



# DRIVN 2026

ASME'S GLOBAL TRANSPORTATION  
AND POWER SYSTEMS SUMMIT

SEPTEMBER 14–16, 2026

THE WESTIN SOUTHFIELD DETROIT | DETROIT, MICHIGAN, USA

<https://event.asme.org/DRIVN>



# DRIVN 2026

## ASME's Global Transportation and Power Systems Summit

CONFERENCE

September 14 - 16, 2026

Detroit, Michigan, USA

ASME DRIVN (pronounced "driven") brings together engineers and researchers working across multiple modes of transportation, including land and sea, and encompassing all internal combustion engine (ICE) technologies and applications. DRIVN is a technology-focused forum that features cutting-edge research papers, insightful technical presentations, engaging panel discussions with influential leaders, and recognition of innovators shaping the transportation landscape.

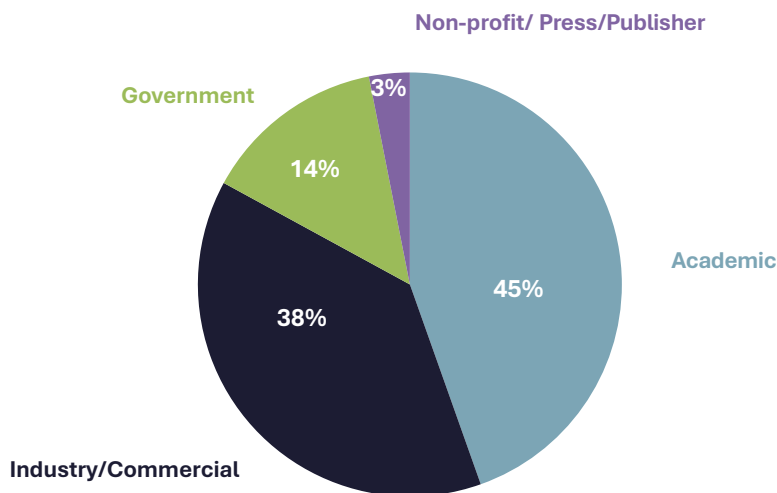
For longtime ICE Forward participants, much will feel familiar. DRIVN expands upon the ICEF technical program to include electrification, safety, life-cycle analysis, and other emerging and established transportation topics, reflecting the evolving needs of modern mobility and power systems.

By uniting engineers from across the transportation ecosystem, DRIVN advances sustainable mobility through rigorous engineering informed by real-world impact.

The program is designed to showcase the latest research and encourage meaningful dialogue in a comfortable setting. Sponsor DRIVN to:

- **Promote your company.** Our attendees are motivated industry professionals who communicate what they learn back to their organizations. Take this opportunity to network with your target audience and stay ahead of your competition.
- **Facilitate product advancement:** Unlock new ways to test, simulate, and develop technologies with original equipment manufacturers (OEMs) and suppliers.
- **Recruit the best and brightest students and postdocs** to grow your team in today's competitive job market.

### ICEF / JRC 2025 Attendee Demographics



If you would like to sponsor or have questions about sponsoring, contact:

[exhibits@asme.org](mailto:exhibits@asme.org)

Learn more at:

<https://event.asme.org/DRIVN>

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## SPONSOR PROSPECTUS

Make sure that your company is noticed and remembered by leading researchers by sponsoring ASME's DRIVN in Detroit, Michigan

	Awards Banquet, Exclusive Sponsor	Lunch, Two Available	Welcome Reception, Exclusive Sponsor	Platinum	Gold	Silver
Sponsorship Amount	\$15,000	\$12,000	\$9,000	\$6,000	\$4,000	\$2,500
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One complimentary 6 ft. table-top exhibit at the conference.*	✓	✓	✓	✓	✓	✓
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Sponsor logo recognition in DRIVN 2026 conference emails.	✓	✓	✓	✓	✓	✓
Number of complimentary Full Conference registrations.**	3	3	2	1		

<b>Conference Coffee Break</b>	Sponsorship Amount: \$2,000	For great conference visibility, sponsor the session coffee breaks. Select the day of your choice. You may place literature or giveaways on the break stations. Up to 4 available.
<b>Conference Name Badge Lanyards</b> <i>Limit one sponsor</i>	Sponsorship Amount: \$2,500 Company provided lanyards (ASME to approve) OR \$3,000 ASME will produce the custom lanyard for you.	Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo. Lanyards given to all attendees during registration.

Contact ASME today to discuss the sponsorship that works best for you. ASME will work with you to customize the sponsorship that allows you the best visibility and return on your investment.

### ARE YOU READY TO START A CONVERSATION?

Contact us today at [exhibits@asme.org](mailto:exhibits@asme.org).

\*Table-top exhibits include (1) Table Staff Registration, includes meals & social functions. Access to sessions is not included. Additional Table Staff Registration available for purchase in the registration path

\*\* Includes: Access to all Keynote/Panel and Technical Sessions, Access to the opening reception, offered meals, networking events and coffee breaks, Access to conference proceedings.

Learn more at:  
<https://event.asme.org/DRIVN>

