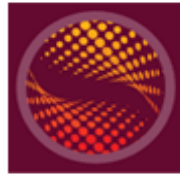




**SHTC**

Summer Heat  
Transfer  
Conference



**ICNMM**

International Conference  
on Nanochannels,  
Microchannels,  
and Minichannels



**FEDSM**

Fluids Engineering  
Division Summer  
Meeting

## **BECOME A VIRTUAL EXHIBITOR OR SPONSOR**

### **Exhibitor Package - \$750**

*Benefits include:*

- One (1) free conference registration
- Opportunity to feature corporate logo and profile on conference websites
- Lead retrieval

### **Pre-Roll Video Sponsorship Opportunity - \$2,500 (exclusive benefit)**

*Sponsor benefits include:*

- One (1) free conference registration
- Upload a pre-recorded video that is played in the conference lobby. This is a highly brandable and customizable asset.
- Corporate logo and/or profile on the Conference websites

### **Track Sponsorship Package - \$1,250**

*Sponsor benefits include:*

- One (1) free conference registration
- Corporate logo on the Conference website
- Special mention as a topic sponsor at each Plenary/Keynote presentation

### **Supporting Sponsorship Package - \$500**

*Sponsors benefits include:*

- Opportunity to feature corporate logo and profile on conference websites

## **TERMS & CONDITIONS**

### **Management and Sponsor**

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Sponsor" shall define the company and its personnel and agents selecting to participate in the Sponsor. Once Sponsor has executed this agreement by means of a signature, all terms shall become binding.

### **Exhibiting Companies and Products**

Management has the sole right to determine eligibility for a product or a company in its conference. Sponsor may display or advertise only goods and services normally manufactured or offered in the course of its business.

### **Exhibit Space Rules and Contractor Services**

Management shall have the right to establish rules for the virtual conference. Management shall have full discretion regarding items to be displayed during the virtual conference.

### **Fees and Deposits**

Should Sponsor delay payments, Management shall have the right to repossess any assigned space after notifying Sponsor in writing of the intent to do so. In the event of default by the Sponsor, Sponsor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

### **Sponsor Cancellation or Nonpayment**

Sponsor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Sponsor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Sponsor decide to cancel after 10 days and prior to 90 days before the start of the event, the Sponsor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Sponsor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Sponsor.

### **Liability and Insurance**

Sponsor shall indemnify and hold harmless Management from all liability which might ensue from any cause whatsoever, including attorney's fees.

### **Use of Logo(s) and Mark(s)**

Management will provide Sponsor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

### **Cancellation or Termination of the Sponsor**

In the event that the conference is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the conference. In the event of such cancellation, postponement or termination, the Sponsor waives any and all claims the Sponsor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Sponsor's pro rata share of the total amount paid by all Sponsor, excluding deposits, less all costs and expenses incurred by management in the connection with the Sponsor.

### **Miscellaneous**

This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Sponsor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself.

For questions regarding sponsorship packages contact: April Tone, ASME, [tonea@asme.org](mailto:tonea@asme.org), (281) 810-5459.

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Address (of credit card holder): \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Select your product(s):**

- Exhibitor Package - \$750
- Pre-Roll Video Sponsorship Opportunity - \$2,500 (exclusive benefit)
- Track Sponsorship Package - \$1,250
- Supporting Sponsorship Package - \$500

**Total purchase amount:** \_\_\_\_\_

**Principal products to be displayed:**

- Publications
- Instruments
- Equipment
- Other: \_\_\_\_\_

**Exhibitor Description:**

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Provide your high-res logo to April Tone, Sr. Manager, Segment Operations - [tonea@asme.org](mailto:tonea@asme.org)

Please note, all sales are final. Cancellations for the virtual conference is not being accepted at this time.