	\$9,000	\$6,500	\$5,000	\$3,500
Logo on welcome slides played prior to Keynote Address	✓			
Company-provided banner stand displayed in conference registration area	✓	✓		
Company-provided give away distributed at registration	✓	✓	✓	
Complimentary table-top exhibit at the conference	✓	✓	✓	✓
Company-provided promo video, logo, and link to website featured on the conference website	✓	✓	✓	✓
Company name and logo listed on the conference app	✓	✓	✓	✓
Opportunity to speak for 5 minutes at opening Plenary	✓			
Complimentary full conference registration, include breakfast breaks, lunch and reception	2	1	1	1

**Exhibit Hours** - Table top exhibits will be in the pre-function area outside of the General Session and close to the registration area. See the exhibit hours, set up and breakdown listed below. Once programming begins feel free to participate in the sessions.

Pre-Conference	Conference	
<b>Thursday, March 27:</b> Setup: 3:00PM – 5:00PM	<b>Friday, March 28:</b> Exhibit: 8:00AM – 5:00PM	<b>Saturday, March 29:</b> Exhibit: 7:00AM – 5:00PM

**\*\*Times subject to change as the program is finalized.**



## A LA CARTE SPONSORSHIP OPPORTUNITIES

Receive a 20% discount on items below when purchased in conjunction with a Platinum, Gold, Silver, or Bronze level sponsorship. A La Carte opportunities do not include tabletops.

### Name Badge Insert

Company name/log printed on attendee badge inserts (black and white only)

**(\$1,500)** *Limit one sponsor.*

### Name Badge Lanyards

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo on attendee lanyards.

**(\$2,500)** *Limit one sponsor.*

### Pre-Conference Workshop Breakfast and Lunch

For great conference visibility, sponsor the pre-conference Breakfast and Lunch, increasing your visibility with New Department Heads and ABET Accreditation workshop attendees. **(\$5,000.)** 1 is *available.*

### Conference Lunch

For great conference visibility, 3 minutes to speak during the lunch when you sponsor the session lunch on Thursday or Friday. Select the day of your choice.

**(\$10,500.)** 2 are *available.*

### Welcome Reception

For maximum visibility in the session rooms, your logo will be posted on the audio-visual screens in the General Session room prior to presentations. Don't miss this opportunity to speak for 5 minutes at reception!

**(\$10,000)** *Limit one sponsor.*

### Custom Sponsorships

Contact us today to discuss the sponsorship that works best for you. ASME will work with you to customize a sponsorship that allows you the best visibility and return on your investment.



Los Angeles, CA  
March 27-29, 2025



## Contact:

ASME Event Customer Service

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