



# ASME® SMASIS 2021

The ASME 2021 Conference on Smart Materials,  
Adaptive Structures and Intelligent Systems

CONFERENCE

September 14–15, 2021

Online, Virtual



## Exhibit and Sponsorship Virtual Opportunities

	Platinum	Gold	Silver	Bronze/ Exhibit
<b>SPONSORSHIP AMOUNT</b>	\$7,500	\$5,000	\$3,500	\$1,500
Conference award named after sponsor and widely advertised during and after conference. One Virtual booth and a 15-minute live presentation during the conference.	✓			
Company Welcome Video on virtual platform Lobby visible to all attendees	✓			
One full-page AD as a sponsor on the conference program and in the pdf of the program. Lead-in to Keynote Speaker on the first day of the conference. Ten-minute live presentation during the conference. Your Company information (Videos, flyers, brochures, etc.) uploaded to the Virtual Platform and available for 3 months after the conference. Lead Generation.	✓	✓		
One half-page acknowledgement as a sponsor in the conference program sponsor page noting sponsorship level and in the pdf of the program. Five-minute live presentation during the conference. Your Company information (Videos, flyers, brochures, etc.) uploaded to the Virtual Platform and available for 3 months after the conference. Lead Generation.	✓			
One Virtual Booth. Live presentation during the conference. Your Company information (flyers, brochures, etc.) uploaded to the Virtual Platform and available for 3 months after the conference. Lead Generation.			✓	✓
Acknowledgement on the conference website with your company logo and link to your website	✓	✓	✓	✓

	Platinum	Gold	Silver	Bronze/ Exhibit
<b>SPONSORSHIP AMOUNT</b>	\$7,500	\$5,000	\$3,500	\$1,500
If Industry: Three complimentary full-conference registrations to attend Virtual Conference all 2 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.	✓			
If Industry: Two complimentary full-conference registration to attend Virtual Conference all 2 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.		✓	✓	
If Academic Research Center/University: Five complimentary student registrations*** to attend Virtual conference all 2 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.	✓	✓		
If Academic Research Center/University: Three complimentary student registrations* to attend Virtual conference all 2 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 1-year ASME Membership. Group Memberships from one company will receive a 25% discount.			✓	
One Virtual Booth, Company videos, flyers, and brochures uploaded to booth, Rotation of logo on the virtual platform for all 3 days of the conference, Exhibitor registration for two individuals to attend virtual conference all 3 days, access to OnDemand technical presentations for 3 months after the conference, and access to the online digital papers and conference proceedings. New registrants will receive an offer of a complimentary 4 Month Trial ASME Membership. Group Memberships from one company will receive a 25% discount.				✓

\*For companies under 10 employees, Gold tier is reduced to \$3,000.

\*\*Student must provide proof that they are a current student via a valid student ID.

Please note: Two student registrations may be converted to one full-conference registration.

## Other Sponsorship Opportunities

### Conference Panel or General Sponsorship: \$2,000

- For Panel, a special session would be created for your company
- Panelists will be given access via zoom to the panel on the day it is scheduled
- Digital AD in the pdf of the final program
- Your company logo on the conference website with a link to your website
- Rotation of your logo on the virtual platform during the 2-day conference
- Recognition on the conference welcome slide

### Cover Page Advertisement: \$1,000

- Digital AD in pdf of the final program
- Rotation of your logo on the virtual platform during the 2-day conference
- Your company logo posted in the pdf of the final program indicating sponsorship level
- Your company logo posted on the conference website with a link to your company website and Sponsor website link to your AD

### Full Page Advertisement: \$500

- Digital AD in the pdf of the final program with a link to your website
- Your company logo posted on the conference website with a link to your company website and Sponsor website link to your AD
- Rotation of your logo on the virtual platform during the 2-day conference

### Half Page Advertisement: \$250

- Digital AD in the pdf of the final program
- Rotation of your logo on the virtual platform during the 2-day conference

### Student Sponsorship - \$250 - \$2,000

- Rotation of your logo on the virtual platform during the 2-day conference
- Your company logo posted on the conference website with a link to your company website and Sponsor website link to your AD
- Your Company logo on promotional marketing and final program available to all registered attendees
- ***Please Note: In order to foster the involvement of young researchers, we are trying to keep the registration for students as low as possible and welcome any support for this.***

## SMASIS 2021 Sponsorship Application

### SPONSORSHIP CONTACT:

Institution: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Street: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

URL: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Please choose one of the following options:

- Platinum Sponsorship, \$7,500
- Gold Sponsorship, \$5,000
- Silver Sponsorship, \$3,500
- Bronze/Exhibit Sponsorship, \$1,500
- Additional Sponsorship Opportunities  
(Please choose one from the previous page)

### SPONSORSHIP:

Total Amount: \_\_\_\_\_

Date: \_\_\_\_\_

### PAYMENT:

You will be able to pay for your sponsorship or exhibit table via the registration link on the conference website. Registration is now live. You can pay by Visa, MasterCard, Discover or American Express, wire transfer or you can choose to be invoiced. The link to the registration is:

<https://event.asme.org/events/SMASIS/register>

E-mail completed form to: Mary Jakubowski  
[jakubowskim@asme.org](mailto:jakubowskim@asme.org)

### SMASIS Program Management

Mary Jakubowski  
ASME  
2 Park Avenue, 7<sup>th</sup> FL  
New York, NY 10016  
Manager, Conferences & Events  
Tel: 212-591-7637  
Email: [jakubowskim@asme.org](mailto:jakubowskim@asme.org)

### Conference General Chair:

Andrew (Andy) Sarles  
University of Tennessee, Knoxville  
Email : [ssarles@utk.edu](mailto:ssarles@utk.edu)

### Conference Technical Chair:

Amin Karami  
University of Buffalo  
Email: [karami@buffalo.edu](mailto:karami@buffalo.edu)

## **TERMS & CONDITIONS**

### **Management and Sponsor**

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Sponsor" shall define the company and its personnel and agents selecting to participate in the Sponsor. Once Sponsor has executed this agreement by means of a signature, all terms shall become binding.

### **Exhibiting Companies and Products**

Management has the sole right to determine eligibility for a product or a company in its conference. Sponsor may display or advertise only goods and services normally manufactured or offered in the course of its business.

### **Exhibit Space Rules and Contractor Services**

Management shall have the right to establish rules for the virtual conference. Management shall have full discretion regarding items to be displayed during the virtual conference.

### **Fees and Deposits**

Should Sponsor delay payments, Management shall have the right to repossess any assigned space after notifying Sponsor in writing of the intent to do so. In the event of default by the Sponsor, Sponsor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

### **Sponsor Cancellation or Nonpayment**

Sponsor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Sponsor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Sponsor decide to cancel after 10 days and prior to 90 days before the start of the event, the Sponsor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Sponsor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Sponsor.

### **Liability and Insurance**

Sponsor shall indemnify and hold harmless Management from all liability which might ensue from any cause whatsoever, including attorney's fees. Use of Logo(s) and Mark(s) Management will provide Sponsor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark(s) must be approved by management.

## **Cancellation or Termination of the Sponsor**

In the event that the conference is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the conference. In the event of such cancellation, postponement or termination, the Sponsor waives any and all claims the Sponsor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Sponsor's pro rata share of the total amount paid by all Sponsor, excluding deposits, less all costs and expenses incurred by management in the connection with the Sponsor.

## **Miscellaneous**

This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Sponsor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself.

For questions regarding sponsorship packages contact: Mary Jakubowski, [jakubowskim@asme.org](mailto:jakubowskim@asme.org), (212)-591-7637 or one of the conference chairs listed on page 5.