MEEd
ASME Mechanical Engineering Education Conference





ASME MEEd 2027: The Future of Engineering Education: Empowering Students, Faculty, and Leaders for an Evolving Profession

Increase Your Company Profile at the 2027 ASME Mechanical Engineering Education Conference (MEEd) at Vanderbilt University and the Nashville Marriott at Vanderbilt University

Why Exhibit

Join us in shaping the future of engineering education. Since 1989, the Mechanical Engineering Education Conference (MEEd) has brought together mechanical engineering and engineering technology department and program leaders, industry partners, government agencies, and innovators to exchange ideas and advance engineering learning, research, and collaboration. In 2026, ASME MEEd welcomed 200 attendees, creating valuable opportunities for sponsors to connect with this engaged community.

New this year, the inaugural ASME MEEd Student Summit gives sponsors the opportunity to connect with students, engage with emerging talent, and support the next generation of engineers.
Showcase your products and services, build relationships with education leaders, and gain insight into the needs of the institutions they serve. With two days of conference engagement and the added opportunity to connect with students at Sunday's Student Summit, your sponsorship demonstrates your commitment to

EXHIBIT SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship opportunities designed to maximize your company's visibility. The sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

All exhibitors and package sponsors receive:

- Recognition on the official conference website and on the conference app
- Recognition on signage posted during the Conference and in announcements made during the Conference.
- All meal functions: Opening Reception, breakfasts, lunches, and networking coffee breaks. ***If additional meal functions are added at the conference, exhibitors are entitled to participate as well*
- (1) 6ft skirted table with (2) chairs

	Platinum	Gold	Silver
Package Benefits	**$9000**	**$7000**	**$5000**
Opportunity to speak for 5 minutes during the opening session or at one of the meal functions, or have a company promotional video of up to 3 minutes played at the opening session or during a meal function.	✓		
Company-provided promo video featured on the conference website	✓		
Access to resumes submitted by students attending the event for internship and employment recruitment. *Resumes will be shared with sponsors, exhibitors, and ME/MET department heads*.	✓		
Dedicated social media post advertising level of sponsorship of MEEd	✓	✓	
Logo recognition on conference signage throughout the event	✓	✓	
Priority exhibit location	✓	✓	
Logo on welcome slides prior to the Keynote Address	✓	✓	✓
Company-provided banner stand displayed in conference registration area	✓	✓	✓
Company-provided give away distributed at registration	✓	✓	✓
Complimentary table-top exhibit at the conference during the Welcome Reception on Sunday night at Vanderbilt University	✓	✓	✓
Complimentary table-top exhibit at the 2-day conference	✓	✓	✓
Company-provided logo and link to website featured on the conference website	✓	✓	✓
Company name and logo listed on the conference app	✓	✓	✓
Complimentary full conference registration, including breakfast, breaks, lunch, and reception.	3	2	1

****Times subject to change as the program is finalized.**

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EXHIBIT SCHEDULE

Sunday: Join us for Sunday's Welcome Reception at Vanderbilt University, where exhibitors will have high-top tables as a welcoming place to connect with attendees.

Monday/Tuesday: Connect with attendees during Sunday's Welcome Reception at Vanderbilt University. Each exhibitor will have a high-top table with an ASME-provided company name tent and space for company flyers, business cards, and a few small giveaway items.

Exhibit, setup, and breakdown hours are listed below.

Pre-Conference Vanderbilt University Lobby	Conference Nashville Marriott at Vanderbilt University
Sunday, March 21	Monday, March 22 – Exhibits 8:00am-6:00pm
Set-up: 5:30pm-6:00pm **Tabletop Exhibits**: 6:00pm-7:30pm **Conference Set up at the Marriott:** Sunday, 6:00pm – 12:00am	Tuesday, March 23 – Exhibits 8:00am-3:00pm



A LA CARTE SPONSORSHIP OPPORTUNITIES

Receive a 20% discount on sponsorship opportunities below when purchased in conjunction with a Platinum, Gold, or Silver level sponsorship.

A la carte sponsorships may also be purchased independently, without a sponsorship package. Tabletop displays at Sunday's Welcome Reception are not included with a la carte packages.

Name Badge Insert

Company name/logo printed on attendee badge inserts (black & white only)
($1,500) *Limit one sponsor*

Name Badge Lanyards

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo on attendee lanyards.
(**$2,500**) *Limit one sponsor*

Pre-Conference Workshop, Breakfast or Lunch (Sunday)

For increased conference visibility among New Department Heads, ABET Accreditation Workshop attendees, and Student Summit participants, sponsor the breakfast or lunch to receive up to 5 minutes to address the pre-conference audience, as well as your logo on the conference website and welcome slide. **($5,000)** *Two available*

Student Summit (Sunday)

Support the inaugural MEEd Student Summit, a dedicated experience connecting engineering students with academic leaders, industry professionals, and peers through career exploration, leadership development, and professional growth opportunities. Sponsorship demonstrates your commitment to developing the next generation of mechanical engineers and engineering technologists. **($8,000)** *Limit one sponsor*

Conference Breakfast or Lunch (Monday/Tuesday)

Increase your conference visibility by sponsoring a breakfast or lunch on Monday or Tuesday. Receive your logo on the conference website and meal slides, plus 5 minutes to address attendees during the sponsored meal. **($8,000)** *Four available*

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ABET Workshop (Sunday)

Support professional learning focused on engineering accreditation through sponsorship of the ABET Workshop for New Department Heads and Associate Department Heads. Sponsorship includes company logo on the sponsored workshop signage, verbal acknowledgement at the beginning of the workshop, and company logo on the conference website. **($2,500)** *One available*

New Department Heads Workshop (Sunday)

Support professional development and collaboration among engineering department leaders through sponsorship of this workshop. Sponsorship includes company logo on the sponsored workshop signage, verbal acknowledgement at the beginning of the workshop, and company logo on the conference website.

($2,500) *One available*

Professional Headshots

Help attendees put their best face forward with complimentary headshots during the event. Sponsor recognition includes your company's logo on signage at the headshot station, recognition on the conference website and on the conference app. **($3,000)** *One available*

Custom Sponsorships

Contact us today to discuss the sponsorship opportunities that work best for you. ASME will work with you to create a customized package that maximizes your visibility and delivers value for your investment.

Contact
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