



## Exhibit and Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze/ Exhibit
<b>SPONSORSHIP AMOUNT</b>	\$8,000	\$5,000	\$2,500	\$1,500
Conference award named after sponsor and widely advertised during and after the conference.	✓			
Company Welcome slide during the keynotes and rotation of your logo and your video on a loop with your company information shown on a monitor at registration visible to all attendees.	✓	✓		
One full-page 4-Color Advertisement as a sponsor on the conference program and in the pdf of the program. Lead-in to Keynote Speaker on the first day of the conference.	✓	✓		
One half-page acknowledgement as a sponsor in the conference program sponsor page noting sponsorship level and in the pdf of the program.			✓	✓
Complimentary table-top exhibit at the conference where your Company information (flyers, brochures, etc.) can be provided to all attendees.	✓	✓	✓	✓
Acknowledgement on the conference website with your company logo and the link to your company website.	✓	✓	✓	✓

	Platinum	Gold	Silver	Bronze/ Exhibit
<b>SPONSORSHIP AMOUNT</b>	\$8,000	\$5,000	\$2,500	\$1,500
If Industry: Three complimentary full-conference registrations to attend the Conference all 3 days, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.	✓			
If Industry: Two complimentary full-conference registration to attend the Conference all 3 days, access to OnDemand technical presentations for 1 month after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.		✓	✓	
If Academic Research Center/University: Five complimentary student registrations** to attend the conference all 3 days, access to OnDemand technical presentations for 1 month after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.	✓	✓		
If Academic Research Center/University: Three complimentary student registrations** to attend the conference all 3 days, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.			✓	
In addition to a complimentary table-top exhibit, your logo will be displayed on the conference signage all 3 days of the conference, Exhibitor registration for two individuals to attend the conference all 3 days, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.	✓	✓	✓	✓

**\*For companies under 10 employees, Gold tier is reduced to \$4,000.**

**\*\*Student must provide proof that they are a current student via a valid student ID. Two student registrations may be converted to one full-conference registration.**

## Other Sponsorship Opportunities

### Conference Panel or General Sponsorship: \$2,000

- For Panel, a special session would be created for your company
- Attendees will be given access via zoom to the panel on the day it is scheduled for those who cannot attend the conference
- 4-Color Advertisement in the pdf of the final program
- Your company logo on the conference website with your link to your company website
- Recognition on the conference welcome slide
- Your company logo on the conference signage

### Cover Page Advertisement: \$1,000

- 4-Color Advertisement in pdf of the final program
- Your company logo posted in the pdf of the final program indicating sponsorship level
- Your company logo posted on the conference website with your link to your company website
- Your company logo on the conference signage

### Full Page Advertisement: \$500

- 4-Color Advertisement in the pdf of the final program with your link to your website
- Your company logo posted on the conference website with your link to your company website

### Half Page Advertisement: \$250

- 4-Color Advertisement in the pdf of the final program

### Student Sponsorship - \$250 - \$1,000

- Your company logo posted on the conference website with your link to your company website
- Your company logo on promotional marketing materials, and final program available to all registered attendees
- Your company logo on the conference signage
- Recognition on the welcome slide
- Additional concessions may be available depending on the sponsorship contribution

***Please Note: In order to foster the involvement of young researchers, we are trying to keep the registration for students as low as possible and welcome any support for this.***

## SHTC/ES 2022 SPONSOR CONTACT INFORMATION FORM

Please complete and return via email to [jakubowskim@asme.org](mailto:jakubowskim@asme.org)

<b>Institution/Company Name:</b>	
<b>Website:</b>	
<b>Main Contact:</b>	
<b>Title:</b>	
<b>Email:</b>	
<b>Telephone:</b>	
<b>Institution Address:</b>	
<b>Package Selection:</b>	<input type="checkbox"/> PLATINUM SPONSOR - \$8,000
	<input type="checkbox"/> GOLD SPONSOR - \$5,000
	<input type="checkbox"/> SILVER SPONSOR - \$2,500
	<input type="checkbox"/> BRONZE/EXHIBIT SPONSOR - \$1,500
	<input type="checkbox"/> OTHER SPONSORSHIPS - Name: _____ Amount: _____
<b>I have read the Terms &amp; Conditions</b>	<input type="checkbox"/> - Initials: _____ Date: _____

**PLEASE NOTE:** The Corporate logo along with your advertisement, if applicable, (in pdf format) will be included in final pdf of the program and posted on the conference website. Please submit your advertisement to Mary Jakubowski of ASME at [jakubowskim@asme.org](mailto:jakubowskim@asme.org) on/by **June 4, 2022**.

### Payment

**Invoice** - Upon receipt of this signed agreement you will be invoiced. Payment is due 10 days from receipt of invoice.

**Credit Card** - If paying by credit card, a secure link will be sent to you.

**PLEASE NOTE:** If your sponsorship includes complimentary registrations, you will receive the codes to register from the conference manager.

Please see the next 2 pages for Terms and Conditions.

## **TERMS & CONDITIONS**

### **Management and Sponsor**

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Sponsor" shall define the company and its personnel and agents selecting to participate in the Sponsor. Once Sponsor has executed this agreement by means of a signature, all terms shall become binding.

### **Exhibiting Companies and Products**

Management has the sole right to determine eligibility for a product or a company in its conference. Sponsor may display or advertise only goods and services normally manufactured or offered during its business.

- Sponsorships will not be activated, or benefits implemented until payment is received in full.

### **Exhibit Space Rules and Contractor Services**

Management shall have full discretion regarding items to be displayed during the conference and control over attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours.

### **Fees and Deposits**

Should Sponsor delay payments, Management shall have the right to repossess any assigned space after notifying Sponsor in writing of the intent to do so. In the event of default by the Sponsor, Sponsor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

### **Sponsor Cancellation or Nonpayment**

Sponsor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Sponsor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Sponsor decide to cancel after 30 days and prior to 90 days before the start of the event, the Sponsor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Sponsor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Sponsor.

### **Music Licensing**

Exhibitors are solely responsible to obtain the necessary licenses for all usage of music or video and all costs for such licenses are the responsibility of the Exhibitor. Exhibitor may be prohibited from certain activities without proof of required licenses.

### **Liability and Insurance**

Sponsor shall indemnify and hold harmless Management from all liability which might ensue from any cause whatsoever, including attorney's fees.

### **Use of Logo(s) and Mark(s)**

Management will provide Sponsor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

### **Compliance**

Exhibitor assumes all responsibility for compliance with Federal and local codes and all laws related to public safety.

### **Cancellation or Termination of the Sponsor**

In the event that the conference is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire, or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone, or terminate the conference. In the event of such cancellation, postponement or termination, the Sponsor waives any and all claims the Sponsor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Sponsor's pro rata share of the total amount paid by all Sponsor, excluding deposits, less all costs and expenses incurred by management in the connection with the Sponsor.

### **Miscellaneous**

This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Sponsor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself.

***To customize your own sponsorship package, OR if you have any questions about exhibits and sponsorships please contact:***

<p><b>SHTC Program Management</b> Mary Jakubowski, ASME Manager, Events Management Tel: 212-591-7637 Email: <a href="mailto:jakubowskim@asme.org">jakubowskim@asme.org</a></p> <p><b>ES Program Management</b> Colleen Seaver, ASME Manager, Events Management 212-591-7782 Email: <a href="mailto:seaverc@asme.org">seaverc@asme.org</a></p>	<p><b>ES Conference General Chair:</b> Mike Wagner University of Wisconsin-Madison Email: <a href="mailto:mjwagner2@wisc.edu">mjwagner2@wisc.edu</a></p> <p><b>SHTC Conference General Chair:</b> Satwindar Singh Sadhal University of Southern California Email: <a href="mailto:sadhal@usc.edu">sadhal@usc.edu</a></p>
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