



Onshore Petroleum Technology Conference (OPTC) September 20 – 21, 2022 Houston, TX



Presented by the Petroleum Division, ASME's Onshore Petroleum Technology Conference (OPTC) aims to help professionals in the onshore oil and gas value chain obtain access to cutting edge technical knowledge, and insights from fellow professionals on a broad range of technologies.

OPTC is unlike other conferences in that it brings to together a variety of stakeholders relevant to the onshore petroleum segment instead of specializing on a single niche subject. Since we are broad spectrum, we focus on the pressing needs and hot topics relevant to the current market conditions.

Our target audience:

- Operators
- Service Companies
- Software Companies
- Engineering Companies and Suppliers
- Academia

*OPTC will seek participation from Governing and Regulatory bodies where relevant.

Conference events will include presentations ranging from keynote speakers, technical papers, panel discussions, training seminars and networking opportunities.

Topics:

- Alternate Energies and Carbon Technologies
- Drilling and Completions
- Facilities Design
- Operations and Maintenance

- Refining and Fractionation
- LNG and Transportation
- Digitization and Electrification
- Drones and Robotics
- Health, Safety and Environment
- Environment, Social and Governance (ESG)
- Business and Project Management
- Student and Early Career Outreach

SPONSORSHIP PROSPECTUS

PLATINUM \$10,000

Choose one from these exclusive options:

Conference Opening Reception - Your company will be announced as a platinum sponsor at the reception and your logo will be displayed prominently inside and outside the reception. Your company will also have a reserved table at the reception. A highly anticipated event after not having been together in this context for some time.

Lanyard Sponsor - Your company's logo will be printed on the lanyards worn by conference delegates for the duration of the conference.

Plenary Sessions – The plenary sessions bring together attendees to learn about the latest research and advances in the field. Company name and logo will be prominently displayed inside the plenary session room and the company name will be announced as a sponsor during the plenary session.

Sponsor benefits include:

- 1 Tabletop Exhibit
- 1/2 Page Ad in the Conference Program
- 2 Complimentary Full Conference Registrations
- Promotional Material distributed at Registration
- Logo in Conference Program and on Conference website
- Sponsor Recognition at Keynote Address
- Your Logo listed as a Platinum Sponsor on each conference badge

GOLD \$5,000

Choose one from these exclusive options:

Special Welcome Gift - Your company's logo will be printed on a conference gift given to all attendees. (i.e., Portfolio, Pen, Masks, USB Drives)

Daily Meal Program - Your company's name and logo will be prominently displayed inside or outside the meal area (i.e., Breakfast meal or Lunch meal)

Conference Proceedings - Your company name and logo will be placed on the Conference Proceedings. Your Logo will also appear on the Sponsorship signage.

Sponsor benefits include:

- 1 Tabletop Exhibit
- 1/4 Page Ad in the Conference Program
- 1 Complimentary Full Conference Registration
- Promotional Material distributed at Registration
- Logo in Conference Program and on Conference website
- Sponsor Recognition at Keynote Address

SILVER \$3,500

Daily Refreshment Break - Your Company name and logo will be prominently displayed at the break areas on the day of your choice.

Sponsor benefits include:

- 1 Tabletop Exhibit
- 1/4 Page Ad in the Conference Program
- 1 Complimentary Full Conference Registration
- Promotional Material distributed at Registration
- Logo in Conference Program and on Conference website
- Sponsor Recognition at Keynote Address

Bronze \$2,500

Sponsor benefits include:

- 1 Tabletop Exhibit
- 1 Quarter Page acknowledgement in the Conference Digital Program
- Acknowledgement on the conference website with a link to your website

Technology Showcase \$7,500

Tech Showcase Event – Your company's logo will be prominently displayed at the Technology Showcase.

Sponsor benefits include:

- Promotional Material distributed at Registration
- Name and logo at showcase area
- Sponsor Recognition at Keynote Address

Tabletop Exhibit Only

Participate in the tabletop exhibition and you'll have the opportunity to network with delegates, present your products, generate sales leads, and raise your profile within the petroleum industry.

Tabletop Exhibition \$1,000

Each exhibit package includes:

- Tabletop Exhibit - one table and two chairs and an exhibitor name card to identify reserved location
- Recognition — You'll be recognized as an exhibitor on event signage and on the conference website.
- Advertisement — Your company's participation and table will be acknowledged in the conference digital program.

Please fill out and return the below form

SPONSOR CONTACT INFORMATION

Please complete and return via email to Colleen Seaver: seaverc@asme.org

Institution/Company Name:	
Website:	
Main Contact:	
Title:	
Email:	
Telephone:	
Institution Address:	
Package Selection: (in USD)	<input type="checkbox"/> PLATINUM SPONSOR - \$10,000
	<input type="checkbox"/> GOLD SPONSOR - \$5,000
	<input type="checkbox"/> SILVER SPONSOR - \$3,500
	<input type="checkbox"/> BRONZE SPONSOR - \$2,500
	<input type="checkbox"/> TECHNOLOGY SHOWCASE - \$7,500
	<input type="checkbox"/> EXHIBIT TABLE - \$1,000
I have read the Terms & Conditions	<input type="checkbox"/> - Initials: _____ Date: _____ Signature: _____

TERMS & CONDITIONS

Payment

Invoice - Upon receipt of this signed agreement you will be invoiced. Payment is due 10 days from receipt of invoice.

Credit Card - If paying by credit card, a secure link will be sent to you.

Management and Sponsor

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Sponsor" shall define the company and its personnel and agents selecting to participate in the Sponsor. Once Sponsor has executed this agreement by means of a signature, all terms shall become binding.

Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its conference. Sponsor may display or advertise only goods and services normally manufactured or offered during its business.

- Sponsorships will not be activated, or benefits implemented until payment is received in full.

Exhibit Space Rules and Contractor Services

Management shall have full discretion regarding items to be displayed during the conference and control over attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours.

Fees and Deposits

Should Sponsor delay payments, Management shall have the right to repossess any assigned space after notifying Sponsor in writing of the intent to do so. In the event of default by the Sponsor, Sponsor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

Sponsor Cancellation or Nonpayment

Sponsor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Sponsor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Sponsor decide to cancel after 30 days and prior to 90 days before the start of the event, the Sponsor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Sponsor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Sponsor.

Music Licensing

Exhibitors are solely responsible to obtain the necessary licenses for all usage of music or video and all costs for such licenses are the responsibility of the Exhibitor. Exhibitor may be prohibited from certain activities without proof of required licenses.

Liability and Insurance

Sponsor shall indemnify and hold harmless Management from all liability which might ensue from any cause whatsoever, including attorney's fees.

Use of Logo(s) and Mark(s)

Management will provide Sponsor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

Compliance

Exhibitor assumes all responsibility for compliance with Federal and local codes and all laws related to public safety.

Cancellation or Termination of the Sponsor

In the event that the conference is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire, or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone, or terminate the conference. In the event of such cancellation, postponement or termination, the Sponsor waives any and all claims the Sponsor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Sponsor's pro rata share of the total amount paid by all Sponsor, excluding deposits, less all costs and expenses incurred by management in the connection with the Sponsor.

Miscellaneous

This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Sponsor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself.